



ALAMEDA LANDING

**Retail Site
Project Signing Program
Documentaion
November 12, 2012**

Consultant Team:

SGPA Architects
spga.com

Ken Kay Associates
Master Planners &
Landscape Architects
kenkaysf.com

BKF Civil Engineers
bkf.com

Square Peg Design
Branding, Way finding & Signing
sqpeg.com



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(MS) Message Schedule Document

CLIENT:



CATELLUS
OAKLAND • CALIFORNIA
510.267.0646

PROJECT : 15003



GRAPHIC CONSULTANT



SQUARE PEG DESIGN
1631 Telegraph Avenue
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DRAWING SUBMITTALS

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| 08/29/12 | Design Development |
| 09/28/12 | Documentation |
| 11/12/12 | Documentation |
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DRAWING TITLE

Table of Contents

DRAWING NUMBER

TC

General Information

PROJECT INFORMATION

- Project is located at Alameda Landing, Alameda CA 94501
- * Project Developer is Catellus: 66 Franklin Street, Oakland, CA 94607, (510) 267-3424

SPD DRAWINGS & LOCATION PLANS

- Drawings are for design intent only, not for construction
- Fabricator is responsible for reviewing the most current project drawings as necessary to insure proper coordination of the signing elements
- Fabricator is responsible for verifying and confirming actual site conditions
- Fabricator is responsible for all shop / engineering drawings required in the fabrication and installation of the designs
- Fabricator is responsible for clarifying all drawing discrepancies with designer

SPECIFICATIONS

- Instructions to Bidders is located in SECTION 3 of this document
- Instructions to Bidders contains detailed project information in regards to scheduling and general project requirements
- Detailed project specifications in regards to quality, materials, submittals, prototypes, and installation are located in SECTION 3 of this document
- Specifications include a signature sheet to be signed and dated by the selected fabricator
- This signature represents the fabricators understanding of the specifications, and the agreement to deliver final products in accordance with the specifications

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DRAWING TITLE

General Information

DRAWING NUMBER

GI

SECTION 1
Graphic Drawings

Typography & Symbols

Campus Identity



ALAMEDALANDING

Typography

Minion Pro SemiBold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

Helvetica Inserat Roman

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

Univers 59 Ultra Condensed

ABCDEFGHIJKLMNOPQRSTUVWXYZ

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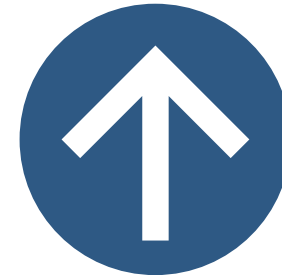
Symbols / Logos



TARGET



Arrow



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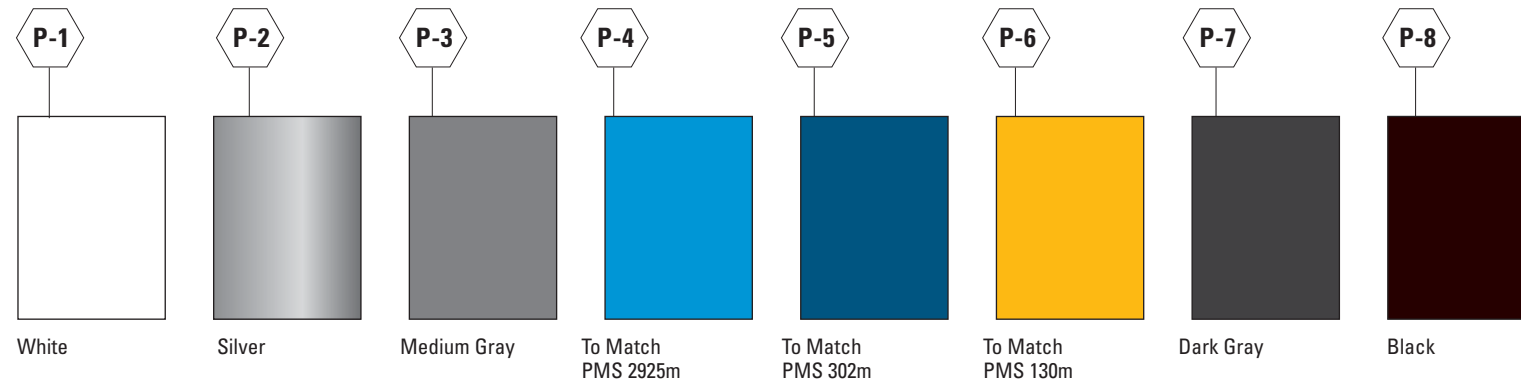
Typography & Symbols

DRAWING NUMBER

GD00.01

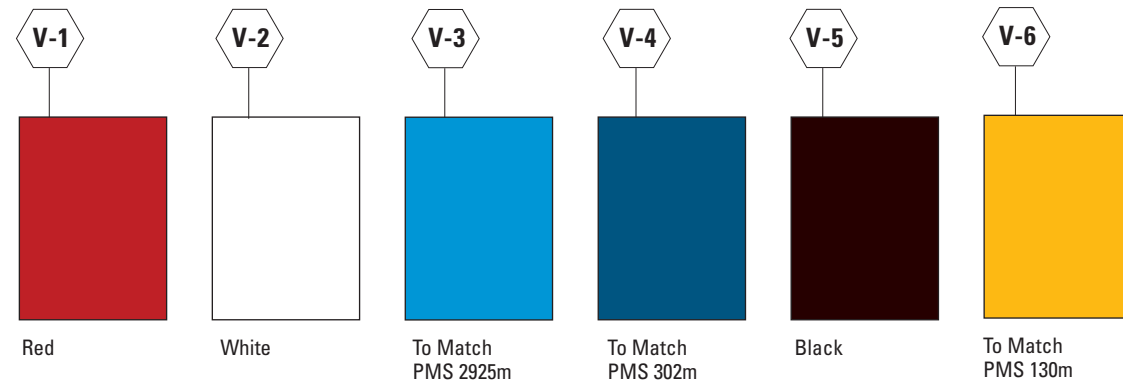
Colors & Materials

Paint Colors

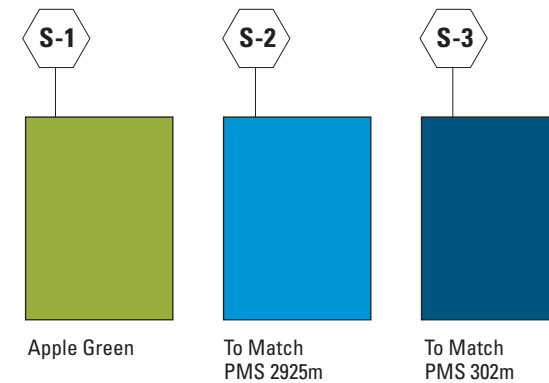


NOTE:
ALL PAINT COLORS ARE TO HAVE SATIN FINISH;
ALL PAINT AND TILE COLORS ARE TO MATCH PMS COLOR DESIGNATIONS;
SEE DRAWINGS & SPECIFICATIONS FOR REQUIRED SUBMITTALS

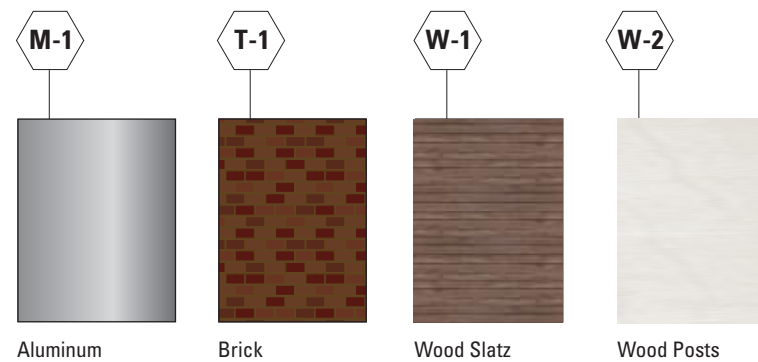
Vinyl Colors



Screen Colors



Specialty Material - Metal/Wood/Tile (M-1, W-1, T-1, etc.)



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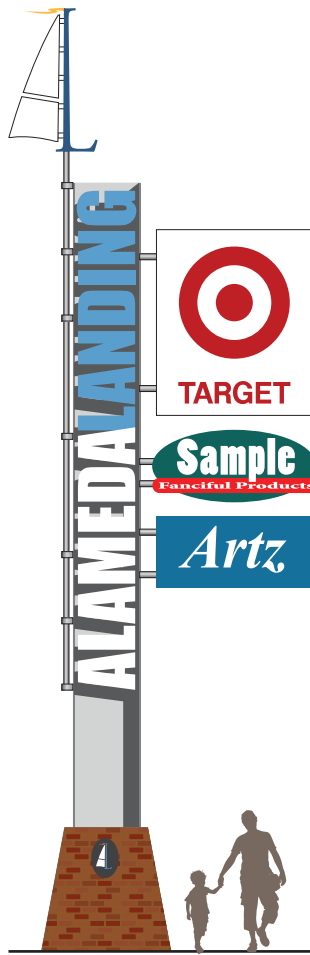
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Colors & Materials

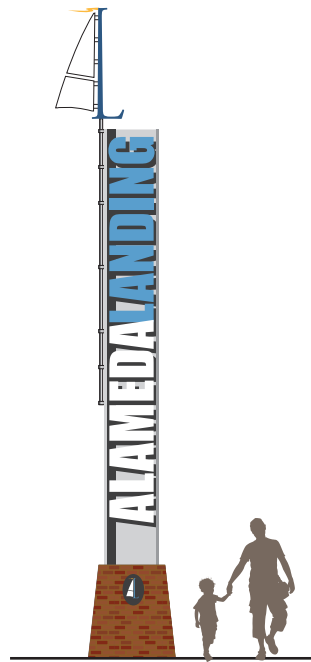
DRAWING NUMBER

GD00.02

Family of Sign Types



1 **GD01.01 - AA1 Primary Site-Tenant ID - Pylon**
Scale: 1/8" = 1'-0"



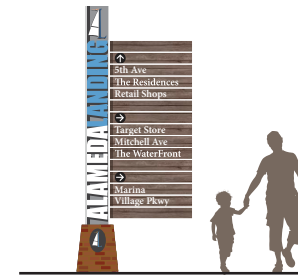
2 **GD02.01 - AA2 Alameda Landing ID @ Primary Entry Drive**
Scale: 1/8" = 1'-0"



3 **GD03.01 - AA3 Project/Tenant ID @ Primary Entry Drive**
Scale: 1/8" = 1'-0"



4 **GD04.01 - AA4 Tenant Monument**
Scale: 1/8" = 1'-0"



5 **GD05.01 - AD1 Vehiclular Directional**
Scale: 1/8" = 1'-0"



6 **GD08.01 - AE1 Unauthorized Vehicles & Private Parking**
Scale: 1/8" = 1'-0"



7 **GD09.01 - AE2 Target Cart & Do Nots**
Scale: 1/8" = 1'-0"

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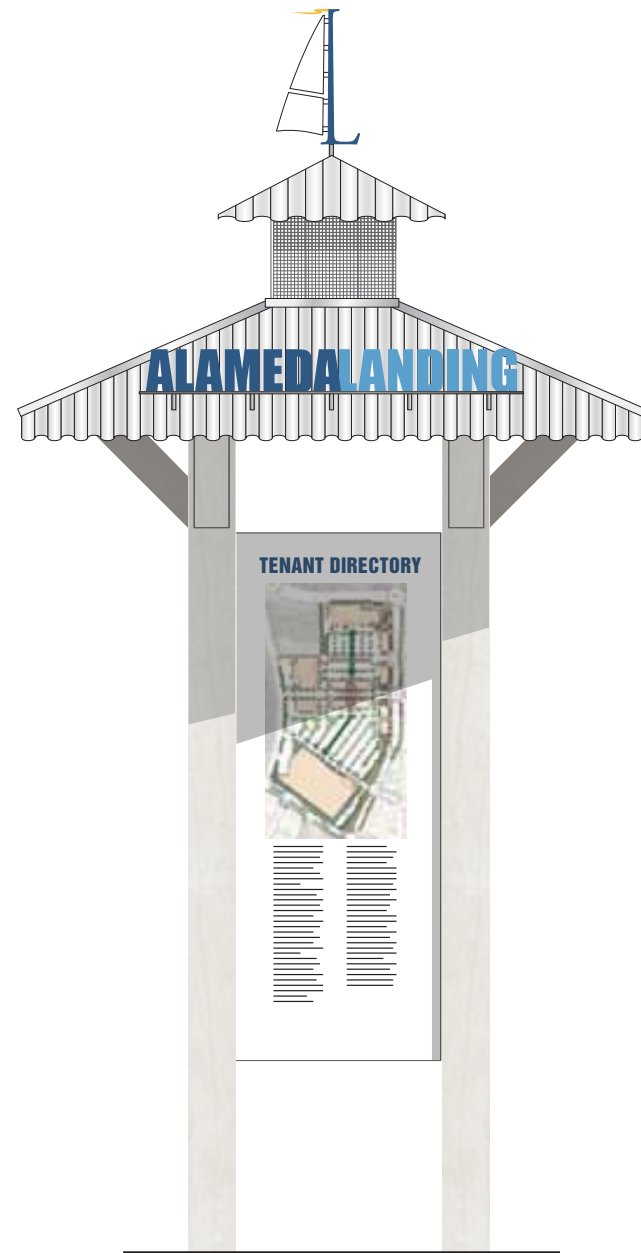
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Family of Sign Types

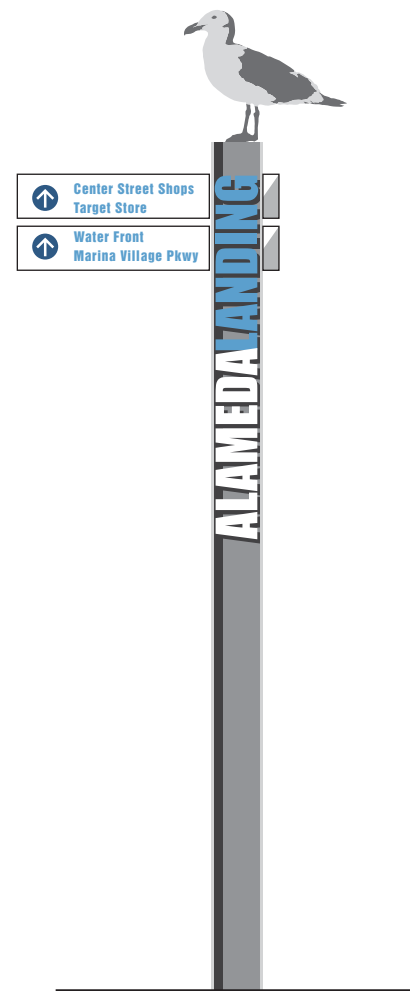
DRAWING NUMBER

GD00.03

Family of Sign Types



1 **GD06.01 - AD3 Pedestrian Directory**
Scale: 1/2" = 1'-0"



2 **GD07.01 - AD4 Pedestrian Directional**
Scale: 1/2" = 1'-0"

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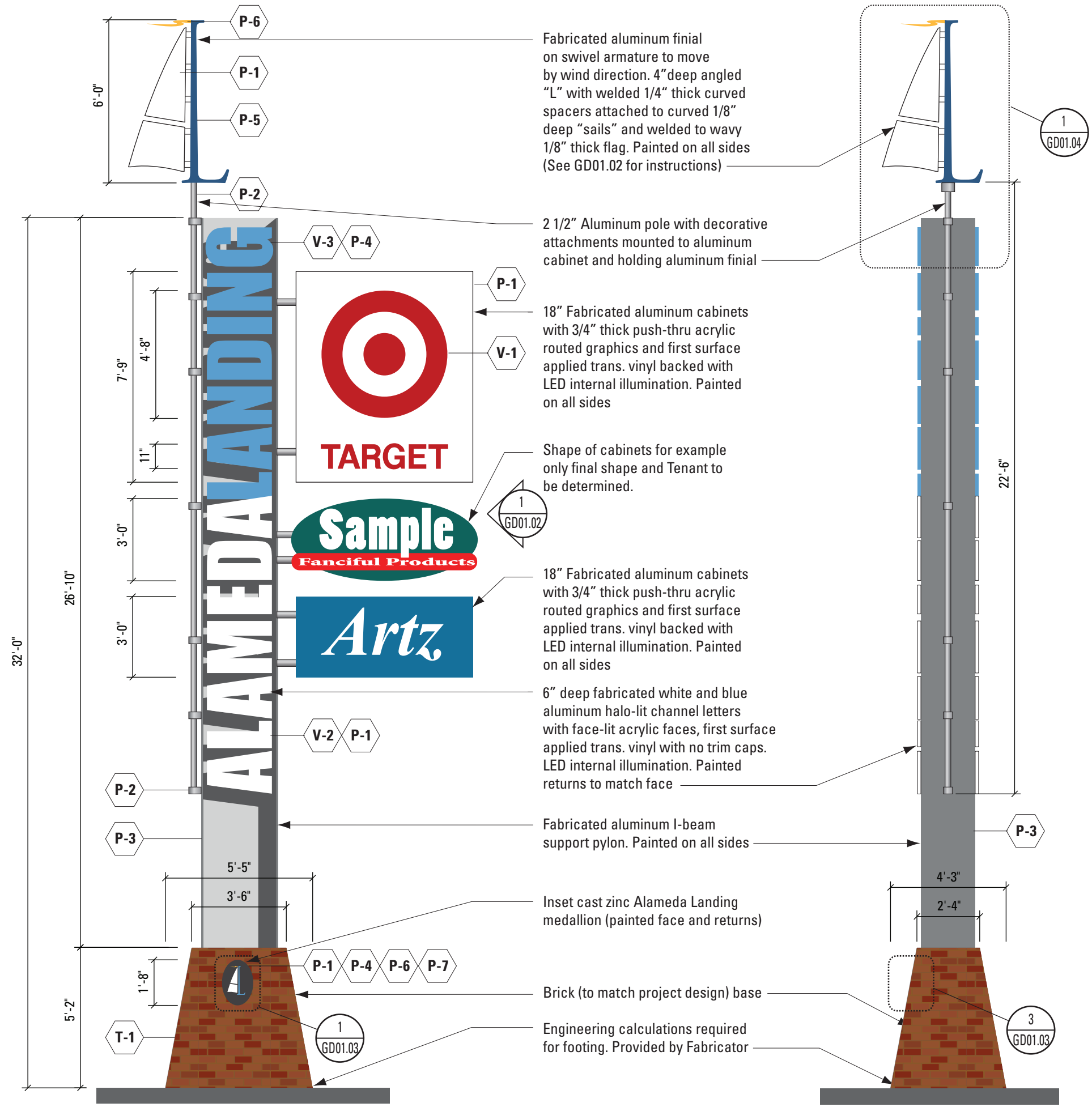
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DRAWING TITLE

Family of Sign Types

DRAWING NUMBER

GD00.04



Fabricated aluminum finial on swivel armature to move by wind direction. 4" deep angled "L" with welded 1/4" thick curved spacers attached to curved 1/8" deep "sails" and welded to wavy 1/8" thick flag. Painted on all sides (See GD01.02 for instructions)

2 1/2" Aluminum pole with decorative attachments mounted to aluminum cabinet and holding aluminum finial

18" Fabricated aluminum cabinets with 3/4" thick push-thru acrylic routed graphics and first surface applied trans. vinyl backed with LED internal illumination. Painted on all sides

Shape of cabinets for example only final shape and Tenant to be determined.

