



FALL 2020

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CENTER UPDATES

RETURN TO NORMAL OPERATING HOURS

As a reminder, we ask that you return to your required normal operating hours. We understand you may have reduced your hours due to COVID, but we ask that you please return to normal operating hours as of October 1, 2020. If you have any questions or need to discuss this further please feel free to contact Tim Ray at tray@vestar.com.

ONSITE SIGNAGE REMINDER

Please be sure that all outward facing signage is professionally printed and approved by management before posting. All handwritten or computer-typed signage will be asked to be removed. Marketing can assist with design and printing if needed. Please contact Karli Adam at kadam@vestar.com for signage approval or with questions regarding current signage.

NEW TENANT

TRADER JOE'S – NOW OPEN

Join us in welcoming our new tenant – Trader Joe's. Trader Joe's, located near Subway and across from Barrio Queen, is a neighborhood grocer with unique products from around the world. Welcome to Queen Creek Marketplace!

UPCOMING EVENT

SNOWFLAKE SEARCH HOLIDAY EVENT

In order to ensure our shoppers are safe, we are holding a month-long holiday event this year called Snowflake Search. The event allows guests to wander through the center on a scavenger hunt to find snowflake decals. They can submit the number of snowflakes they found on a landing page to win a \$10 gift card to Queen Creek Marketplace. Each snowflake will contain a QR code that takes guests to a landing page with tenant offers. If you would like to include an offer on the Snowflake Search landing page, please email Karli Adam at kadam@vestar.com with the details.

TENANT SPECIALS & PROMOTIONS CONT.

WEBSITE PROMOTIONS

With the current climate, we are updating our website regularly with takeout/delivery offers and adjusted hours. Please check your location's listing on our store directory [HERE](#) to make sure your hours are correct. If you have any offers that you would like listed on the [Sales + Savings](#) page, please email Karli Adam at kadam@vestar.com with the details.



TENANT SPECIALS & PROMOTIONS CONT.

SOCIAL MEDIA

We are continuing to post every-other-day on [Facebook](#) and [Instagram](#) to highlight all that our stores, restaurants and services at Queen Creek Marketplace have to offer. If you have any professional lifestyle images you'd like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotion details to Karli Adam at kadam@vestar.com**. For clarification on what type of images we're looking for, look at our social media guideline packet [HERE](#).

PUBLIC RELATIONS

We are regularly gathering offers from our tenants to send to our public relations firm and pitch to local news outlets. If your store or restaurant is running any promotions for Black Friday, upcoming holiday season, takeout, curbside or delivery options, or any promotions in general, please email those offers to Karli Adam at kadam@vestar.com.

WEBSITE JOB LISTINGS

We are listing any current job openings at your location on our [website](#). Please send the job description and instructions on how to apply to Karli Adam at kadam@vestar.com to have your job opportunities displayed on the dedicated website landing page.

HOLIDAY DIRECT MAIL OFFERS

Thank you to everyone that participated in the holiday direct mail program. The offers will also be placed on an individual landing page, so the offers are available to shoppers who don't live within the zip code area. If you would like your offer excluded from the landing page, please email Karli Adam at kadam@vestar.com with the details.

FACEBOOK
PAGE LIKES

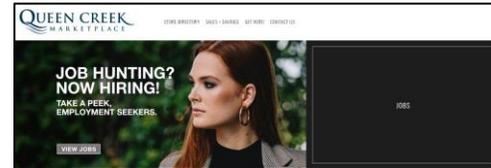
8,100

INSTAGRAM
FOLLOWERS

2,465

TOTAL
DATABASE
NUMBER

4,779



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FOLLOW US ON SOCIAL MEDIA!



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