18" Fabricated aluminum cabinets with 3/4" thick push-thru acrylic routed graphics and first surface applied trans. vinyl backed with LED internal illumination. Painted on all sides

6" deep fabricated white and blue aluminum halo-lit channel letters with face-lit acrylic faces, first surface applied trans. vinyl with no trim caps. LED internal illumination. Painted returns to match face

Fabricated aluminum I-beam support pylon. Painted on all sides

Inset cast zinc Alameda Landing medallion (painted face and returns)

Brick (to match project design) base

Engineering calculations required for footing. Provided by Fabricator

1 ELEVATION
Scale: 1/4" = 1'-0"

2 LEFT END VIEW
Scale: 1/4" = 1'-0"

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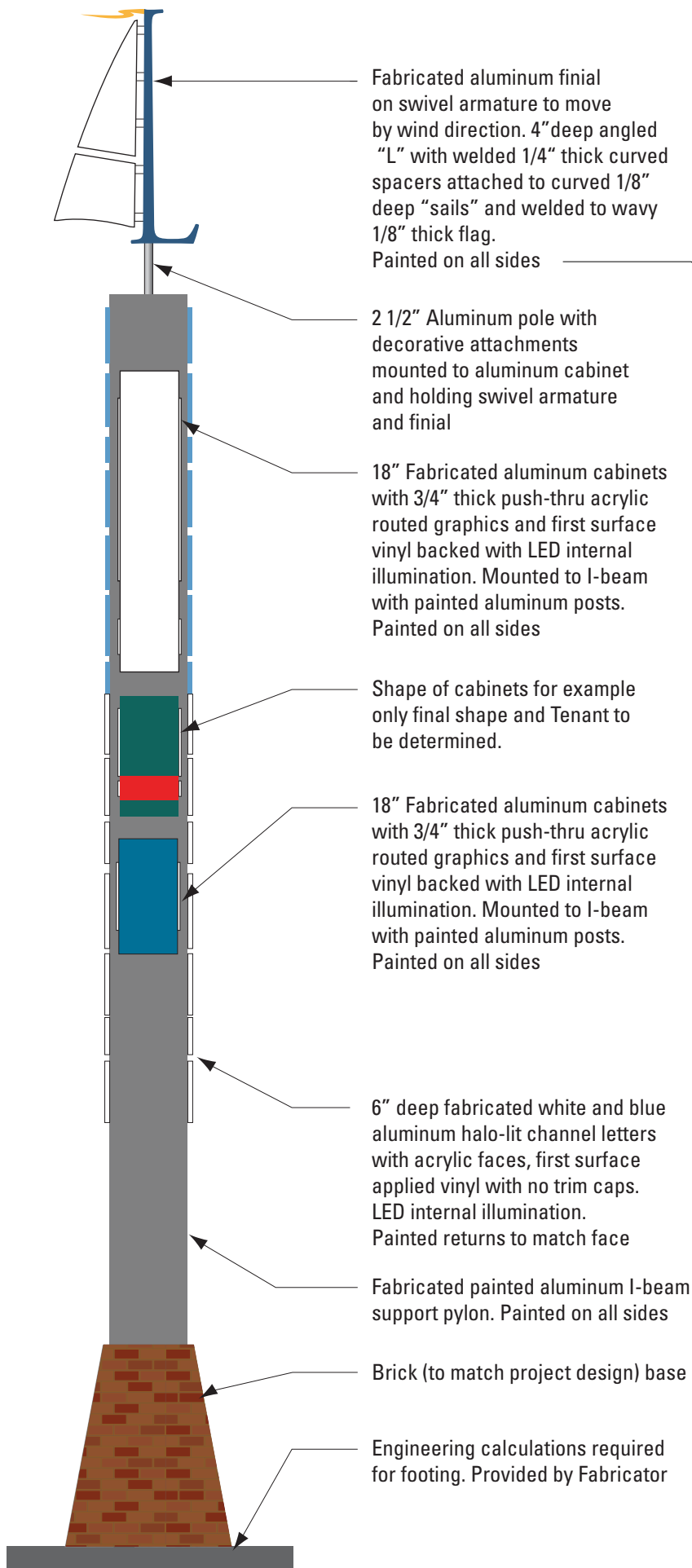
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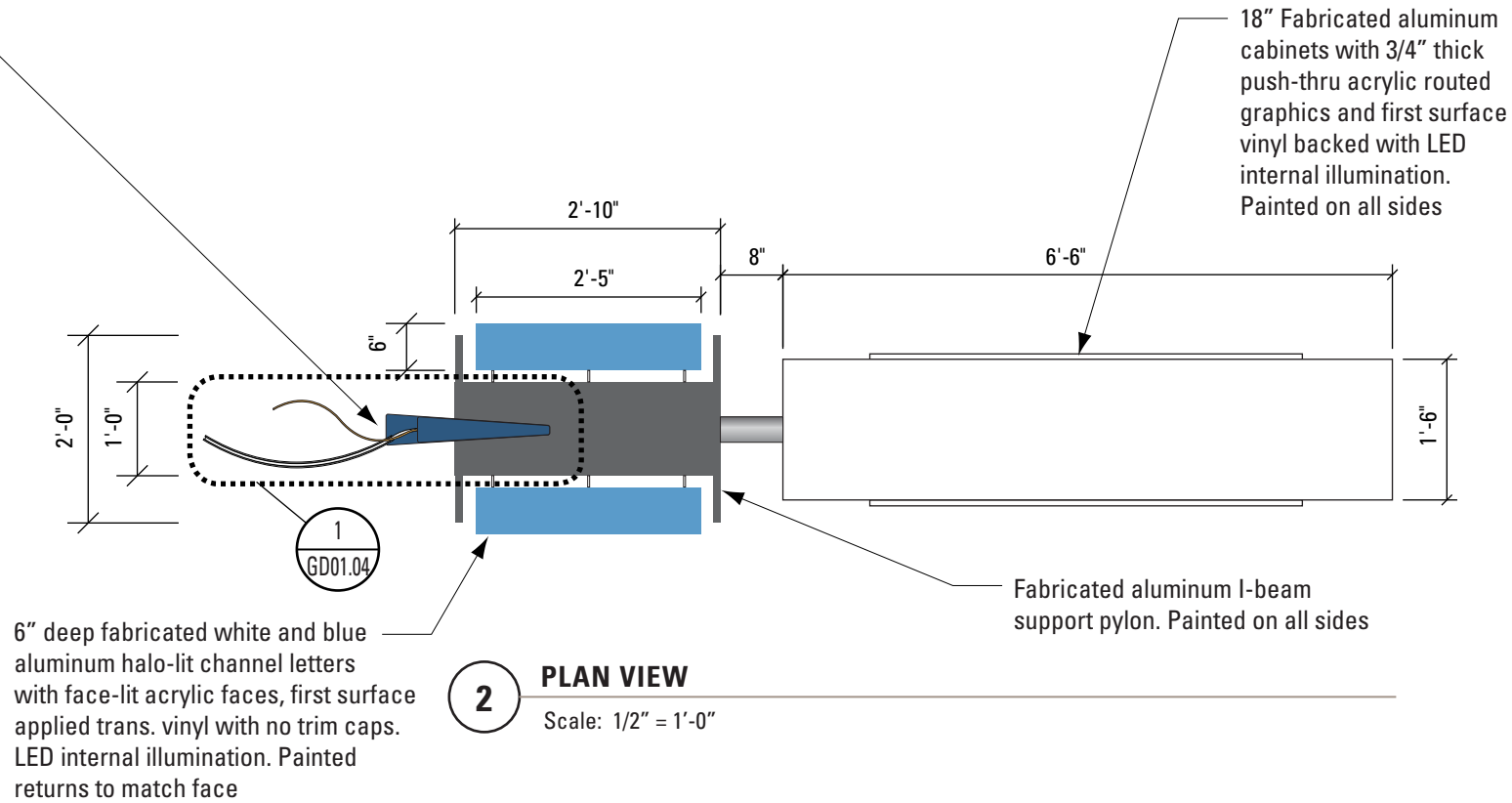
AA1
Primary Site/Tenant ID

DRAWING NUMBER

GD01.01



1 RIGHT END VIEW
Scale: 1/4" = 1'-0"



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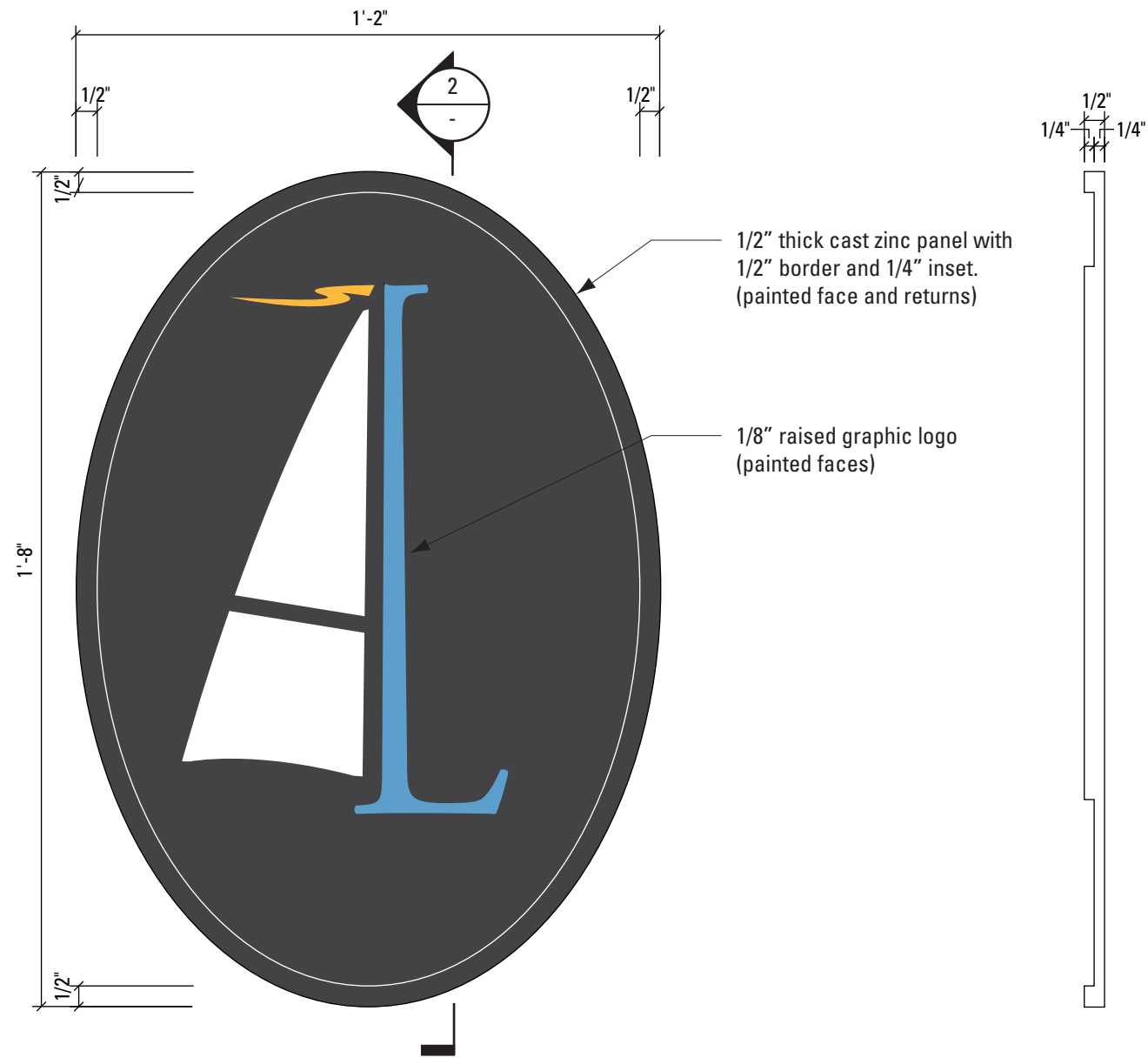
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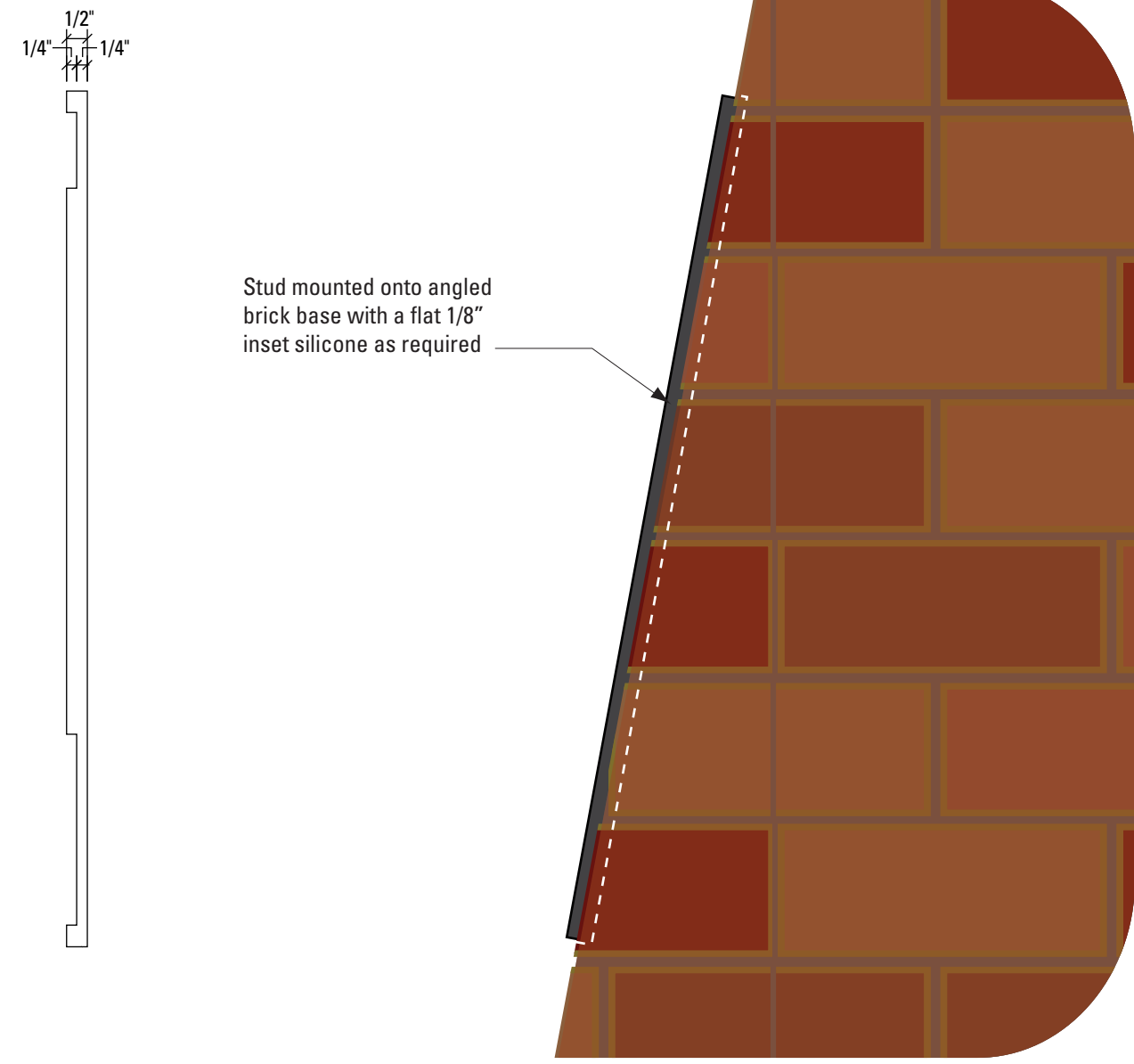
AA1
Primary Site/Tenant ID

DRAWING NUMBER

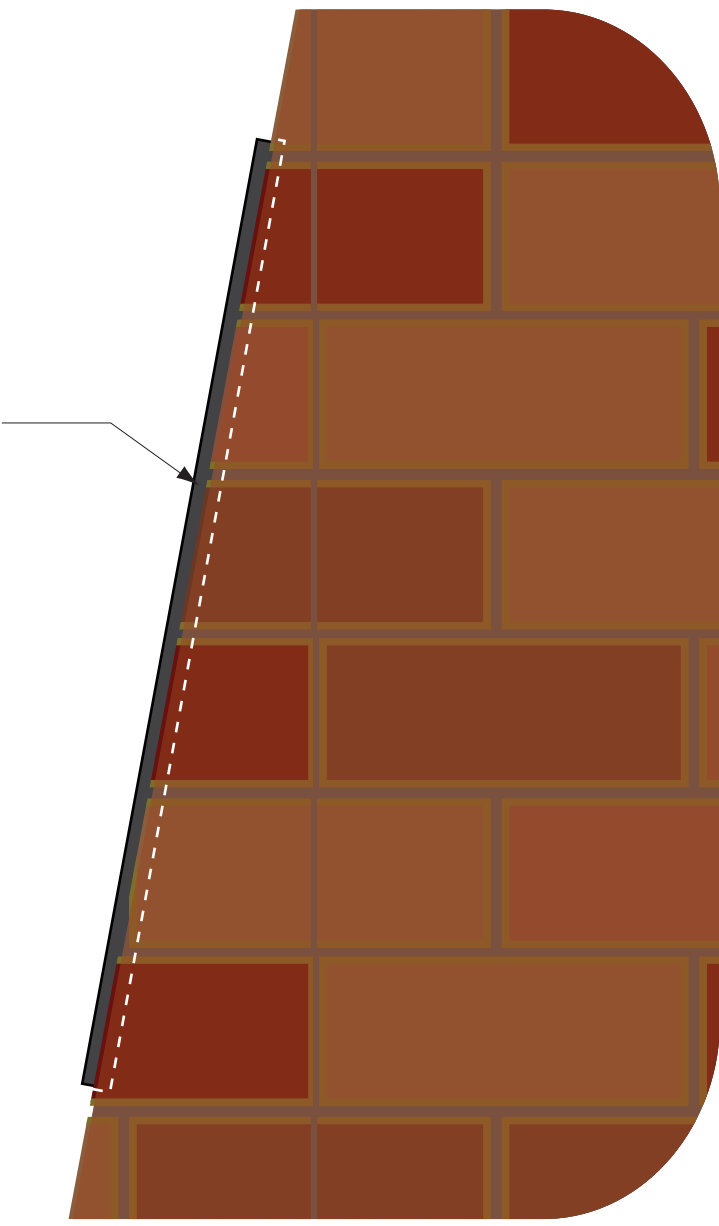
GD01.02



1 **DETAIL FRONT VIEW**
Scale: 3" = 1'-0"



2 **SECTION SIDE VIEW**
Scale: 3" = 1'-0"



3 **ANGLED DETAIL SIDE VIEW**
Scale: 3" = 1'-0"

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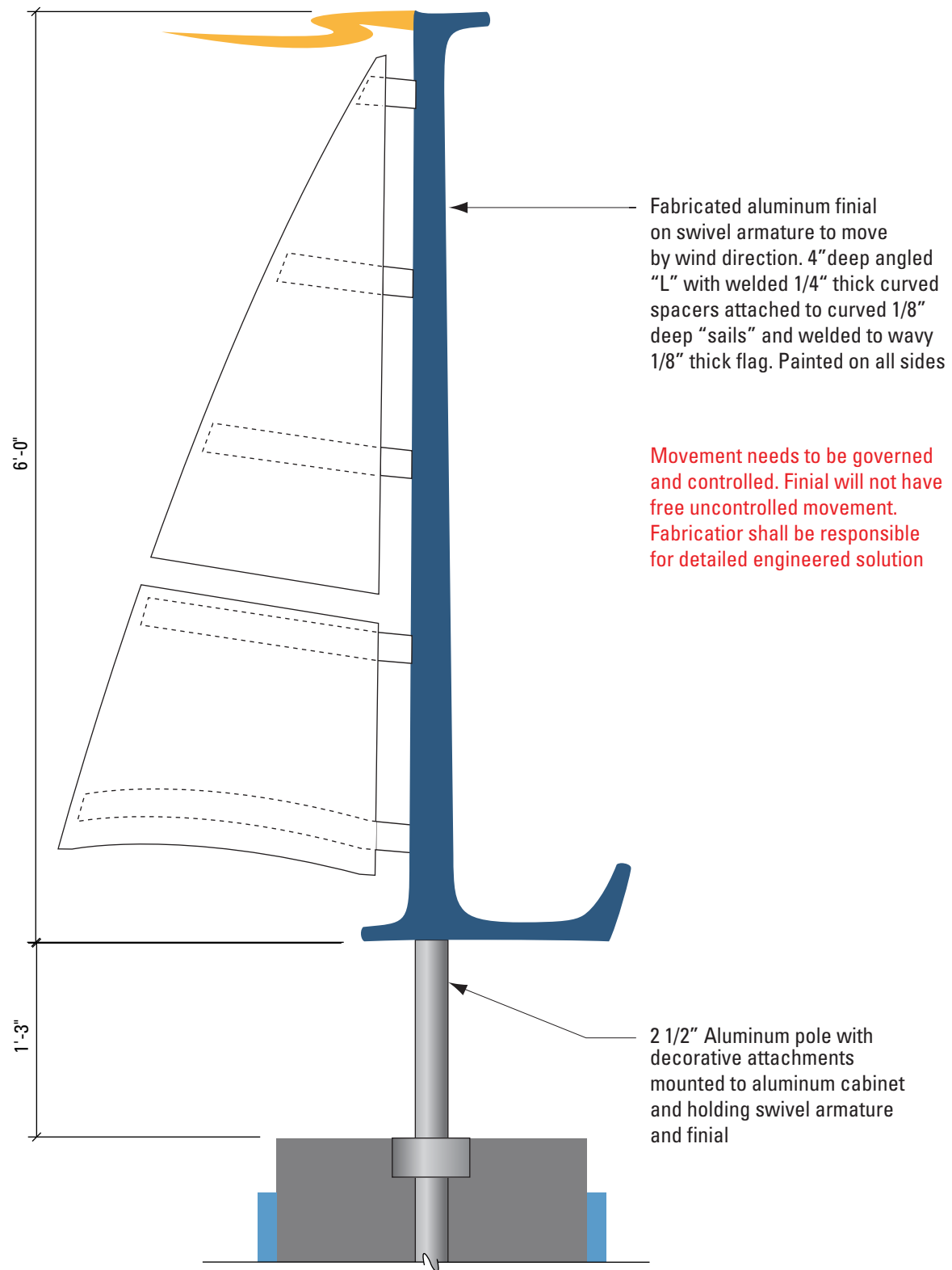
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Primary Site/Tenant ID

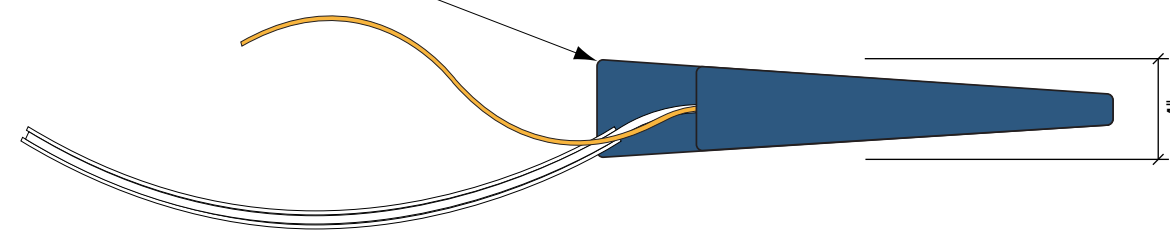
DRAWING NUMBER

GD01.03



1 DETAIL
Scale: 1" = 1'-0"

2 DETAIL FINIAL PLAN VIEW
Scale: 1 1/2" = 1'-0"



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AA1
Primary Site/Tenant ID

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GD01.04

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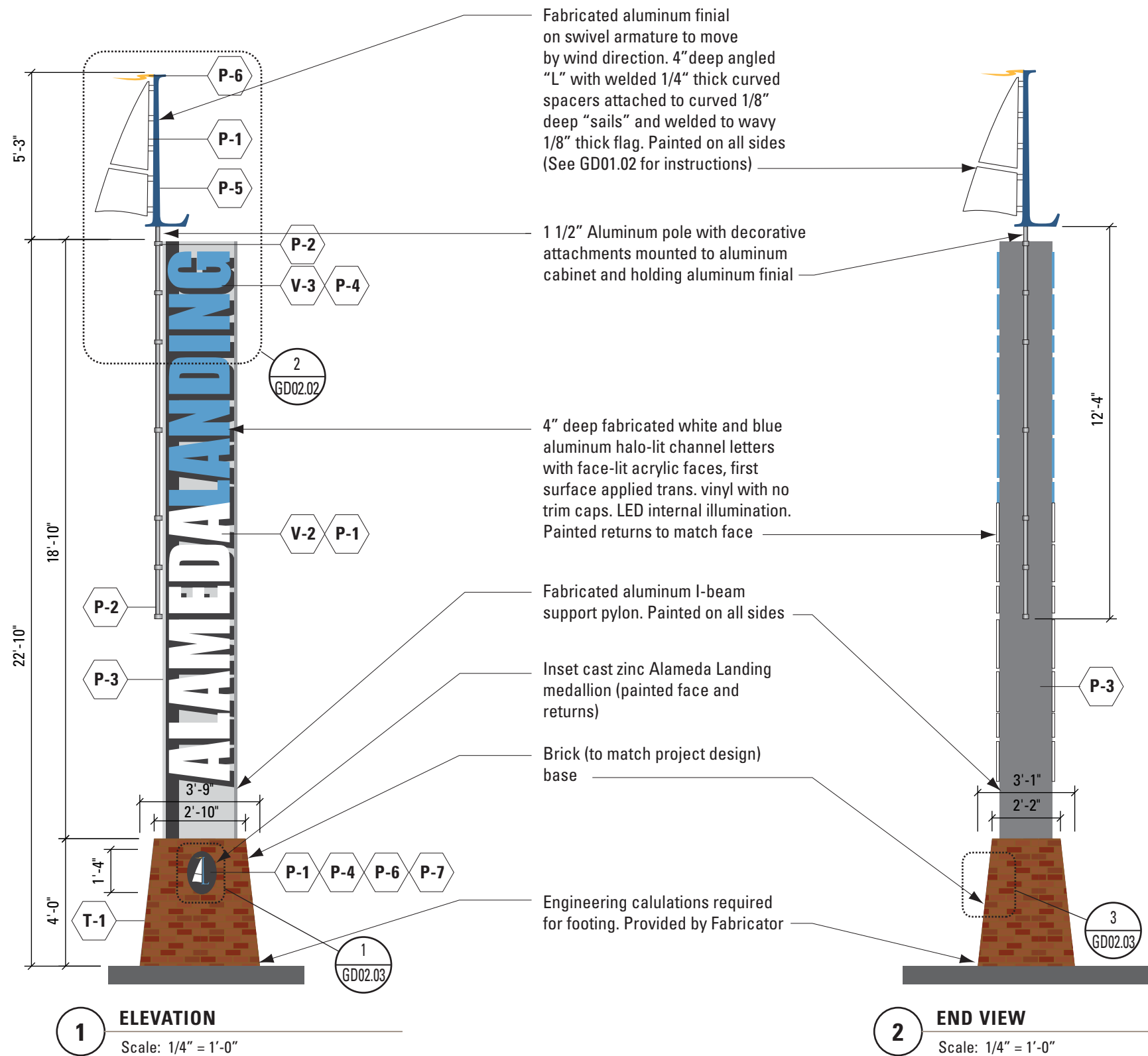
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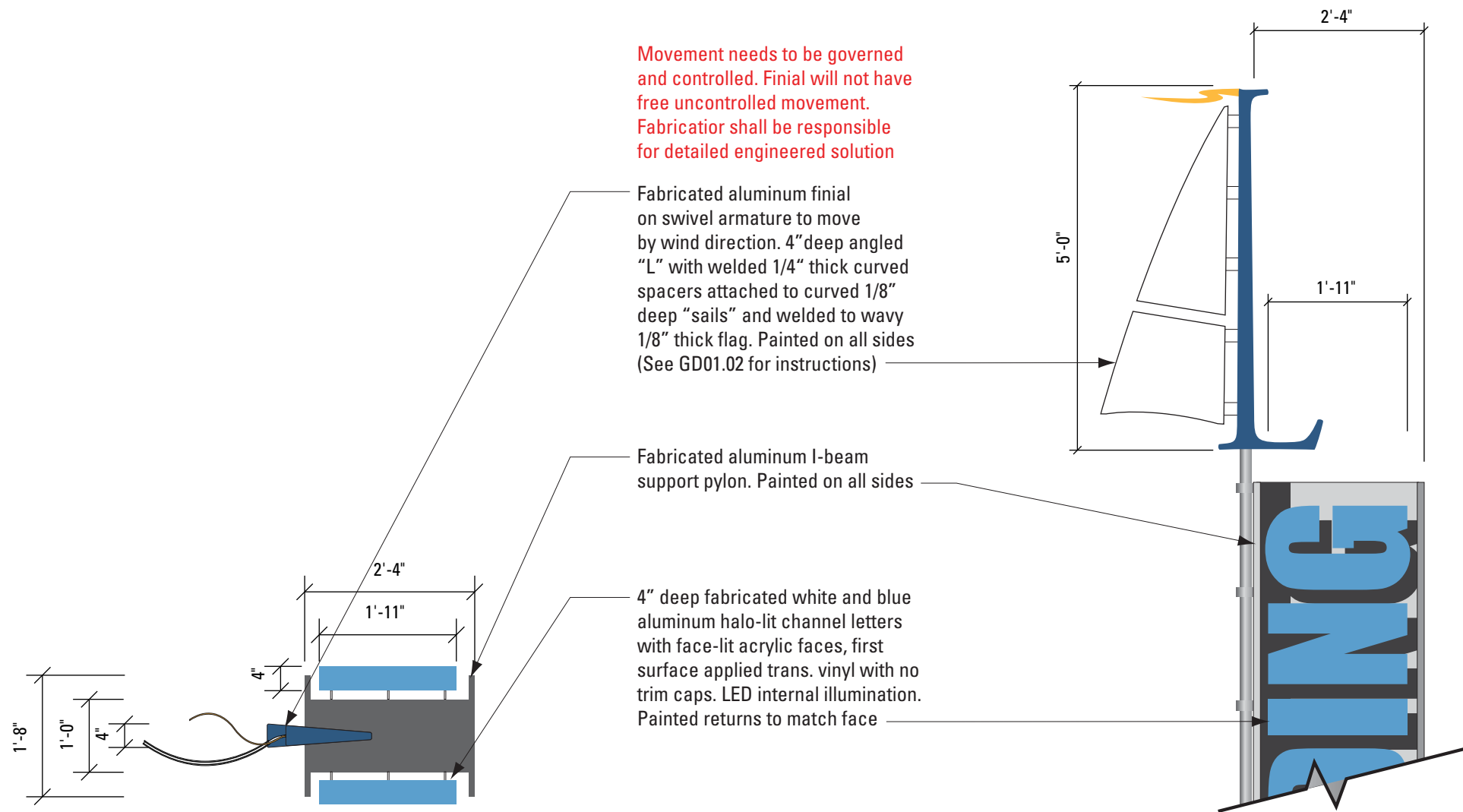
DRAWING TITLE

AA2
Alameda Landing ID
@ Primary Entry Drive

DRAWING NUMBER

GD02.01





Movement needs to be governed and controlled. Finial will not have free uncontrolled movement. Fabricator shall be responsible for detailed engineered solution

Fabricated aluminum finial on swivel armature to move by wind direction. 4" deep angled "L" with welded 1/4" thick curved spacers attached to curved 1/8" deep "sails" and welded to wavy 1/8" thick flag. Painted on all sides (See GD01.02 for instructions)

Fabricated aluminum I-beam support pylon. Painted on all sides

4" deep fabricated white and blue aluminum halo-lit channel letters with face-lit acrylic faces, first surface applied trans. vinyl with no trim caps. LED internal illumination. Painted returns to match face

1 PLAN VIEW
Scale: 1/2" = 1'-0"

2 DETAIL VIEW
Scale: 1/2" = 1'-0"

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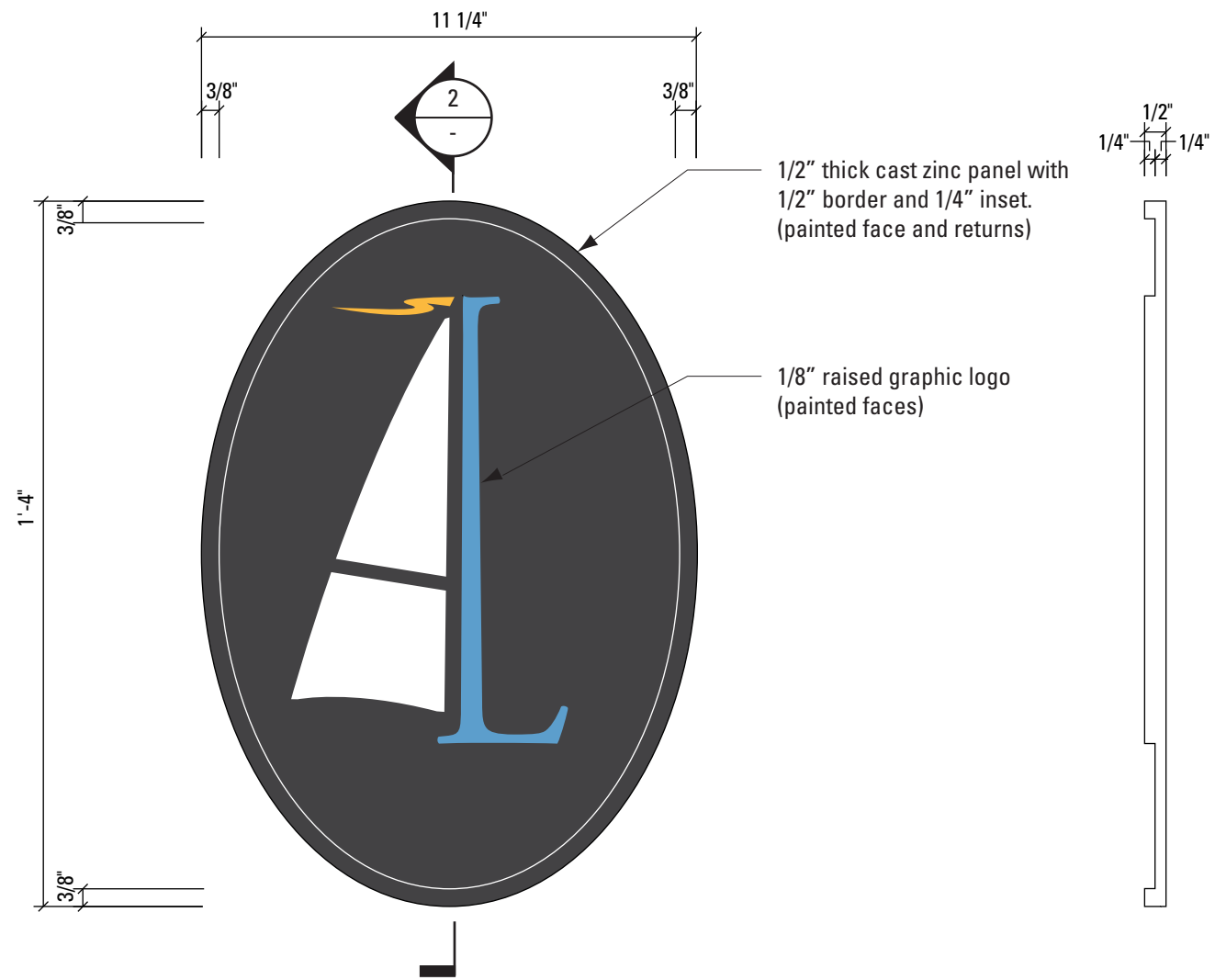
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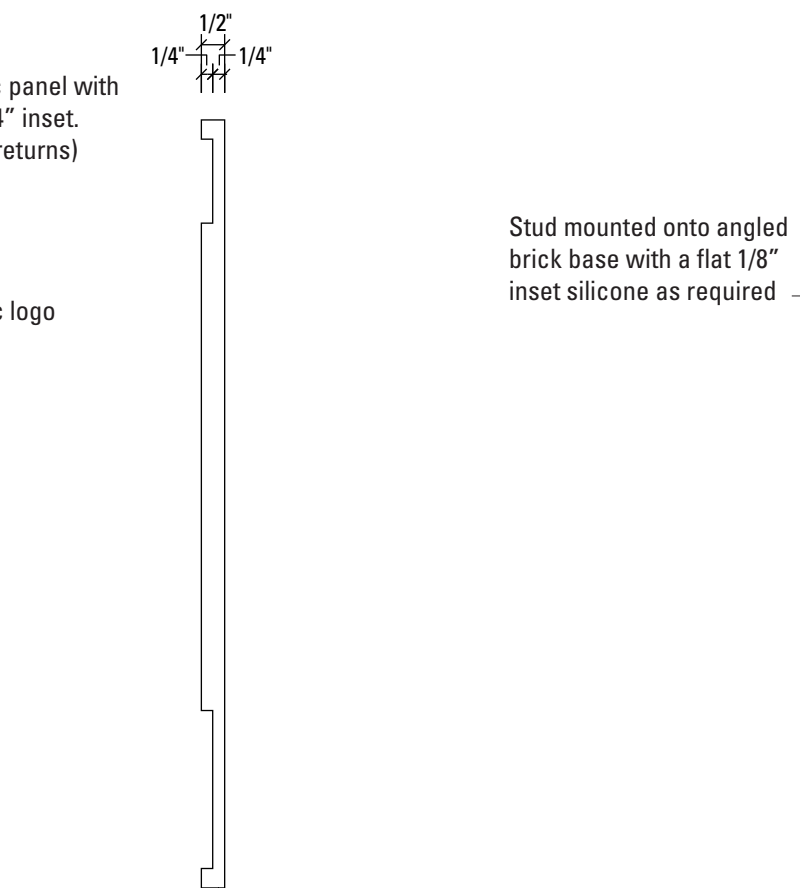
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Alameda Landing ID
@ Primary Entry Drive

DRAWING NUMBER

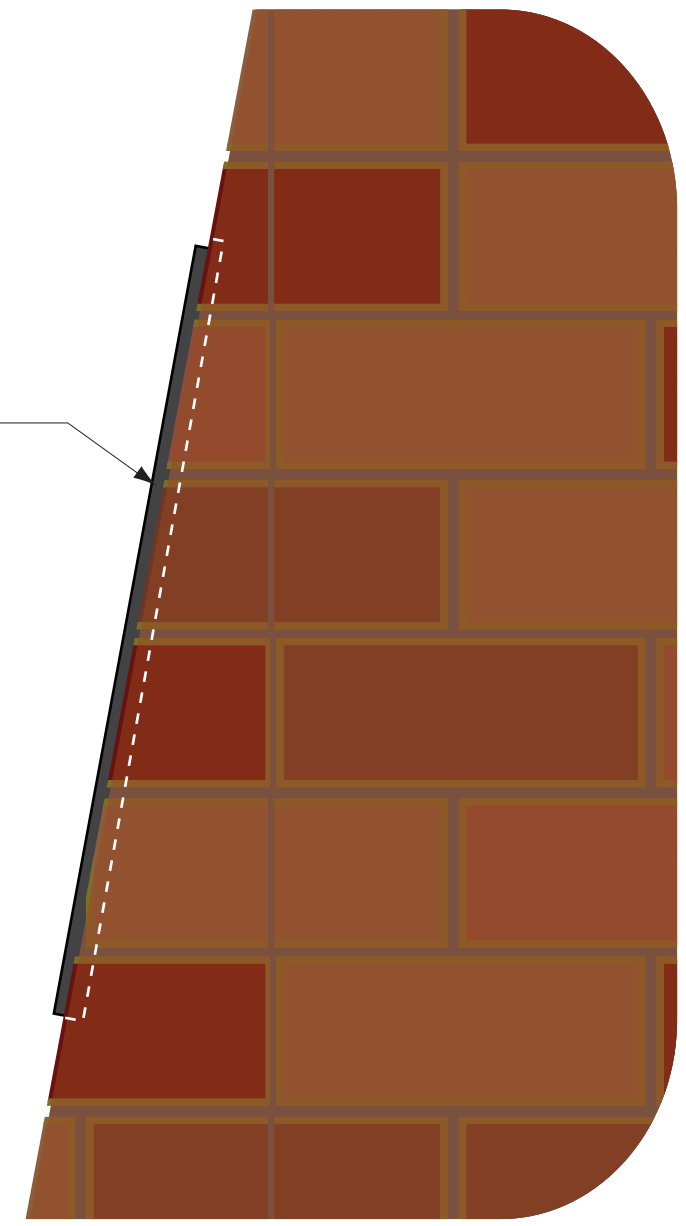
GD02.02



1 **DETAIL FRONT VIEW**
Scale: 3" = 1'-0"



2 **SECTION SIDE VIEW**
Scale: 3" = 1'-0"



3 **ANGLED DETAIL SIDE VIEW**
Scale: 3" = 1'-0"

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DRAWING TITLE

AA1
Primary Site/Tenant ID

DRAWING NUMBER

GD02.03

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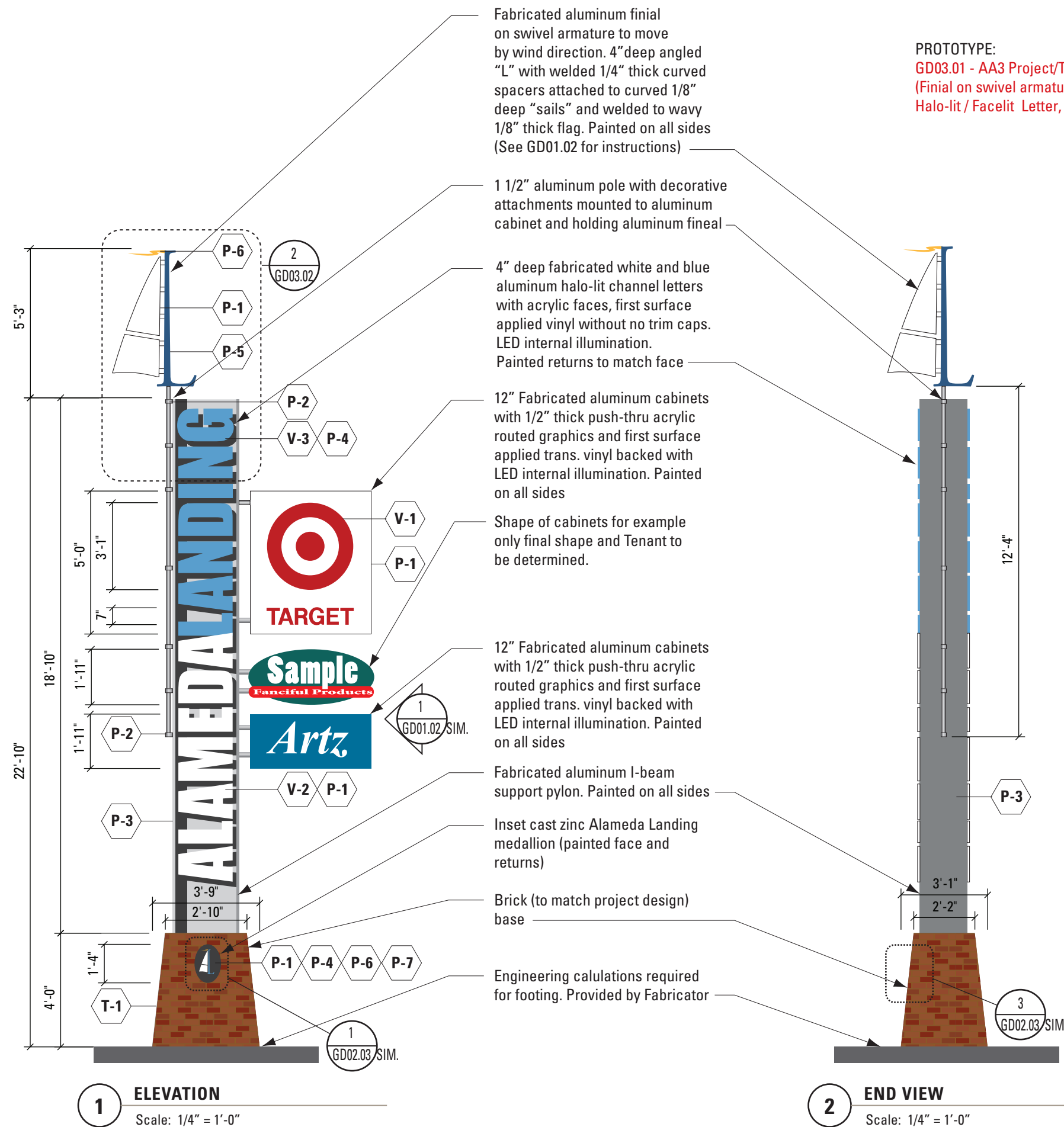
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| 08/29/12 | Design Development |
| 09/28/12 | Documentation |

DRAWING TITLE

AA3
Project / Tenant ID @
Primary Entry Drive

DRAWING NUMBER

GD03.01



Movement needs to be governed and controlled. Finial will not have free uncontrolled movement. Fabricator shall be responsible for detailed engineered solution

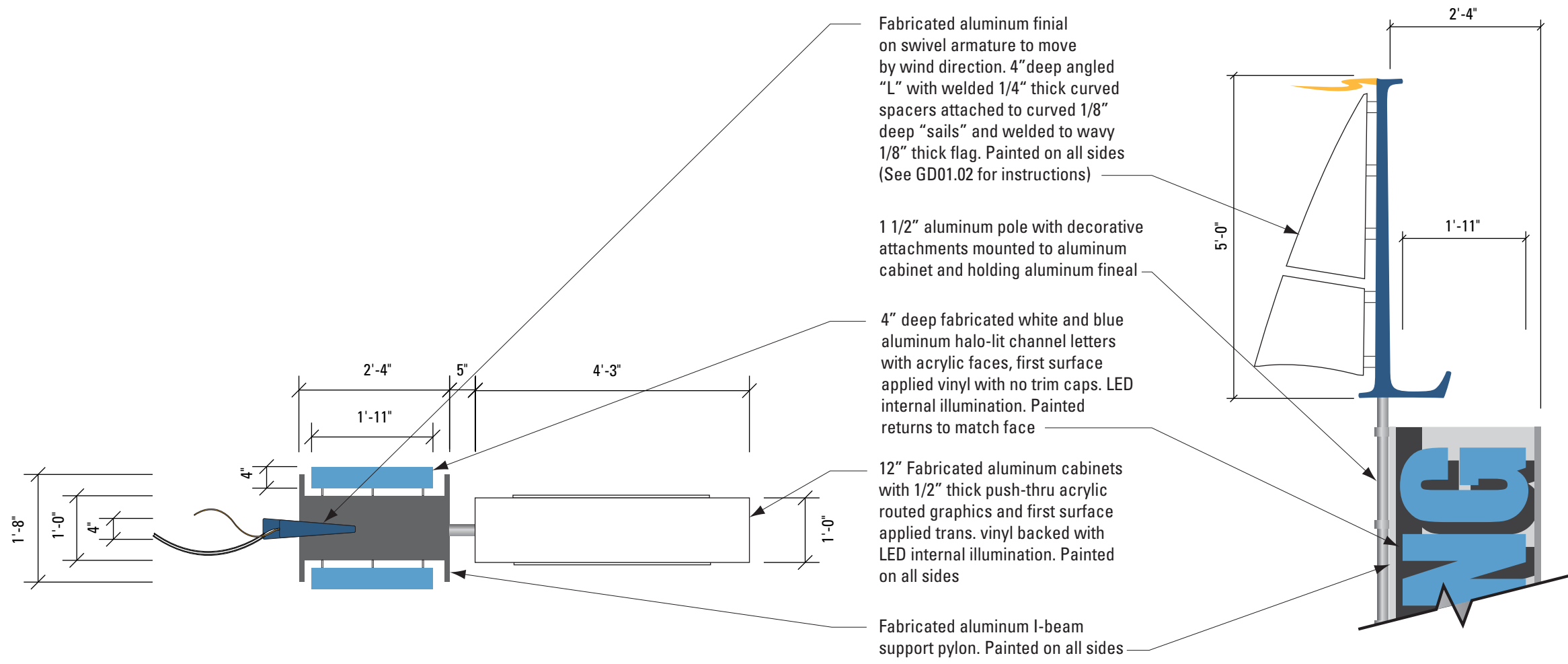
Fabricated aluminum finial on swivel armature to move by wind direction. 4" deep angled "L" with welded 1/4" thick curved spacers attached to curved 1/8" deep "sails" and welded to wavy 1/8" thick flag. Painted on all sides (See GD01.02 for instructions)

1 1/2" aluminum pole with decorative attachments mounted to aluminum cabinet and holding aluminum finial

4" deep fabricated white and blue aluminum halo-lit channel letters with acrylic faces, first surface applied vinyl with no trim caps. LED internal illumination. Painted returns to match face

12" Fabricated aluminum cabinets with 1/2" thick push-thru acrylic routed graphics and first surface applied trans. vinyl backed with LED internal illumination. Painted on all sides

Fabricated aluminum I-beam support pylon. Painted on all sides



1 PLAN VIEW
Scale: 1/2" = 1'-0"

2 DETAIL VIEW
Scale: 1/2" = 1'-0"

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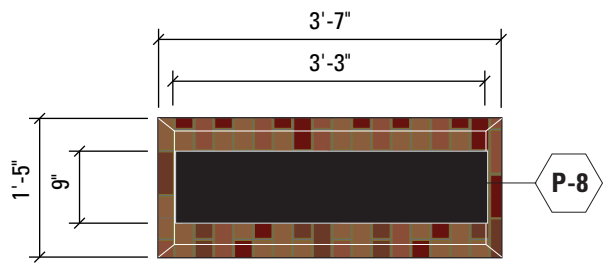
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AA3
Project / Tenant ID @
Primary Entry Drive

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GD03.02

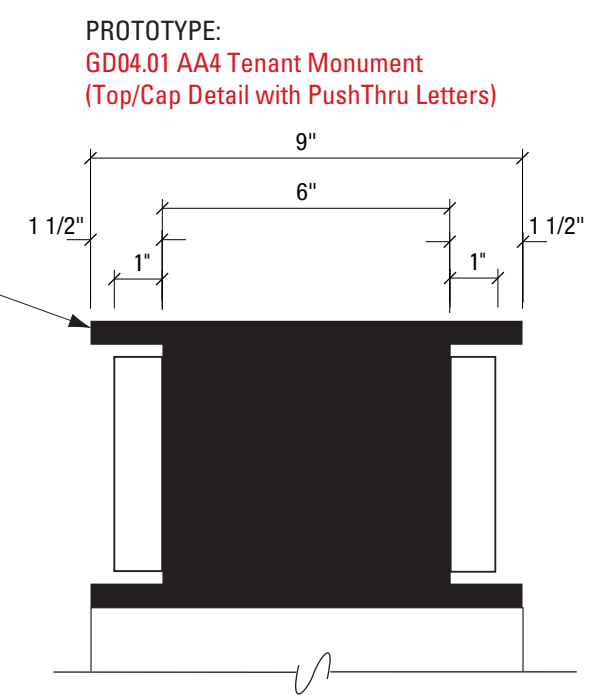


4 PLAN VIEW
Scale: 1/2" = 1'-0"



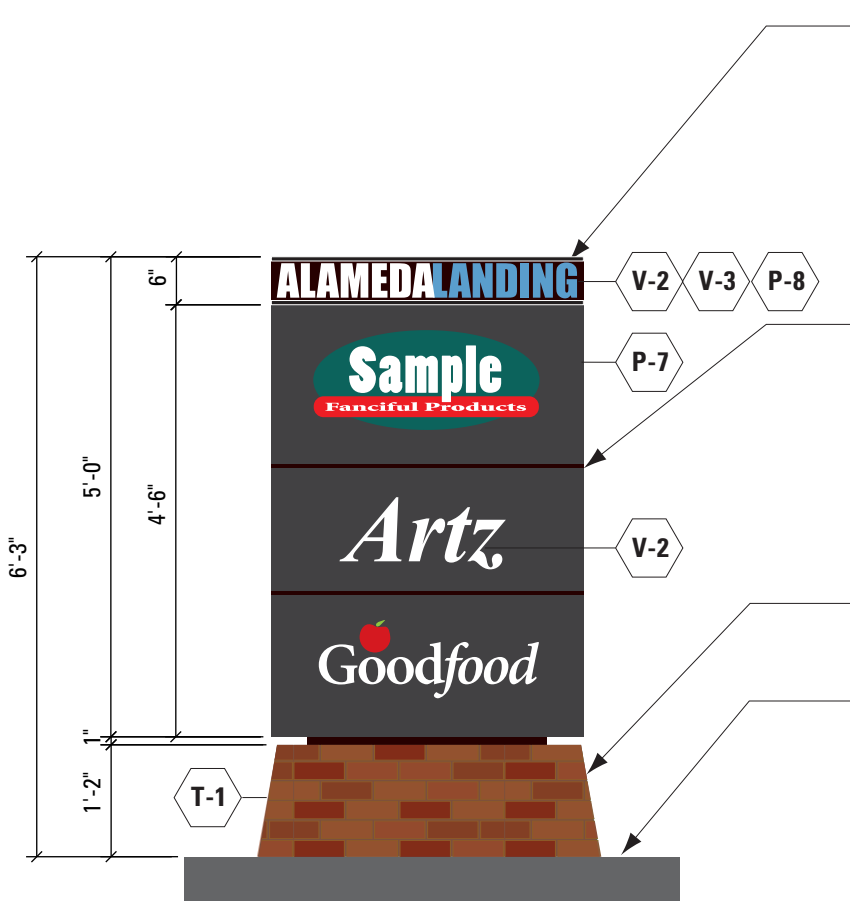
5 ISOMETRIC VIEW
Scale: 1/2" = 1'-0"

Fabricated aluminum I-beam with push-thru acrylic routed logo graphics and first surface applied vinyl backed with LED internal illumination. Painted on all exterior sides



6 SIDE DETAIL
Scale: 3" = 1'-0"

PROTOTYPE:
GD04.01 AA4 Tenant Monument
(Top/Cap Detail with PushThru Letters)



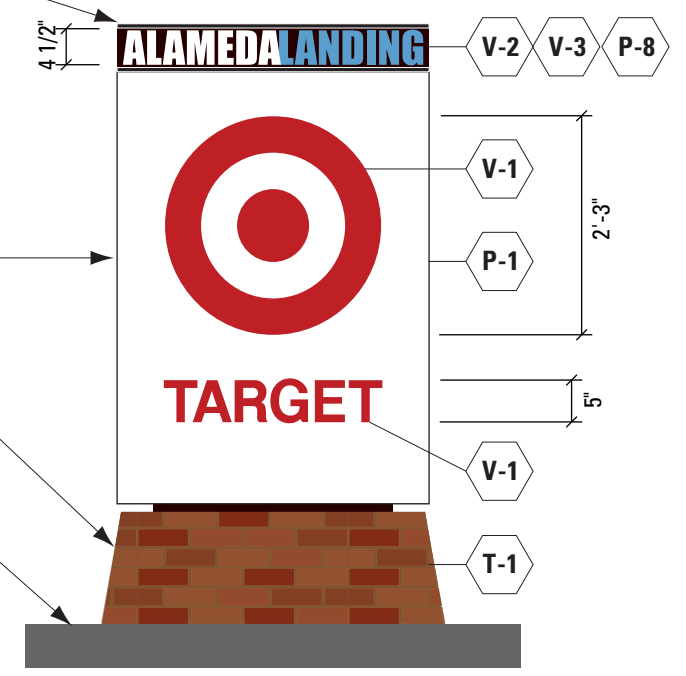
1 ELEVATION
Scale: 1/2" = 1'-0"

Fabricated aluminum I-beam with push-thru acrylic routed logo graphics and first surface applied vinyl backed with LED internal illumination. Painted on all exterior sides

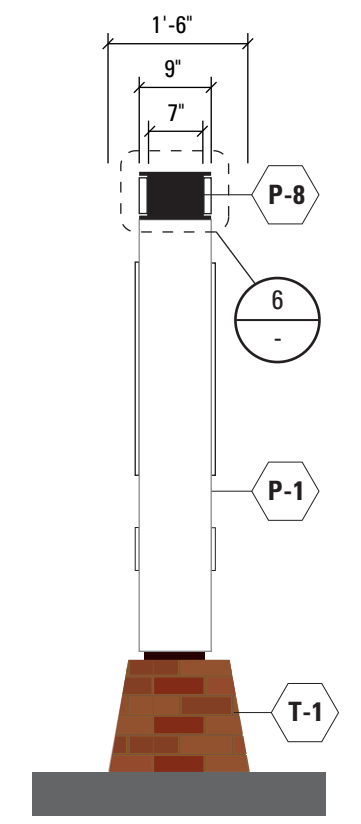
9" Fabricated aluminum cabinets with 1" thick push-thru acrylic routed tenant names and first surface applied vinyl backed with LED internal illumination. Painted on all exterior sides

Brick (to match project design) base

Engineering calculations required for footing. Provided by Fabricator



2 ELEVATION
Scale: 1/2" = 1'-0"



3 SIDE VIEW
Scale: 1/2" = 1'-0"

CLIENT:



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510.267.0646

PROJECT : 15003



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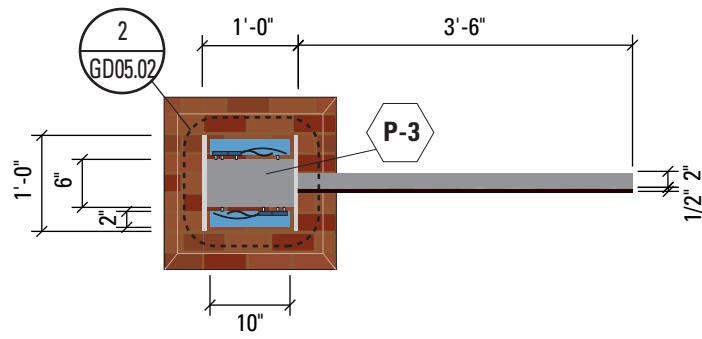
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| 08/29/12 | Design Development |
| 09/28/12 | Documentation |

DRAWING TITLE

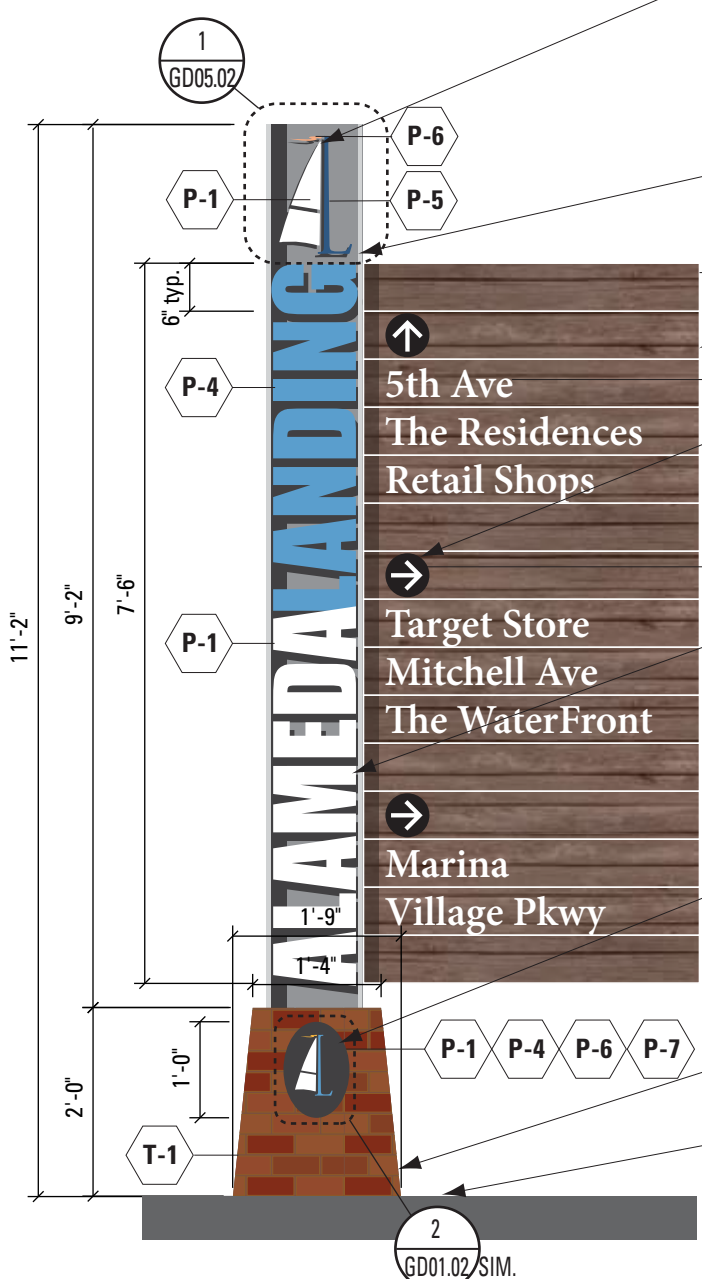
**AA4
Tenant Monument**

DRAWING NUMBER

GD04.01



3 PLAN VIEW
Scale: 1/2" = 1'-0"



1 FRONT VIEW
Scale: 1/2" = 1'-0"

Fabricated aluminum pin mounted onto I-Beam. 1/2 thick angled "L" with attached to 1/2" spacers and weld to 1/8" thick "curved sails" and welded to wavy 1/8" thick flag. Painted on all sides

Fabricated aluminum I-Beam metal support structure. Painted on all sides

Recycled marine grade wood slats mounted onto I-Beam and aluminum backer

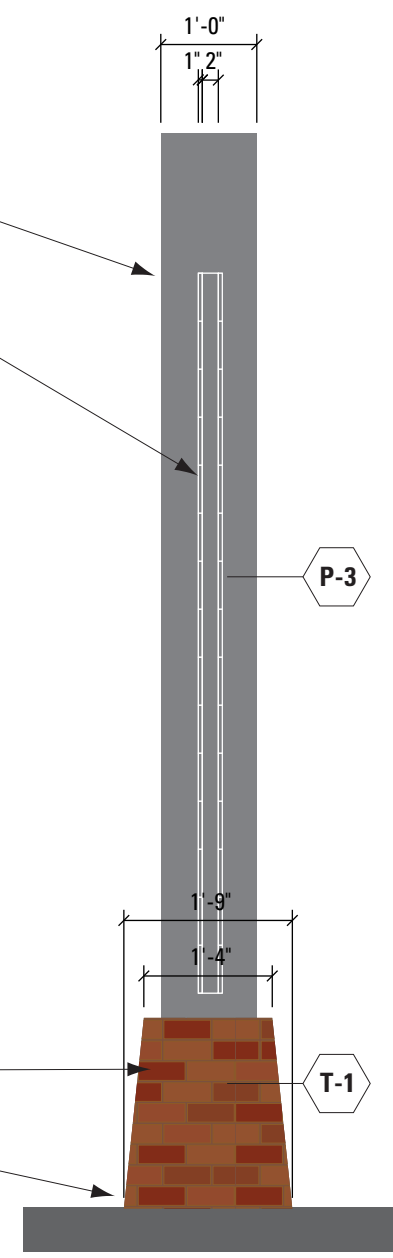
1/8" thick aluminum arrows / circles and copy flush mounted to wood slats. Painted black and reflective white

2" deep fabricated white and blue aluminum letters attached to 1/2" spacers and mounted onto I-Beam. Painted face and returns.

Inset cast zinc Alameda Landing medallion (painted face and returns)

Brick (to match project design) base

Engineering calculations required for footing. Provided by Fabricator



2 SIDE VIEW
Scale: 1/2" = 1'-0"

PROTOTYPE:
GD05.01 AD1 Vehicular Directional (I-Beam (Section) with Symbol and Letter mounted, Wood slat with message and aluminum backer)



2 BACK VIEW
Scale: 1/2" = 1'-0"

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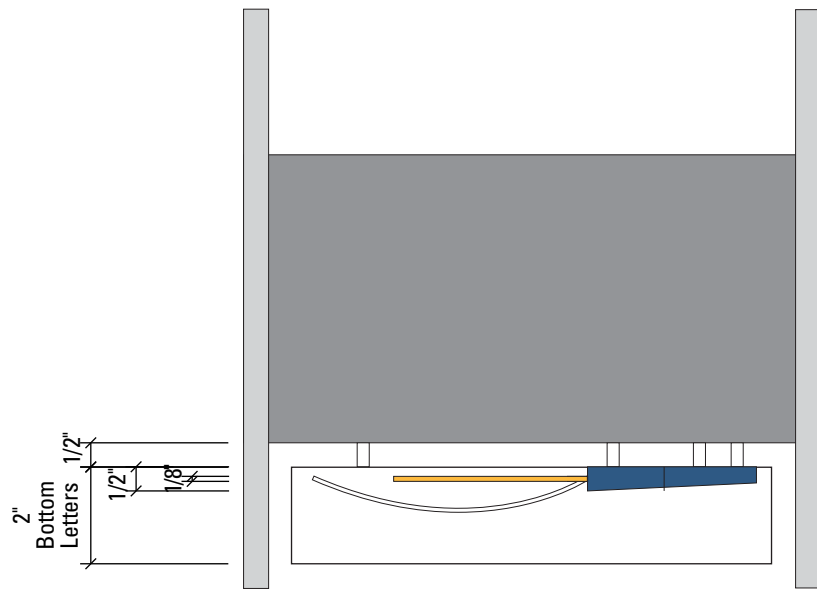
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| 09/28/12 | Documentation |

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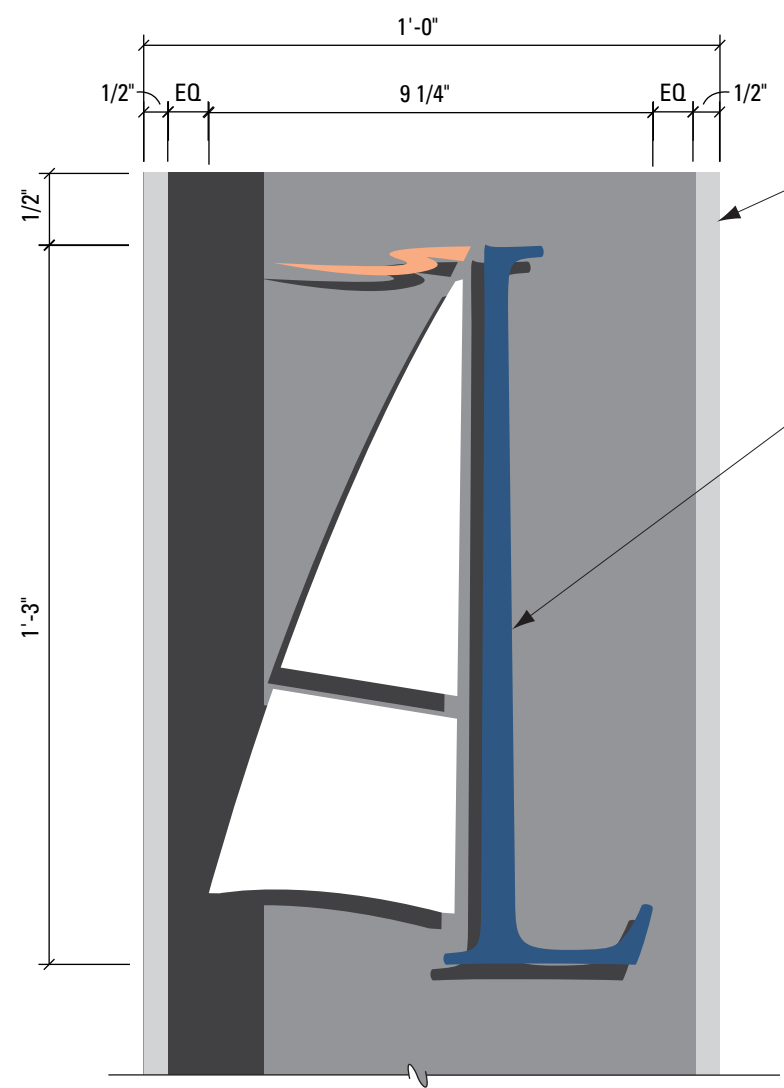
AD1
Vehicular Directional

DRAWING NUMBER

GD05.01



2 TOP DETAIL VIEW
Scale: 3" = 1'-0"



1 FRONT DETAIL VIEW
Scale: 3" = 1'-0"

Fabricated aluminum I-Beam metal support structure. Painted on all sides

Fabricated aluminum pin mounted onto I-Beam. 1/2 thick angled "L" with attached to 1/2" spacers and weld to 1/8" thick "curved sails" and welded to 1/8" thick flag. Painted on all sides



3 SIGN PANEL GRAPHIC LAYOUT
Scale: 1" = 1'-0"

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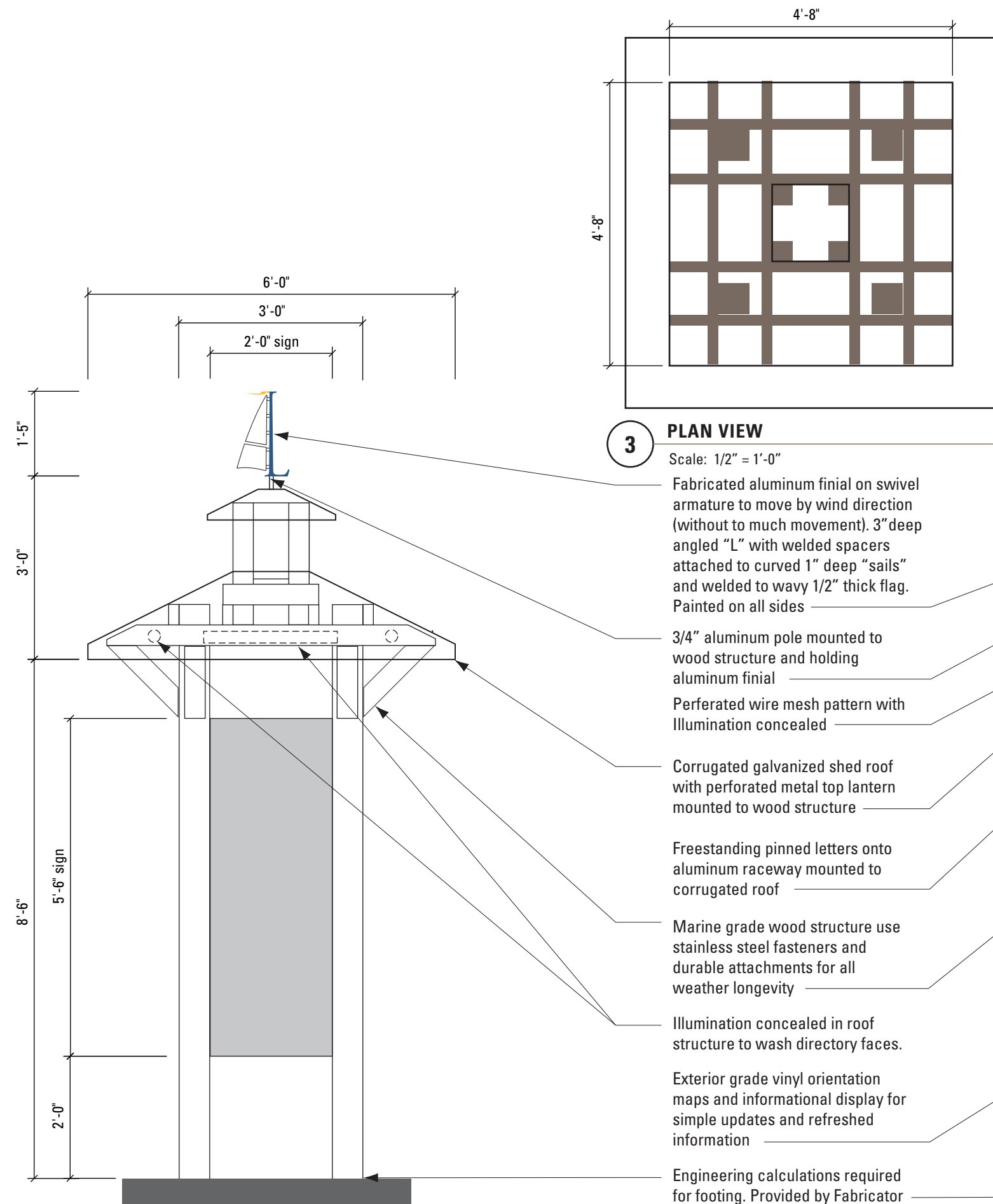
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DRAWING TITLE

AD1
Vehicular Directional

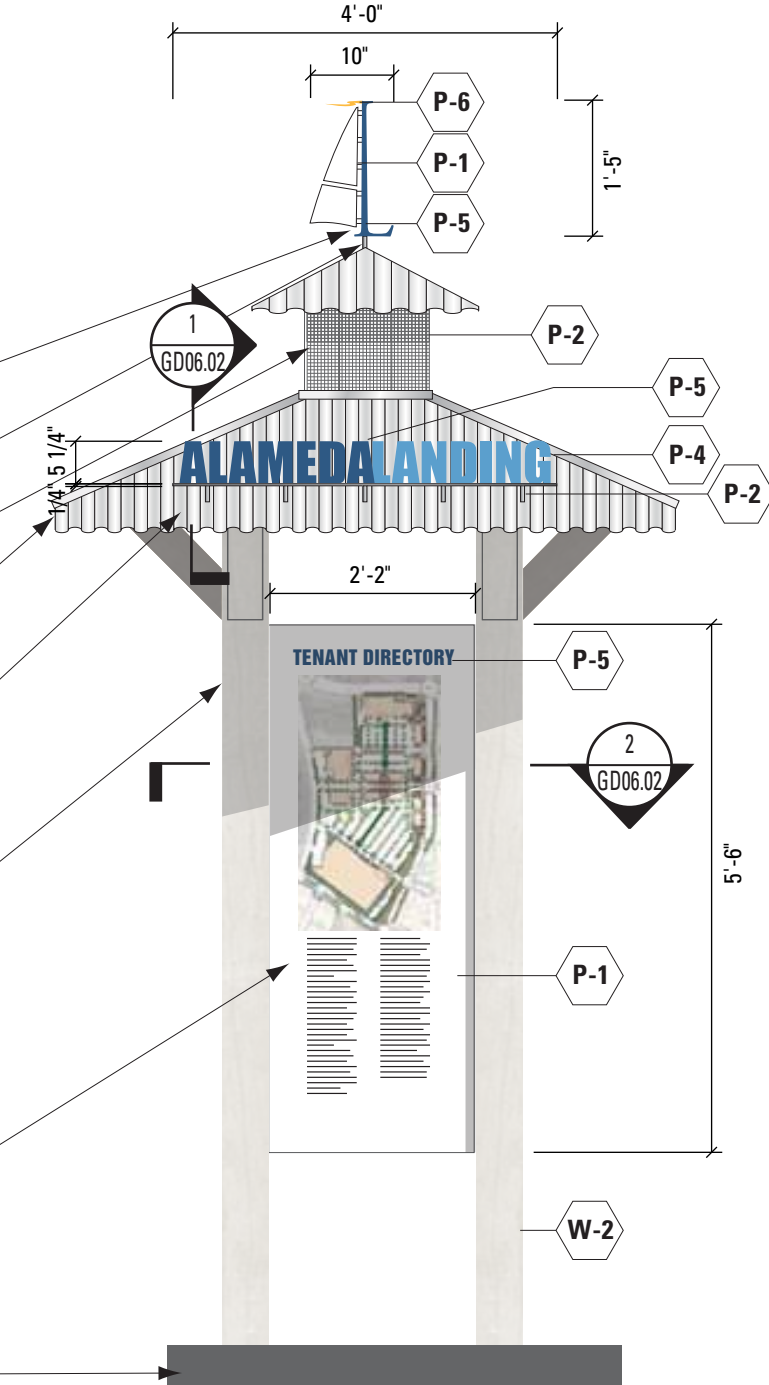
DRAWING NUMBER

GD05.02



PROTOTYPE:
GD06.01 AD3 Pedestrian Directory
(Mounted letters on Raceway,
Corrugated galvanized shed roof
with perforated metal top lantern
and Perferated wire mesh pattern
with Illumination concealed)

Movement needs to be governed
and controlled. Finial will not have
free uncontrolled movement.
Fabricator shall be responsible
for detailed engineered solution



- Fabricated aluminum finial on swivel armature to move by wind direction (without to much movement). 3" deep angled "L" with welded spacers attached to curved 1" deep "sails" and welded to wavy 1/2" thick flag. Painted on all sides
- 3/4" aluminum pole mounted to wood structure and holding aluminum finial
- Perferated wire mesh pattern with Illumination concealed
- Corrugated galvanized shed roof with perforated metal top lantern mounted to wood structure
- Freestanding pinned letters onto aluminum raceway mounted to corrugated roof
- Marine grade wood structure use stainless steel fasteners and durable attachments for all weather longevity
- Illumination concealed in roof structure to wash directory faces.
- Exterior grade vinyl orientation maps and informational display for simple updates and refreshed information
- Engineering calculations required for footing. Provided by Fabricator

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DRAWING TITLE

**AD3
Pedestrian Directory**

DRAWING NUMBER

GD06.01

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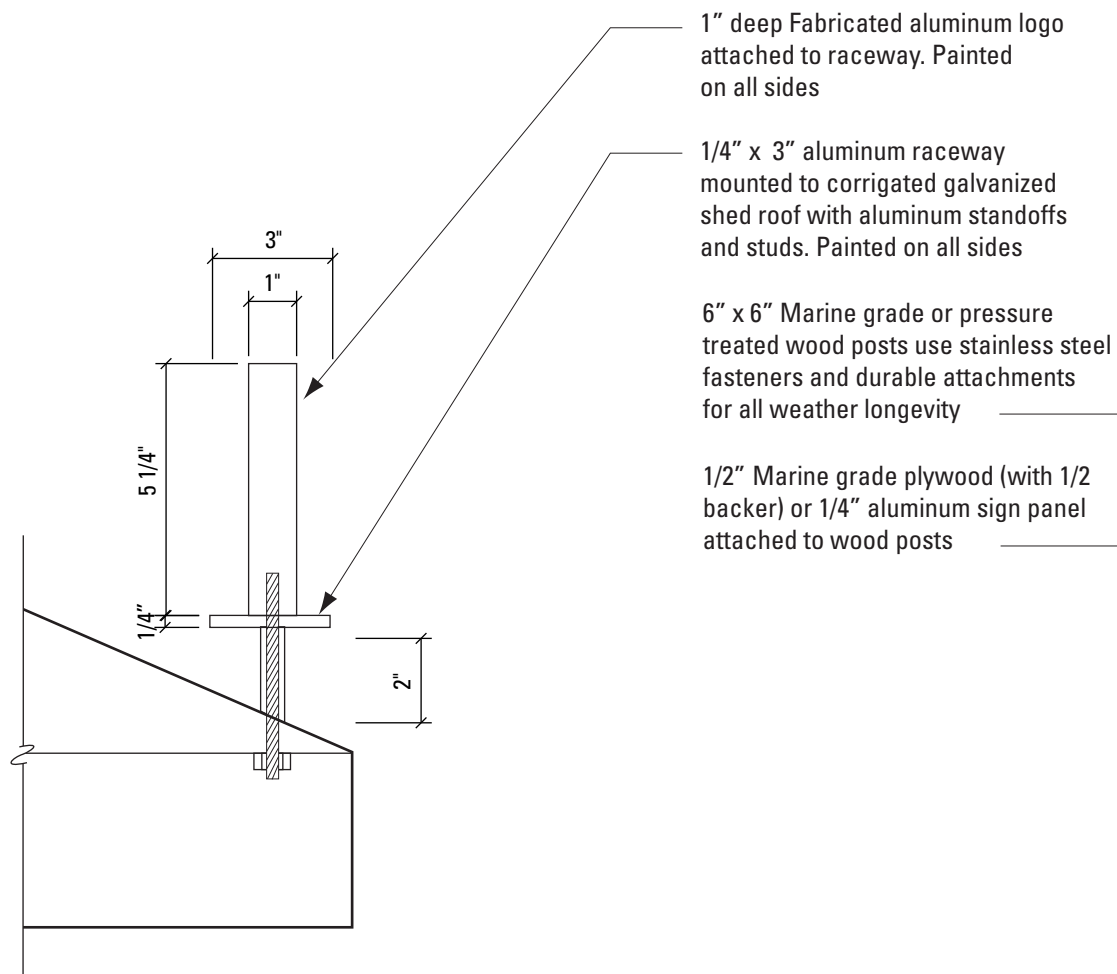
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| 09/28/12 | Documentation |

DRAWING TITLE

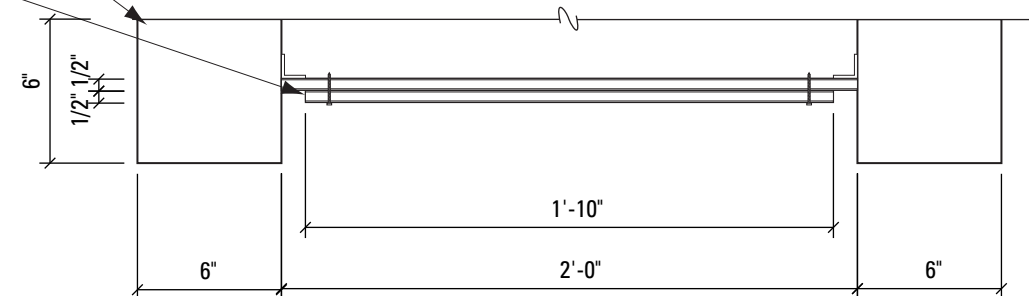
AD3
Pedestrian Directory

DRAWING NUMBER

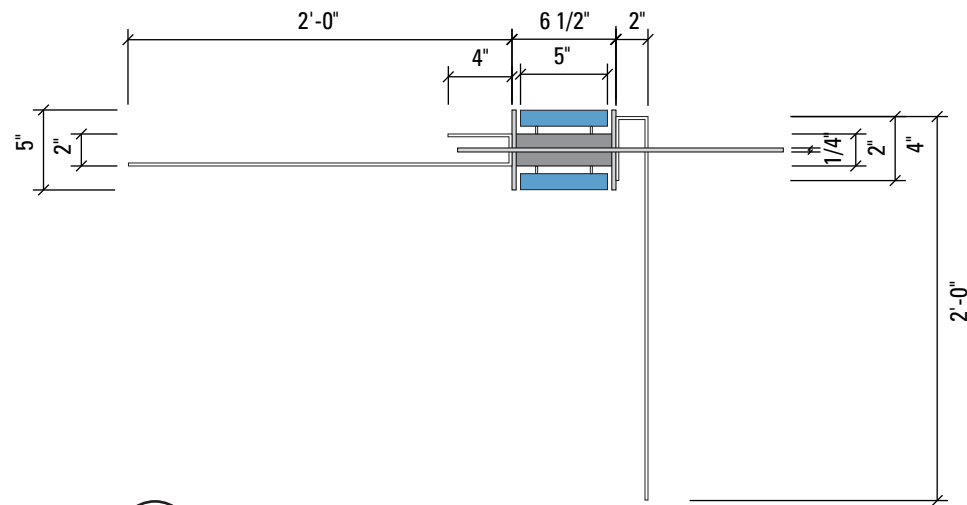
GD06.02



1 **SIDE SECTION (LOGO)**
Scale: 1 1/2" = 1'-0"

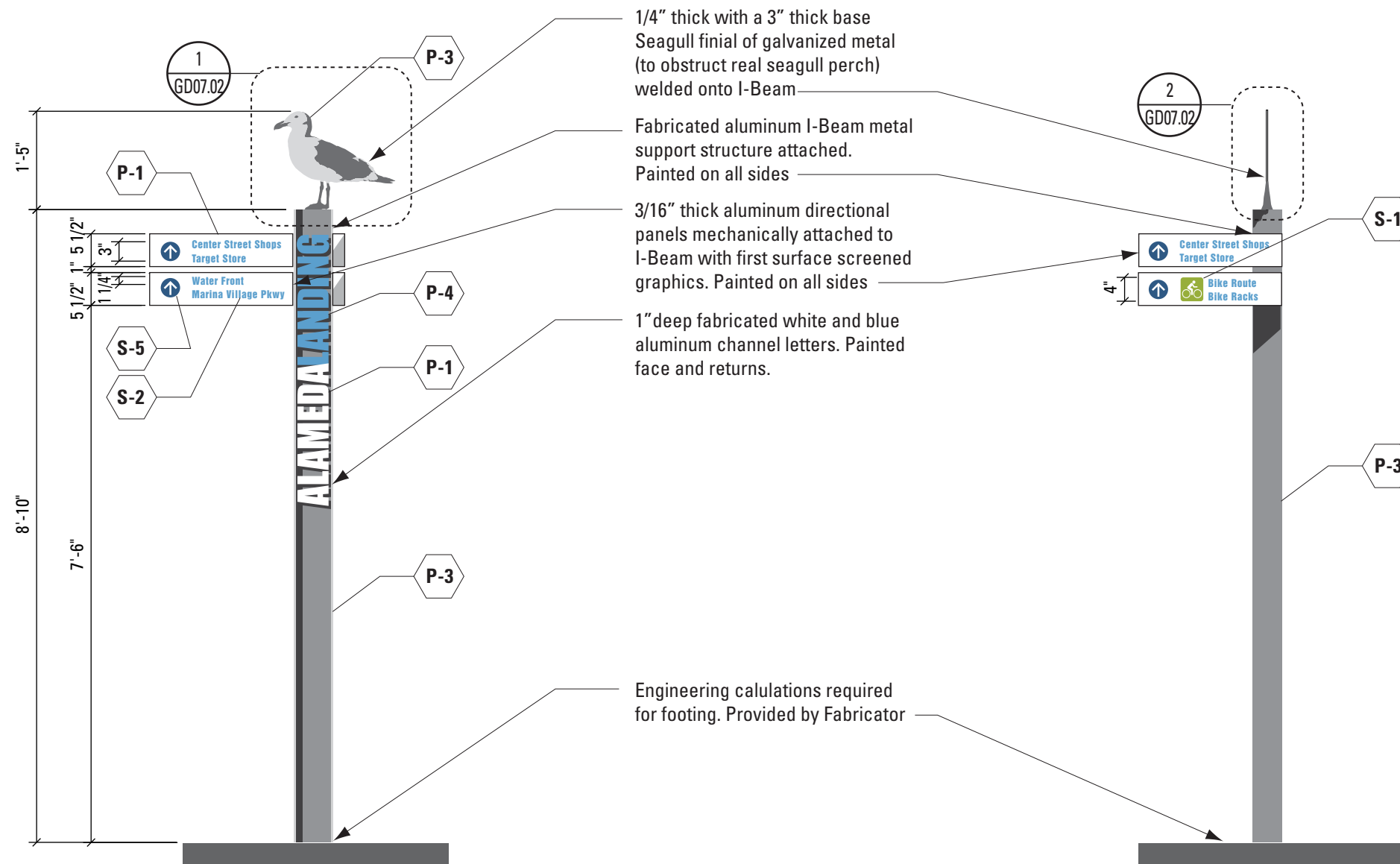


2 **PLAN SECTION (SIGN PANEL)**
Scale: 1 1/2" = 1'-0"



3 PLAN VIEW
Scale: 1" = 1'-0"

PROTOTYPE:
GD07.01 AD4 Pedestrian Directional
(Seagull finial of galvanized metal
(to obstruct real seagull perch)
welded onto I-Beam (section) and
directional panel with screen message)



1 FRONT VIEW
Scale: 1/2" = 1'-0"

2 SIDE VIEW
Scale: 1/2" = 1'-0"

1/4" thick with a 3" thick base
Seagull finial of galvanized metal
(to obstruct real seagull perch)
welded onto I-Beam

Fabricated aluminum I-Beam metal
support structure attached.
Painted on all sides

3/16" thick aluminum directional
panels mechanically attached to
I-Beam with first surface screened
graphics. Painted on all sides

1" deep fabricated white and blue
aluminum channel letters. Painted
face and returns.

Engineering calculations required
for footing. Provided by Fabricator

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DRAWING TITLE

AD4
Pedestrian Directional

DRAWING NUMBER

GD07.01

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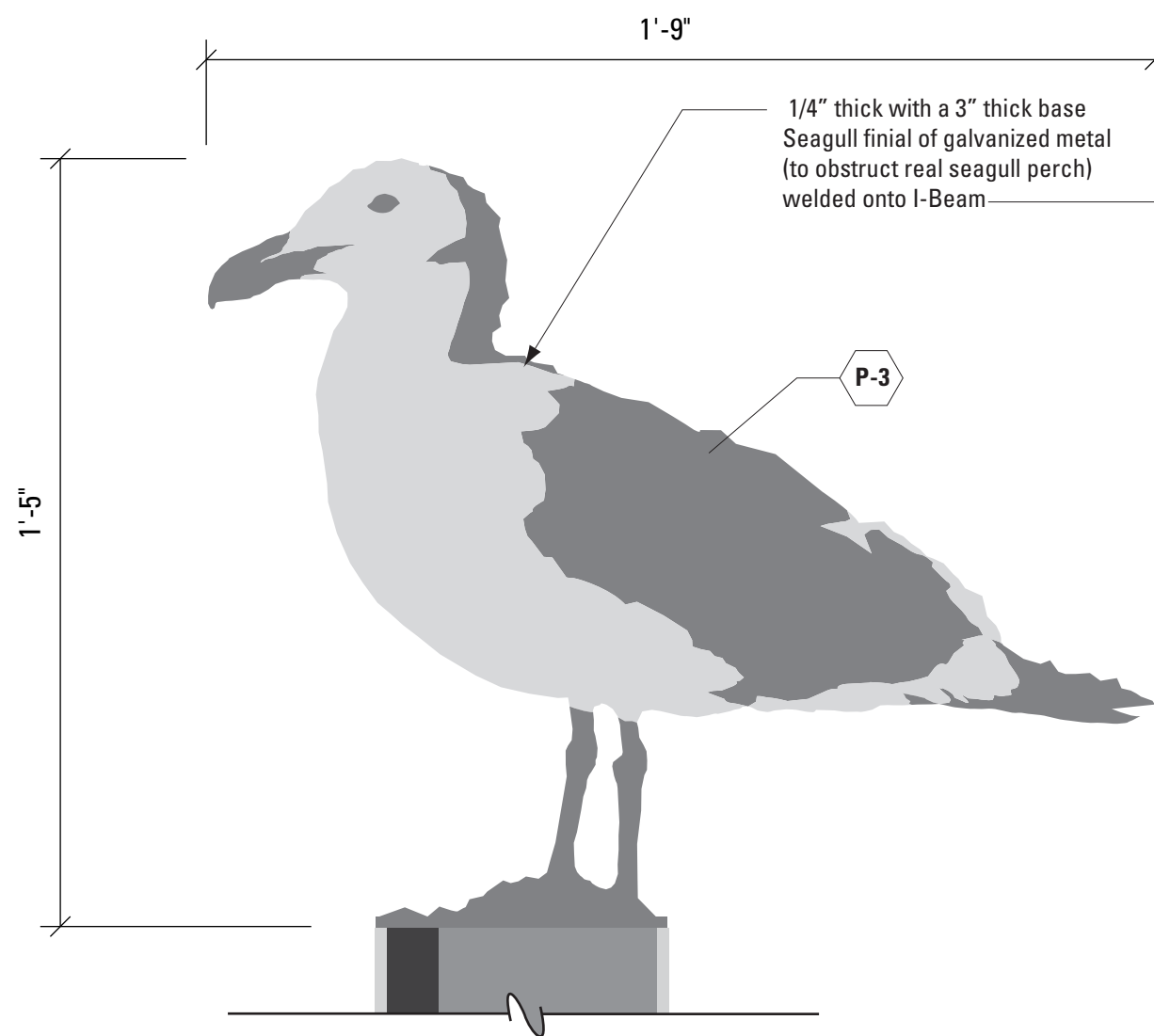
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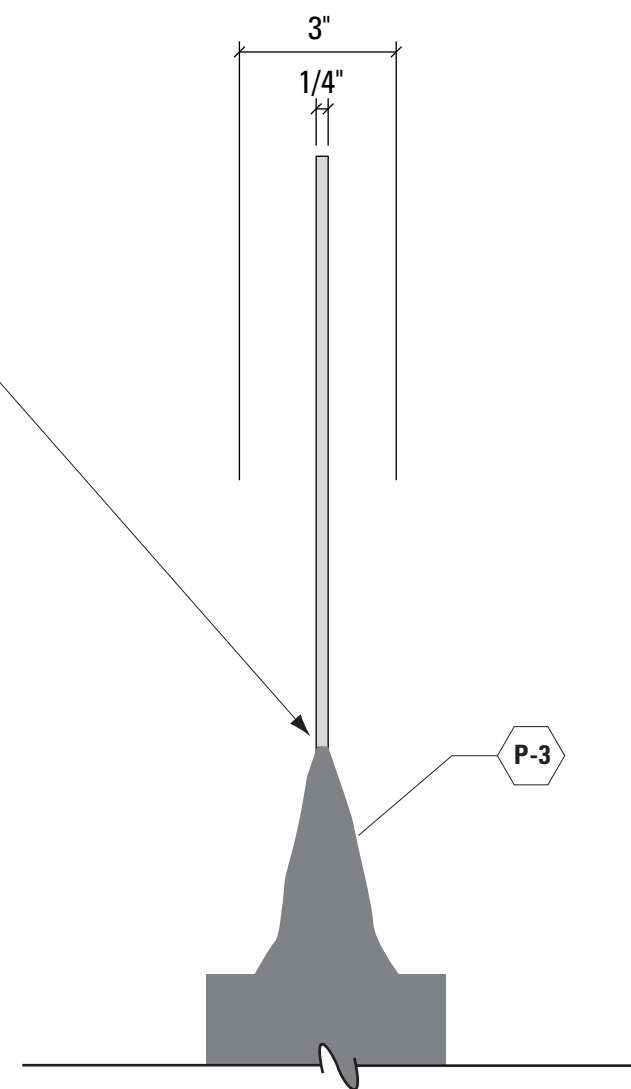
AD4
Pedestrian Directional

DRAWING NUMBER

GD07.02



4 FRONT DETAIL
Scale: 1 1/2" = 1'-0"



5 SIDE DETAIL
Scale: 1 1/2" = 1'-0"

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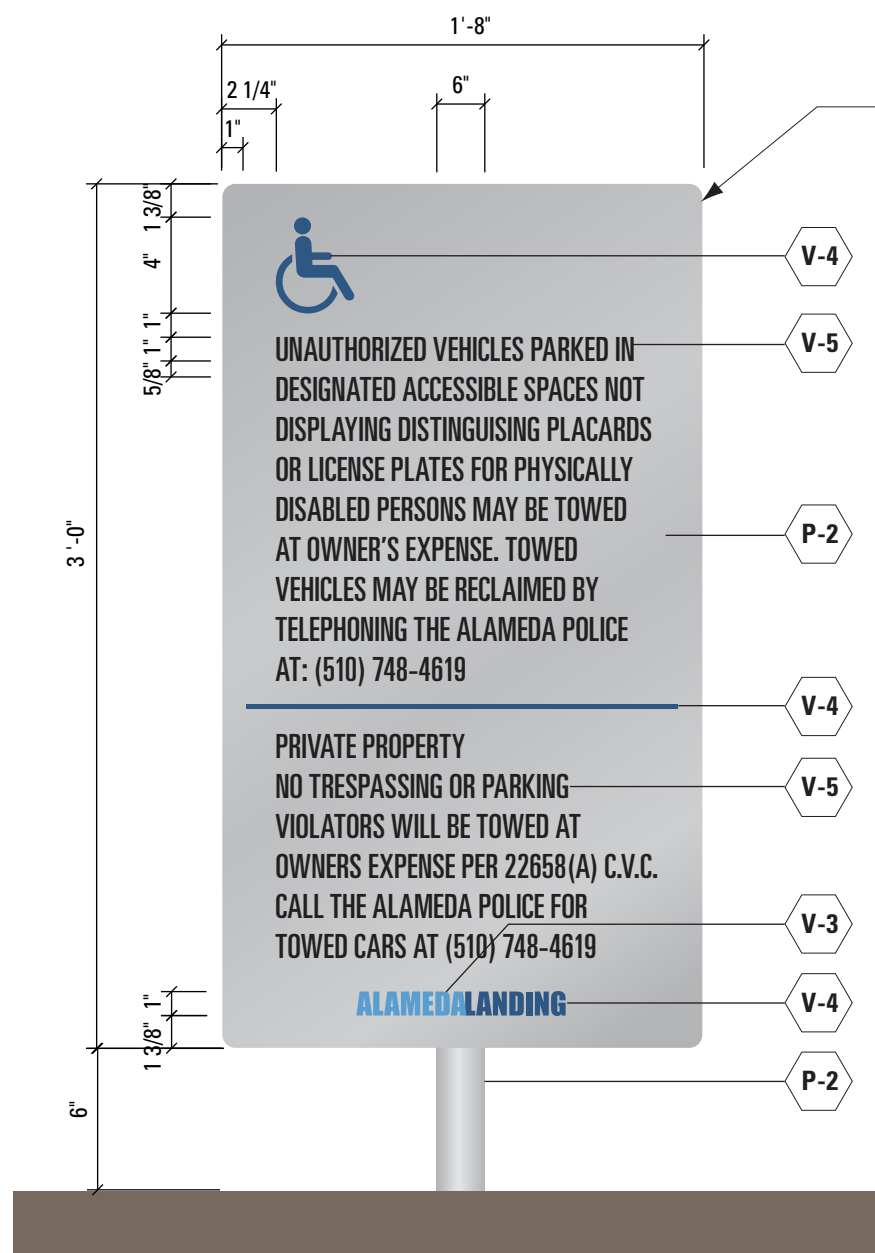
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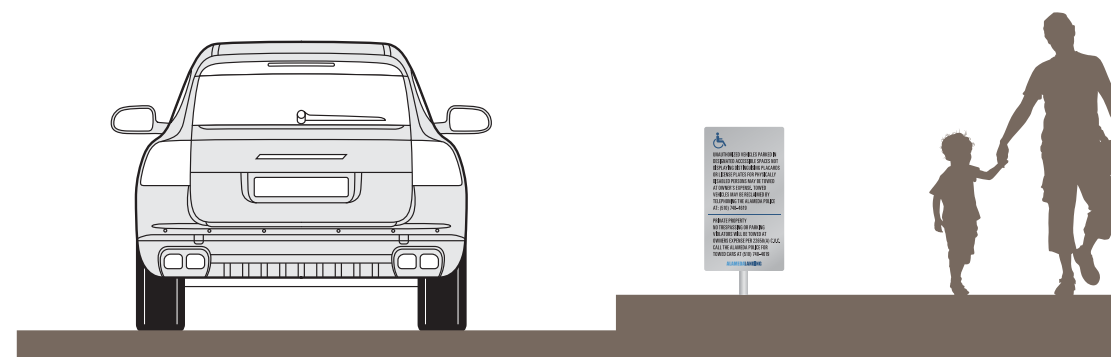
AE1
Unauthorized Vehicles & Private Property

DRAWING NUMBER

GD08.01

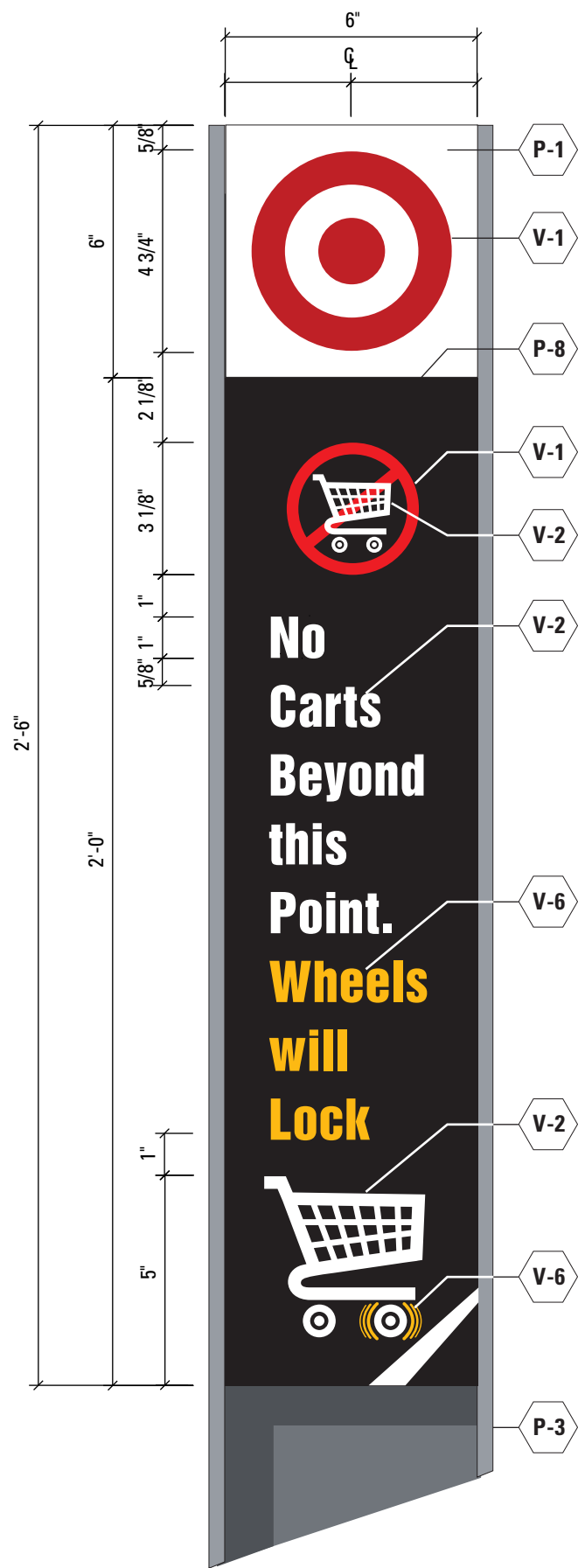


First surface applied vinyl attached to 1/8" thick aluminum panel mounted to 6" round post. Painted on all sides

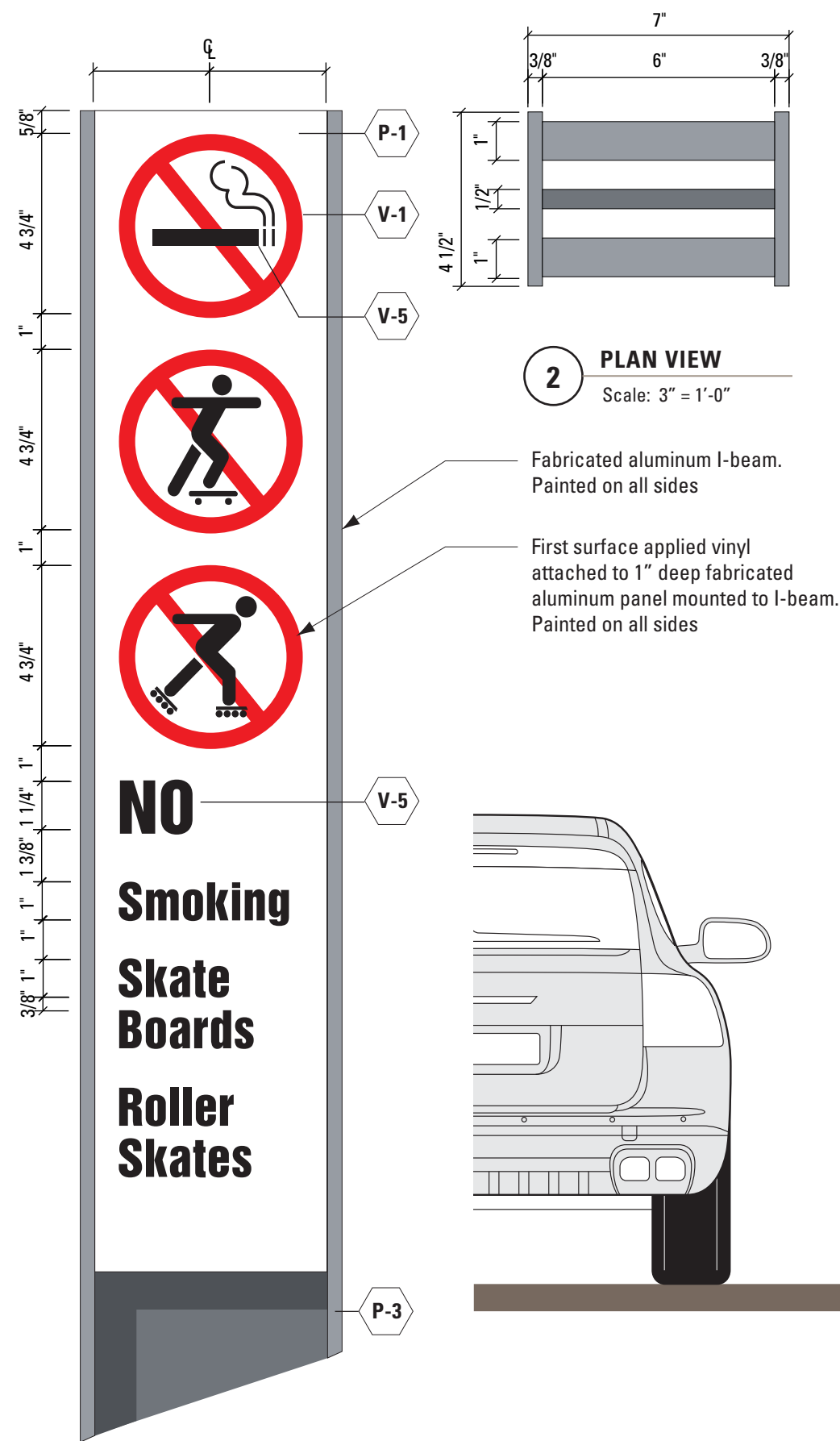


1 FRONT VIEW
Scale: 1 1/2" = 1'-0"

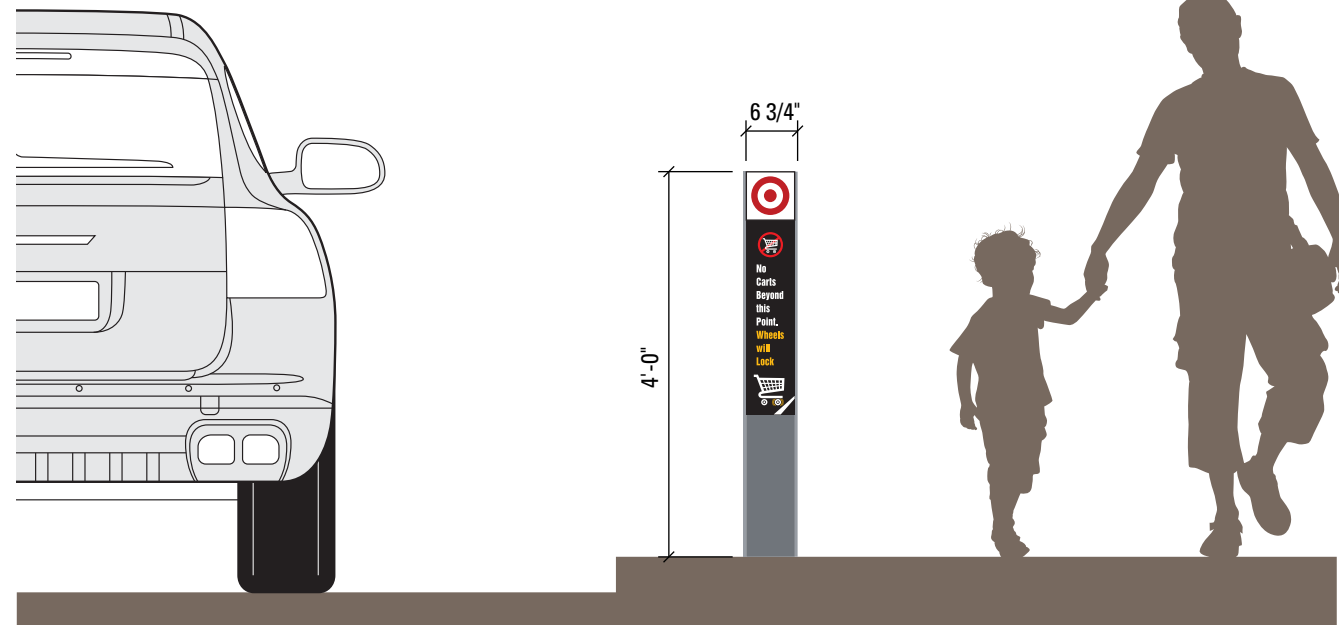
2 ELEVATION
Scale: 1/4" = 1'-0"



1 FRONT & BACK VIEW
Scale: 3" = 1'-0"



3 ELEVATION
Scale: 1/2" = 1'-0"



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| 09/28/12 | Documentation |
| 11/12/12 | Documentation |

DRAWING TITLE

AE2
Target Cart & Do Nots

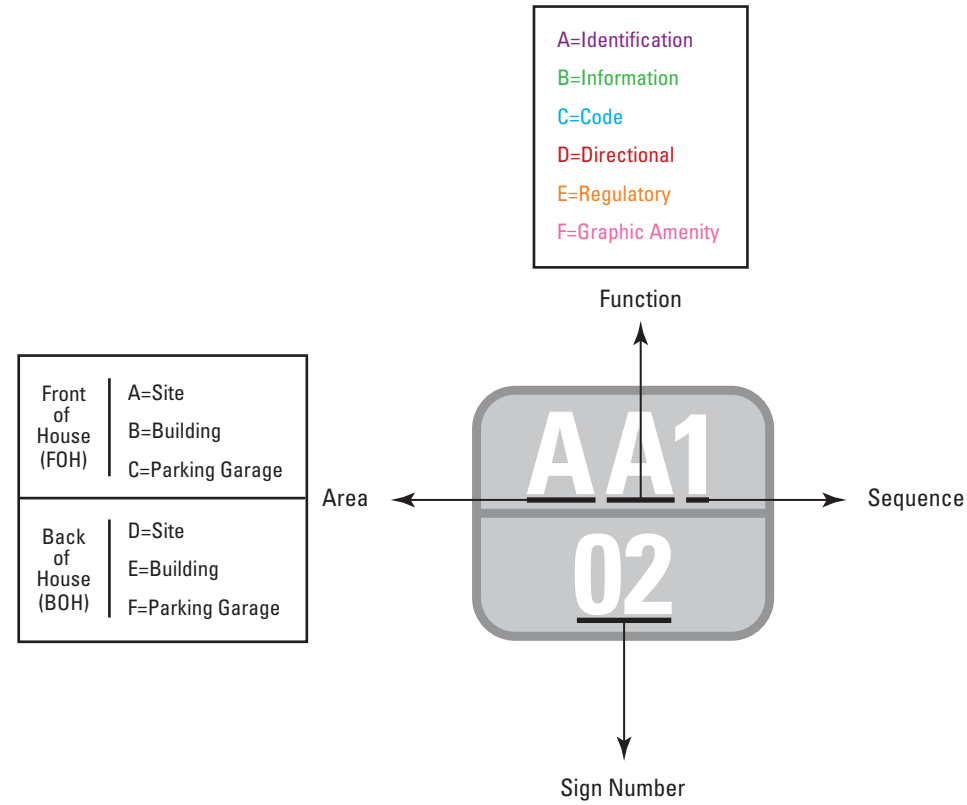
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GD09.01

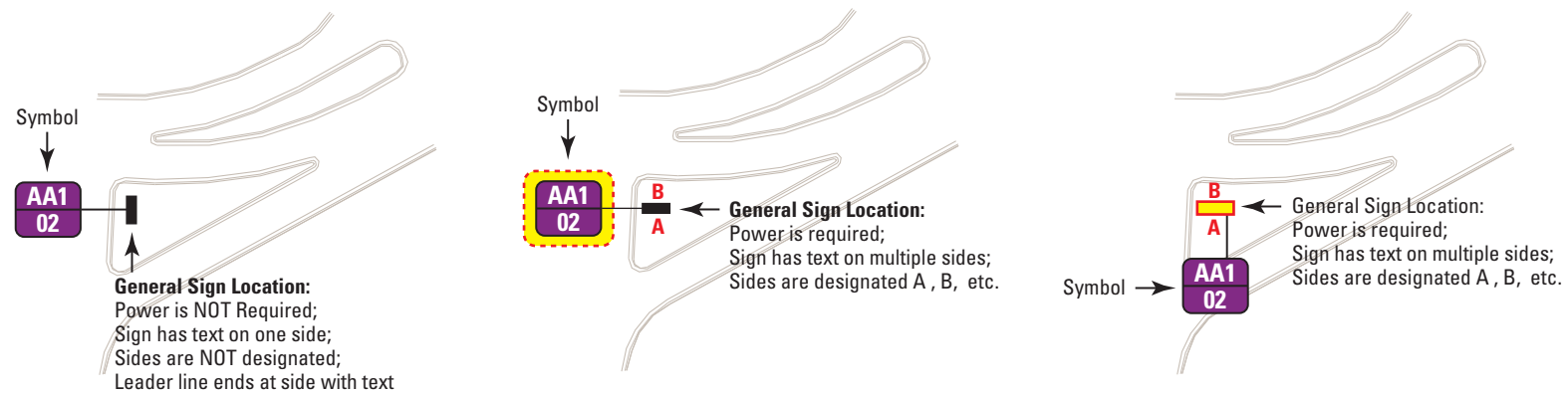
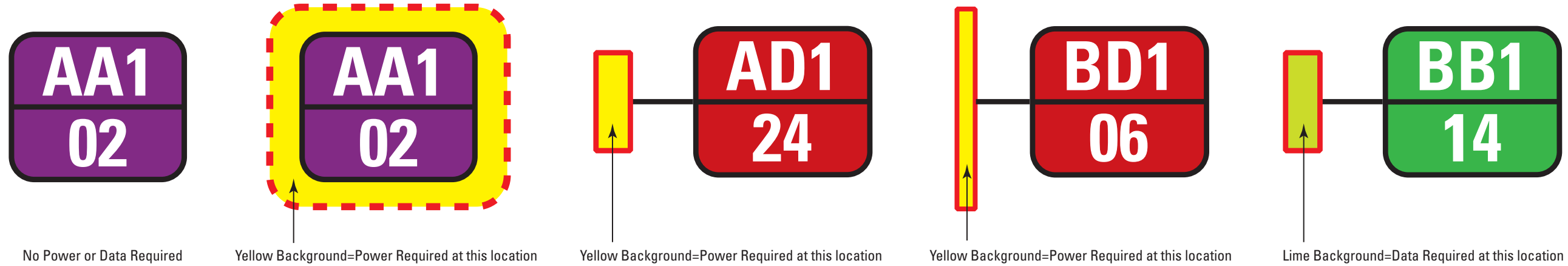
SECTION 2

Location Plans

Location Plan Sign Code Key



| | Site | | Building | | Parking Garage | |
|-----------------|-----------|-----------|-----------|-----------|----------------|-----------|
| | FOH | BOH | FOH | BOH | FOH | BOH |
| Identification | AA1 02 | DA1 02 | BA1 02 | EA1 02 | CA1 02 | FA1 02 |
| Information | AB1 02 | DB1 02 | BB1 02 | EB1 02 | CB1 02 | FB1 02 |
| Code | AC1 02 | DC1 02 | BC1 02 | EC1 02 | CC1 02 | FC1 02 |
| Directional | AD1 02 | DD1 02 | BD1 02 | ED1 02 | CD1 02 | FD1 02 |
| Regulatory | AE1 02 | DE1 02 | BE1 02 | EE1 02 | CE1 02 | FE1 02 |
| Graphic Amenity | AF1 02 | DF1 02 | BF1 02 | EF1 02 | CF1 02 | FF1 02 |



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ALAMEDALANDING

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| 11/12/12 | Documentation |
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DRAWING TITLE

Location Plan Key Code

DRAWING NUMBER

LP00.00

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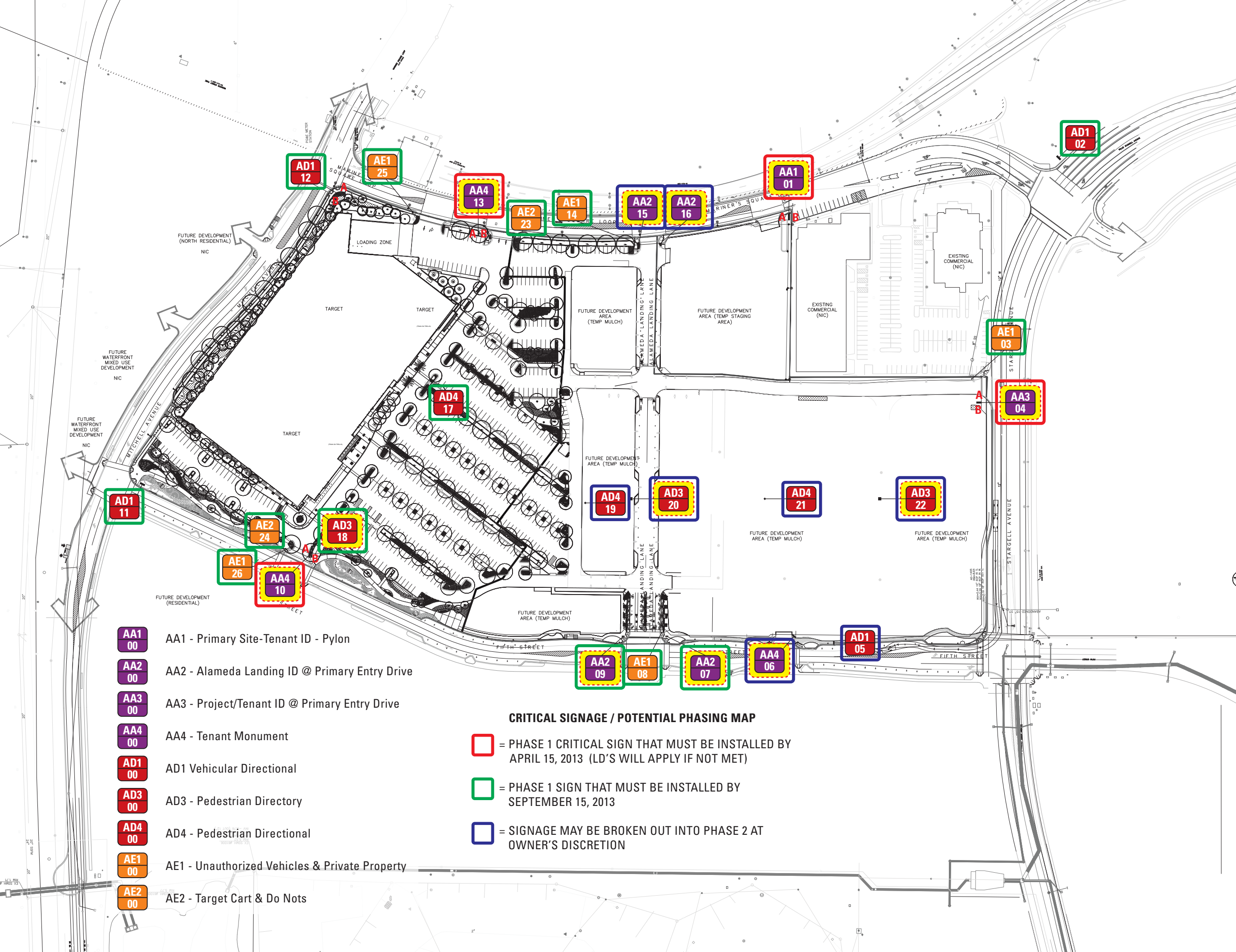
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| 08/29/12 | Design Development |
| 09/28/12 | Documentation |
| 11/12/12 | Documentation |

DRAWING TITLE

Site Sign Location Plan

DRAWING NUMBER

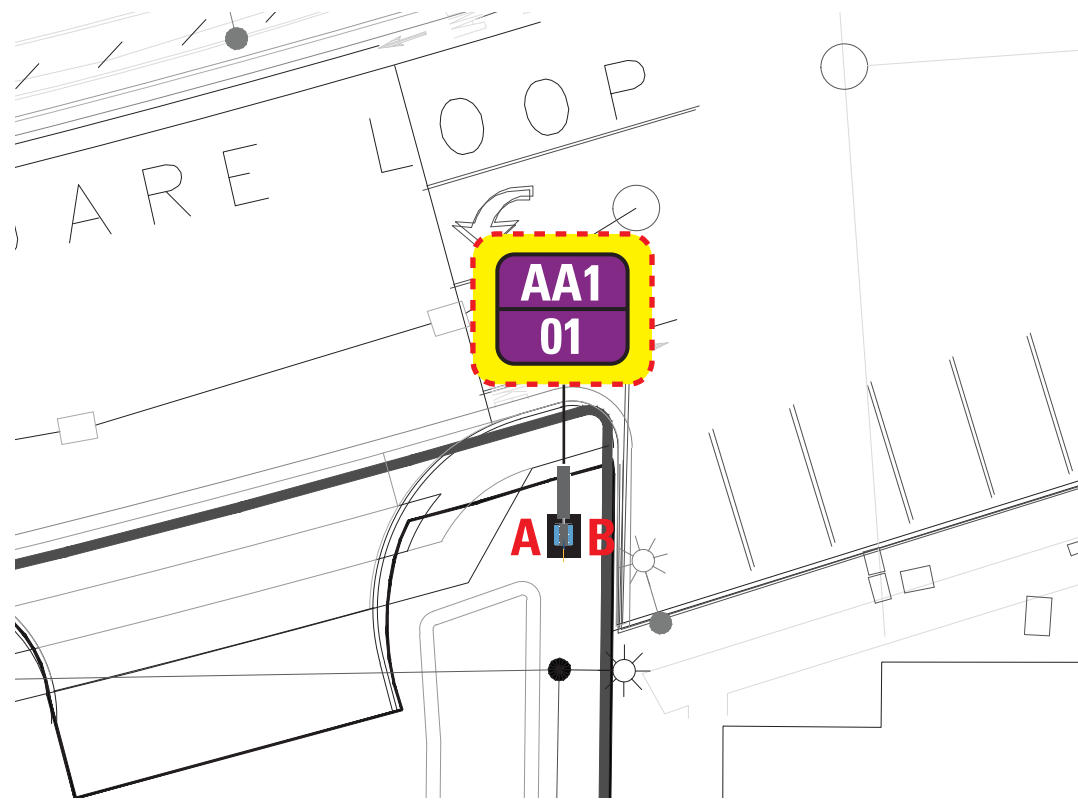
LP00.01



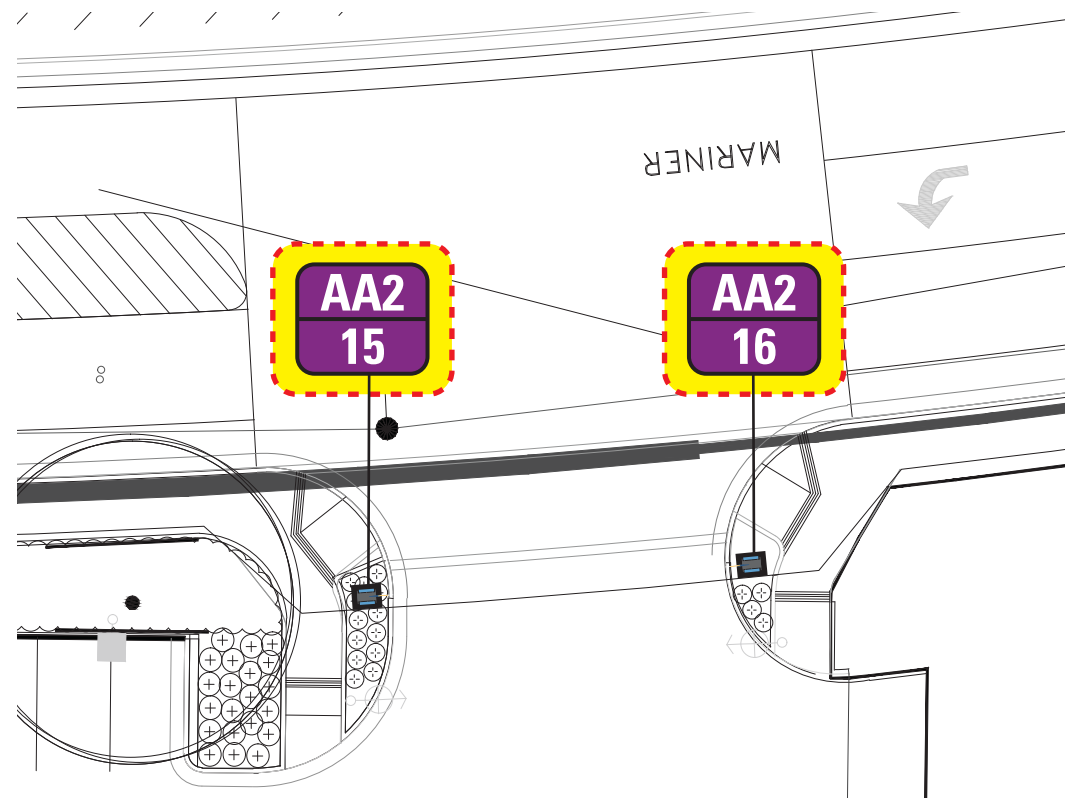
- AA1 00 AA1 - Primary Site-Tenant ID - Pylon
- AA2 00 AA2 - Alameda Landing ID @ Primary Entry Drive
- AA3 00 AA3 - Project/Tenant ID @ Primary Entry Drive
- AA4 00 AA4 - Tenant Monument
- AD1 00 AD1 Vehicular Directional
- AD3 00 AD3 - Pedestrian Directory
- AD4 00 AD4 - Pedestrian Directional
- AE1 00 AE1 - Unauthorized Vehicles & Private Property
- AE2 00 AE2 - Target Cart & Do Nots

CRITICAL SIGNAGE / POTENTIAL PHASING MAP

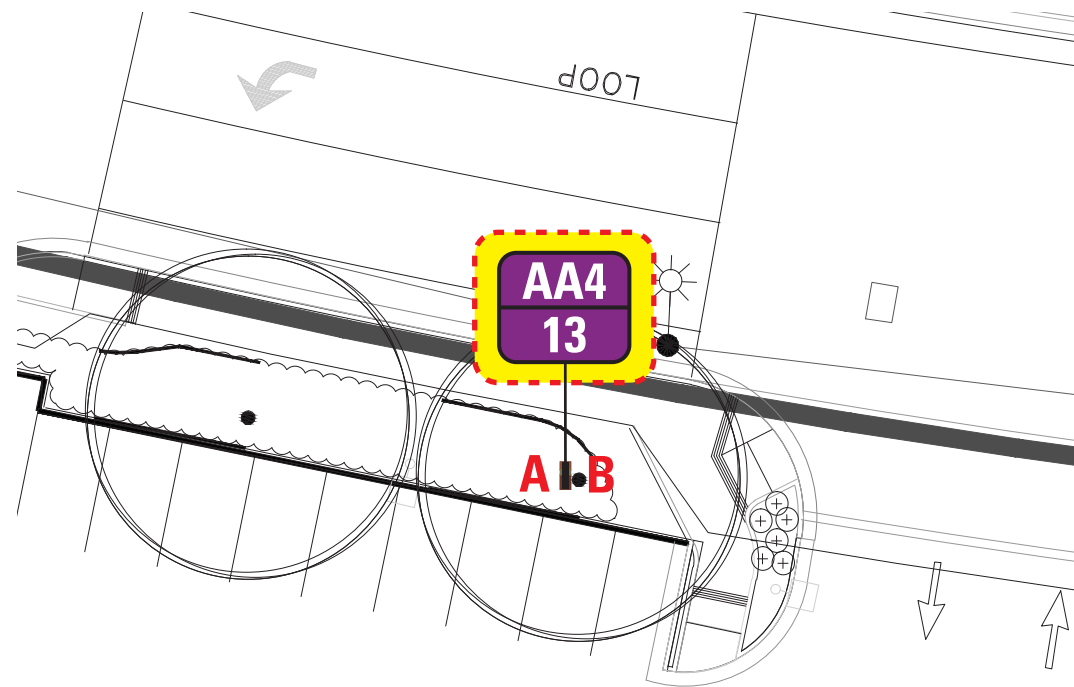
- = PHASE 1 CRITICAL SIGN THAT MUST BE INSTALLED BY APRIL 15, 2013 (LD'S WILL APPLY IF NOT MET)
- = PHASE 1 SIGN THAT MUST BE INSTALLED BY SEPTEMBER 15, 2013
- = SIGNAGE MAY BE BROKEN OUT INTO PHASE 2 AT OWNER'S DISCRETION



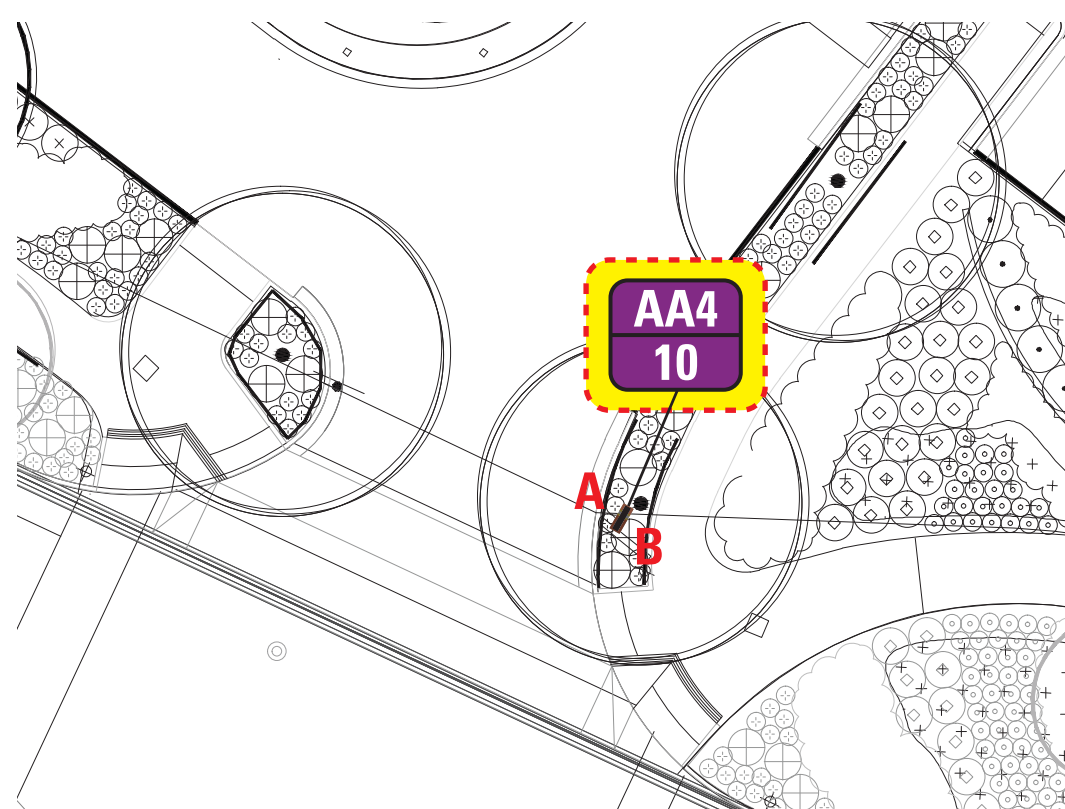
1 GD01.01 - AA1 Primary Site-Tenant ID - Pylon



2 GD02.01 - AA2 Alameda Landing ID @ Primary Entry Drive



3 GD04.01 - AA4 Tenant Monument



4 GD04.01 - AA4 Tenant Monument

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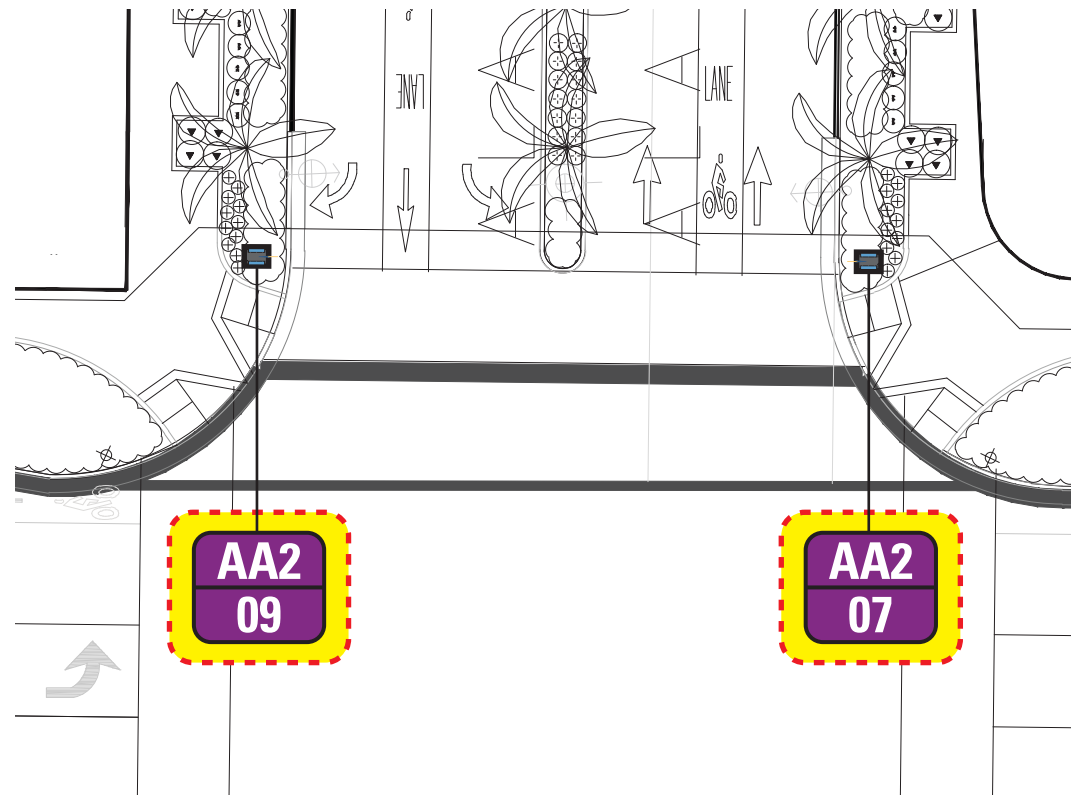
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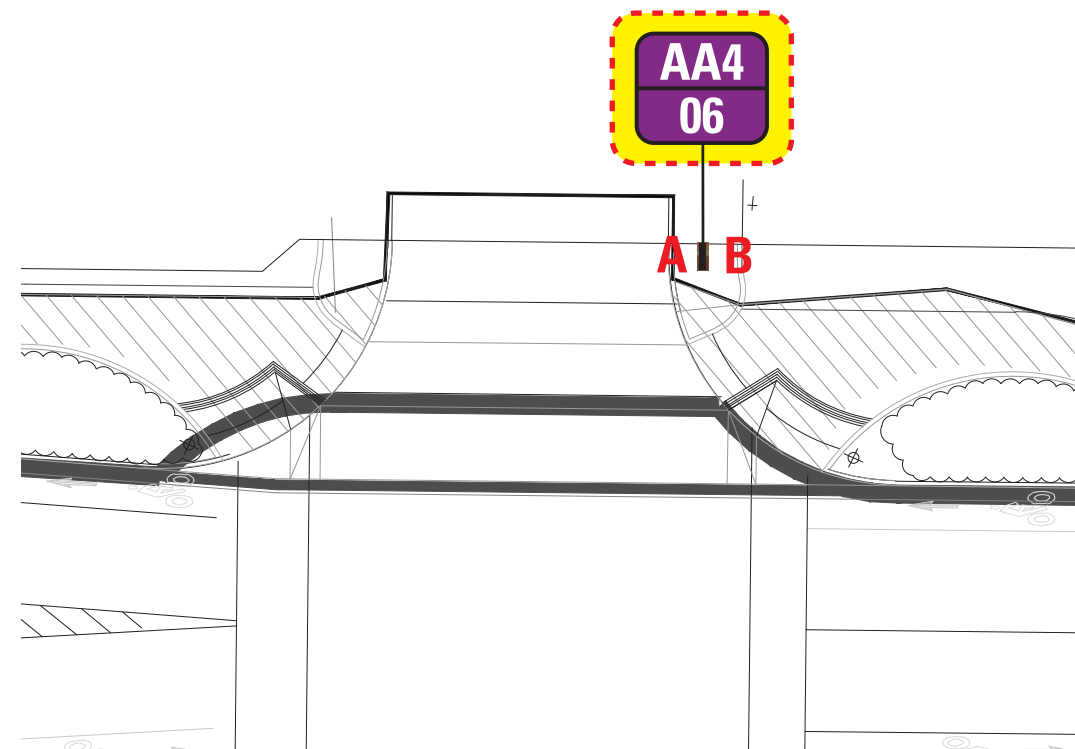
Site Sign Location Detail Plan

DRAWING NUMBER

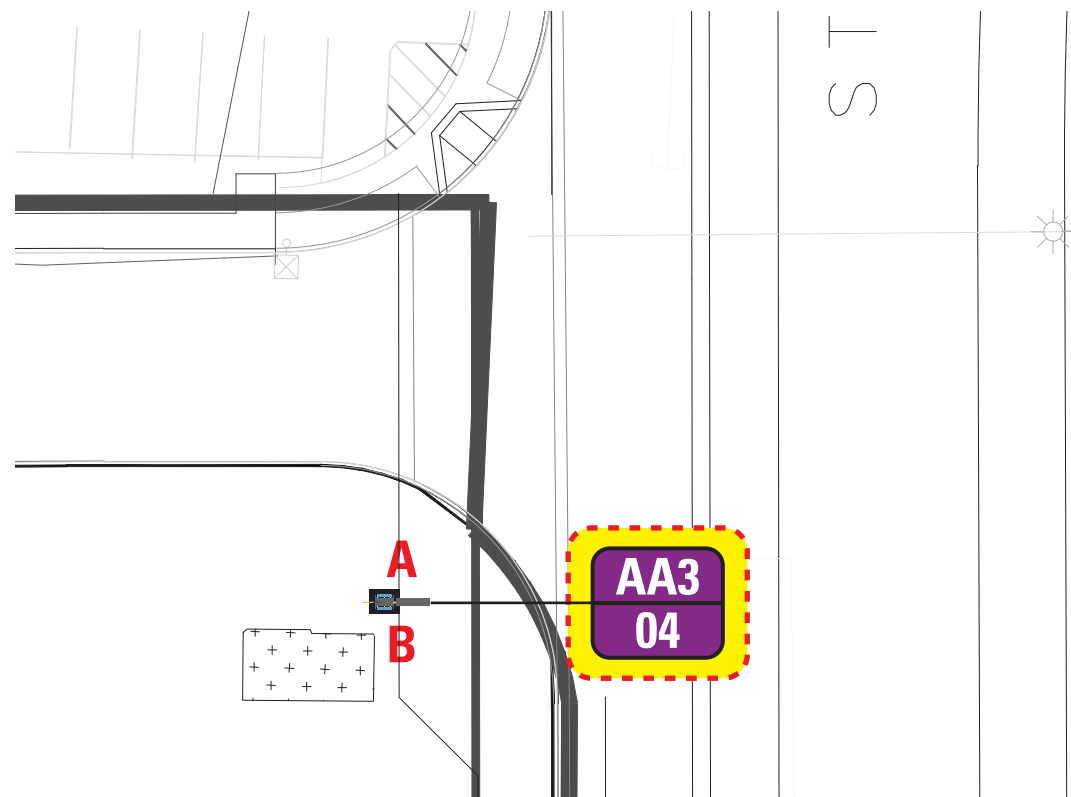
LP00.02



1 GD02.01 - AA2 Alameda Landing ID @ Primary Entry Drive



2 GD04.01 - AA4 Tenant Monument



3 GD03.01 - AA3 Project/Tenant ID @ Primary Entry Drive

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DRAWING TITLE

Site Sign Location Detail Plan

DRAWING NUMBER

LP00.03

SECTION 3
Specifications

PART 1 GENERAL REQUIREMENTS

1.01 OWNER/DESIGNER PROVIDED INFORMATION

A. DESIGN DOCUMENTS

1. Square Peg Design will provide to the fabricator: Design Intent Drawings (G.D. Drawings,) Location Plans (L.P. Drawings,) Message Schedule and Specifications.
2. Fabricators will be provided with all documentation as electronic files.
3. Design artwork for production purposed will be provided Adobe Illustrator CS native file format for Mac OS X (10.3). Production art files other than illustrator files will be provided in their native formats; Square Peg Design will not provide file translation services for the Sign Fabricator.
4. Message schedules will be provided in Adobe Acrobat PDF & File Maker.
5. The fabricator is expected to have compatible hardware and software to utilize the documentation.
6. It is the fabricator's responsibility to insure they have obtained all of the documentations described above prior to beginning work on this project.

1.02 WORK INCLUDED

A. Scope

1. The scope of work shall include the signs and graphic amenities described in the Design Intent Documents (GD Drawings), the location plans (LP Drawings), message schedule and the following specifications.
2. The Sign Fabricator shall be required to provide Square Peg Design with construction drawings (Shop Drawings) for each sign type unless otherwise noted or agreed to by Square Peg Design.
3. The Documentation Drawings provided by Square Peg Design to the Owner and Sign Fabricator are for design intent purposes only and are not to be used for construction and/or fabrication without shop drawings, patterns, prototypes, mock-ups, engineering etc., prepared by the fabricator and having been approved by Square Peg Design.
4. The Sign Fabricator shall be responsible for submitting signed and sealed structural and electrical engineering drawings for all signs requiring engineering or U.L. approval.
5. The Sign Fabricator shall be responsible for reviewing Architectural, Landscaping, Civil, Structural, Electrical and Lighting drawings along with related specifications for layout and location of all related items, necessary connections to work of other trades and potential installation conflicts.
6. The Sign Fabricator's responsible for performing proper field verification to ensure the accurate completion of all work. See Section 1.09.

7. The Sign Fabricator shall provide all work including all equipment, appliances, labor, materials, related electrical work, transportation and all operations required for complete fabrication and installation of all signage and graphic items detailed on drawings.

8. Unless otherwise agreed to, the Sign Fabricator shall make application for, obtain and pay for all necessary municipal and/or local inspections, applicable taxes (including sales tax, if any) and permits as may be required.

B. Related Work Specified Elsewhere

1. Refer to Architectural, Landscaping, Civil, Structural, Electrical and Lighting drawings and specifications as related to the work to be performed.

1.03 QUALITY ASSURANCE

A Sign Fabricator

1. The Sign Fabricator shall review all construction documents, schedules and phasing requirements of the project prior to submittal of fabrication and installation schedule.
2. Where special job conditions occur or where there is uncertainty as to the interpretation, the Sign Fabricator shall inform Square Peg Design in writing for clarification before executing the work.
3. Should the sign fabricator find any discrepancies in the design intent drawings, location plans and/or message schedule, it is the fabricators responsibility to note the discrepancy in writing and obtain clarification from Square Peg Design prior to proceeding with fabrication.
4. The Sign Fabricator shall use adequate equipment and number of skilled workmen who are thoroughly trained in the necessary crafts and are completely familiar with the specified requirements, materials and methods needed for the proper performance of the work to be completed.
5. The Sign Fabricator shall be responsible for visiting the site and shall be responsible for verifying all field dimensions and site conditions.
6. The Sign Fabricator shall be responsible for attending construction meetings as established or required by the Owner.
7. The Sign Fabricator shall have a representative on site to manage any subcontractors or installers for the entire duration of installation.

B. Insurance

1. The Sign Fabricator shall furnish to the Owner evidence of adequate insurance coverage prior to performing of any signage fabrication of installation as may be required.
2. The Sign Fabricator shall indemnify and hold the Owner and Square Peg Design harmless from and against all claims, actions or damages resulting from the fabrication, non-approved substitutions of materials and installation of work specified herein.

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510.267.0646

PROJECT : 15003



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GRAPHIC CONSULTANT

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Oakland, California 94612
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DRAWING SUBMITTALS

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| 08/29/12 | Design Development |
| 09/28/12 | Documentation |
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DRAWING TITLE

Specifcatons

DRAWING NUMBER

SP1

1.04 GENERAL INSTRUCTION

1. The Sign Fabricator shall be responsible for the engineering, fabrication, coordination of sub-contractors, installation and service of the signs as per the Design Intent Drawings and Specifications.
2. The Sign Fabricator shall at all times guard from damage or loss, the property of the Owner and their vendors or Contractors, and shall replace or repair any loss or damage unless such be caused by the Owner, other vendors or Contractors. The Owner may withhold payment or make such deductions as deemed necessary to ensure reimbursement for loss or damage to property through negligence of the Sign Fabricator or his agents. The Sign Fabricator shall at all times guard against injury to persons within the Owner's facility or facility site.
3. During the installation of all signage units, the Sign Fabricator shall structure his work and provide adequate and qualified personnel to ensure the least amount of inconvenience and interruption of normal activities of other Contractors. Working hours shall have the approval of the General Contractor and the Owner.

1.05 SUBMITTALS

A. General

1. Unless otherwise agreed to, the Sign fabricator shall not order any materials or perform any construction or fabrication until shop drawings, patterns, samples, engineering and prototypes have been approved.
2. Any construction or fabrication performed, or materials ordered prior to the approval of samples and prototypes shall be at the Sign Fabricator's own risk.
3. Sign fabricator shall submit shop drawings (in sufficient detail to indicate materials, dimensions and fabrication method), and other necessary documentation to Square Peg Design for review. Sign Fabricator shall make changes and submit shop drawings, samples, documentation until final approval is given on all submittals for the entirety of the project.
4. The Sign Fabricator is to provide a complete schedule of submittals relating to all signage and dates anticipated for such submittals and intended installation. The schedule shall include dates of submittal of Shop Drawings, samples, prototypes, fabrication schedule, and installation dates.
5. Unless otherwise agreed to by Square Peg Design, three sets of final and fully approved submittals shall be sent to Square Peg Design for final records. Submittals shall include Shop Drawings, patterns, prototypes, material samples, paint matches; all structural and fabrication details; elevations and sections of all related items and any other material pertaining to the specified work. One set of submittals shall be returned to the Sign Fabricator with indication as to the final approval status of each submittal item. All fabricator inquiries shall be directed to the Square Peg Design unless noted otherwise.
6. Approval by Square Peg Design of the Sign Fabricator's samples and prototypes relates to the requirements for design and compliance with drawings and specifications only.
7. Approval shall not relieve the Sign Fabricator from responsibility for errors in dimensions, nor for inadequate or improper use of materials for construction.

B. Shop Drawings and Record Drawing

1. Shop Drawings are expected for each sign type. Depending on the complexity of a sign type, information may vary from detailed and annotated version of Square Peg Design's drawings to fully engineered and detailed construction drawings.
2. Shop Drawings shall include all fabrication and attachment details, all mechanical fasteners, hinges, removable panels, attachments, support framing, location, size, dimensions, finishes or any other related items necessary to fabricate and install finished signs.
3. The fabricator shall submit the samples and drawings indicated below in order to demonstrate understanding of an adherence to the design documents, for approval of colors/ materials/ fabrication methods, appropriate letter spacing, and to establish the level of quality to be required in the fabrication of all subsequent elements of this project.
4. Each sample, mock-up, prototype and shop drawing shall conform exactly to the contract drawings and signage specifications. The intent of the submittals are to convey the final look of the sign type for evaluation and approval of the quality and design execution.
5. All Fabricators Shop Drawings MUST include Square Peg Design's identity for the purpose of acknowledgement that Square Peg Design is the Graphic Consultant/Designer. Drawings shall contain the Square Peg Design logo accompanied by Square Peg Design logo type.
6. Shop Drawings shall conform to all applicable codes and shall bear the seal and signature of an Engineer licensed and certified by governing authority for all signs requiring engineering or U.L. approval.
7. Shop Drawings shall include exact identification of all materials used for all sign types and required sizes of structural members as determined by the Structural Engineer.
8. Shop Drawings shall include the location and size of all seams on exposed faces as required or as indicated on Design Intent Drawings.
9. Each shop drawing should indicate the sign type by its given name code and GD sheet number from Square Peg Design's original Documentation Package. Shop drawings should be sequenced in the same order as the original Documentation Package.
10. Shop Drawings shall include exact product identification of all painted formulas, vinyl graphic films, ink color and other colors on a palette index page similar to the one provided in Square Peg Design's original documentation package. This page should use the same color codes used in the original documentation package. Shop Drawings of specific sign types should indicate colors only through use of the color codes matching Square Peg Design's original documentation package.
11. Shop Drawings shall include the location and size of all exposed labels including UL and safety labels as required.
12. Hand drawn patterns of logotypes will not be accepted by Square Peg Design for review. All logos must be created from professional quality vector artwork provided to the Sign Fabricator. Recreated or "traced" art will not be accepted.

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DRAWING TITLE

Specifcatons

DRAWING NUMBER

SP2

C. Patterns and Message Layouts

1. Full size printed patterns for each sign type shall be provided. Each pattern will contain representative copy of each sign type. If copy requirements vary (e.g. from single lines of copy to multiple lines) for a specific sign type, patterns for several conditions shall be provided.
2. Patterns will contain a solid black line, indicating the outline of the sign. Patterns will be on white paper with SOLID black letter forms.
3. Fabricator will submit scaled layouts for all messages. Layouts will contain an outline indicating the outline of the sign showing placement of copy. Layouts will be large enough in size that sign message copy is a minimum of 1/2 inch on individual cap height.

1.06 SEQUENCING AND COORDINATION

A. General

1. The Sign Fabricator shall integrate and schedule coordination of removal, installation and all other work related to the signage with other related trades.
2. The Sign Fabricator is to provide a complete schedule of submittals relating to all signage and dates anticipated for such submittals and intended installation. The schedule shall include dates of submittal of Shop Drawings, samples, prototypes, fabrication schedule, and installation dates.

1.07 PRODUCT STORAGE, DELIVERY, HANDLING AND REMOVAL

A. General

1. All signs, graphics or signage materials shall be protected with wrapping materials and shall be on palette, platforms or other supports and not stored directly on the floor during fabrication and delivery for installation.
2. All signs, graphics or signage materials shall not be exposed to damaging conditions or abrasion during storage, fabrication, delivery or installation.
3. All signs shall be stored in an enclosed space and not be subject to natural elements until installation.

1.08 GUARANTEE

A. General

1. The Sign Fabricator shall furnish a written guarantee stating that all materials and workmanship are guaranteed against defects for a period of one (1) year after completion and final acceptance of the work, and that all materials and installation are in complete accordance with these and the Manufacturer's written specifications and/or recommendations.
2. Defects due to faulty materials or workmanship developed during the guarantee period shall be repaired or replaced by the Sign Fabricator at his expense, to the satisfaction of the Owner.

1.09 FIELD VERIFICATION

A. General

1. The Sign Fabricator is responsible for checking the site and verifying all field conditions and measurements.
2. The Sign Fabricator is responsible for checking locations on both horizontal and vertical surfaces to insure there is no obstruction to sign installation.
3. The Sign Fabricator is responsible for verifying all measurements relating to signs or sign components that are designed to meet with, match, follow or in any way relate to wall, reveals, soffits, doorways, opens, ledges or any other site specific elements.
4. Sign fabricator is responsible for verifying all installation circumstances by means of field verification. Sign fabricator assumes full responsibility for the accurate completion of work regardless of errors or omissions in design intent drawings, architectural drawings or other information.

1.10 SUBSTITUTIONS

A. General

1. The materials or products specified herein and indicated on drawings by trade names, manufacturer's name or catalog number shall be as specified.
2. The materials or products specified herein and indicated on drawings by trade names, manufacturer's names, or catalog numbers have been based on on-site field conditions, experience and guarantees.
3. If the fabricator determines that a particular sign should be manufactured in a manner different from that indicated in the contract documents in order to achieve greater efficiency, quality, durability or cost-effectiveness; shop drawings shall be submitted to Square Peg Design for approval, along with any necessary explanatory information.
4. Substitutions will not be permitted, except by the written approval of Square Peg Design.
5. Square Peg Design's decisions of approval or disapproval of a proposed substitution is final.

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Specifcatons

DRAWING NUMBER

SP3

PART 2 EXECUTION

2.01 GENERAL

1. Sign Fabricator shall provide signage congruent with the Design Documentation Package provided by Square Peg Design. All fabrication shall be of the highest possible standard and shall meet or exceed all industry standards perform and quality.
2. All finished work shall be smooth, free of scratches, gouges and other imperfections. Sign edges shall be straight, smooth, free of cutting marks and other defects. All coatings are to be smooth and consistently uniform. Sign faces and material shall utilize proper adhesives and shall be smooth, consistent, free of bubbles, bulging and foreign matter. All message pattern applications shall be crisp, sharp, clean and free of nicks, discontinuous curves, line waver and other imperfections. All coating surfaces of sign units is to have a uniform finish that matches the specified color and finish. All splatters, drips, spills and overspray shall be removed
3. The Sign Fabricator shall take field measurements prior to the fabrication of signage to ensure proper fitting of work and ensure that
4. All written dimensions shall take precedent over scaled dimensions on all drawings. Sign Fabricator shall be responsible for verifying all dimensions.
5. Perform work in cooperation with other trades and verify size, location and placement of all signage. Coordinate field measurements and Shop Drawings with fabrication and shop assembly.
6. Sign Fabricator shall stake out locations of all signs in the field prior to installation. All applicable tests should be performed to insure no conflict by obstacles above or below the floor or grade and to ensure proper placement. Documentation or field verification of staked location should be approved by Square Peg Design prior to installation.
7. Where adhesive is specified, only adhesives specifically recommended by the manufacturer for compatibility with the base materials and adhesive strength shall be used.
8. The Sign Fabricator shall be responsible for restoring all adjoining structures and surfaces of finishes where damaged or soiled by the sign installation. Restoration shall be performed by the Sign Fabricator or by original Trades if requested by the Owner.
9. The Sign Fabricator shall repair and replace materials or signs damaged during installation.
10. The Sign Fabricator shall coordinate with other related trades, the removal and installation of signage and components to ensure uninterrupted progress of work.
11. The Sign Fabricator shall retain protective coverings on signage and remove only when there is no possibility of damage from other work to be performed at the same location.
12. All coatings shall be compatible with the surface to which they are applied. They shall also be applied in the method recommended by the manufacturer and with high industry standards.

13. High points, low points and irregularities in the ground which in any way may affect installation of work under this contract or separate contract shall be promptly brought to the attention of the Owner.

2.02 FABRICATION

A. General

1. All work shall be fabricated in accordance with the approved Shop Drawings.
2. All cutting, fabrication and assembly shall be done in the factory and shipped to the job site as one complete unit, unless approved by the Owner.
3. All joints, corners, miters, splices or signage shall be accurately machined, filled, fitted and rigidly framed together at joints and contact points. All signs shall be painted smooth to produce a monolithic appearance and with visually imperceptible joints.
4. All mechanical fasteners shall be counter-sunk, filled, ground smooth and painted as to render them visually imperceptible, unless otherwise specified as exposed. The heads of exposed mounting fasteners shall match the color and finish of the sign area where they occur.
5. All sign cabinets shall be built to prevent water infiltration and shall contain 'weep holes' and other concealed methods of drainage to remove condensation and other natural phenomena from the interior spaces of the sign.
6. All work shall be erected plumb, level and true with proper alignment and proper relationship to the work of the trades.
7. All priming, surface preparation and paint application shall be in accordance with the manufacturer's written data, description and instructions for that type of material.
8. All signs shall be flat, true, and free of waviness, oil-canning, wrack or twist.

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SP4

2.03 SIGNAGE LOCATION

A. General

1. The site plan and partial site plans illustrate the general location and orientation of specific sign units.
2. The Sign Fabricator shall be responsible for conducting on-site inspection of the existing site prior to sign fabrication and shall review all final sign locations and positioning with the Owner.
3. The Sign Fabricator shall field verify all dimensions and conditions shown in the Design Intent Drawings and Specifications. For all sign units that must fit closely with an existing architectural detail, the Sign Fabricator must take on site dimensions.
4. Any variation from the dimensions shown within the Design Intent Drawings and Specifications from those on site dimensions taken by the Sign Fabricator shall be brought to the attention of Square Peg Design prior to sign fabrication.
5. It shall be the Sign Fabricator's responsibility to fabricate the signage to meet the on site field conditions.

2.04 MESSAGE PATTERNS, LETTER FORMS AND SYMBOLS

A. General

1. The Sign Fabricator shall not be permitted to cut apart characters, words, or message lines or in any way alter the alphabet spacing guide without the approval of the Owner. No fasteners shall interrupt sign typography or graphics.
2. All signage information which is found to not fit the panel or which is found to be conflicting shall be resolved by the Owner. The Sign Fabricator shall not resolve content discrepancies on his own.
3. All letter forms and symbols shall be as indicated in the drawings.
4. All finished letter forms and symbols shall be free of nicks, burns, cuts, bubbles or any other irregularities.
5. All typographic and graphic images for signage shall be computer generated. All such images, whether fabricated metal characters, routed or acrylic characters, shall be completely smooth and uniform in appearance, with even opaque colors, and sharp, clear and unbroken edges, curves and angles.

2.05 METALS

A. General

1. All metal surfaces shall be cleaned, prepared, degreased and treated in strict accordance with the recommendations of the manufacturer of the surfacing material to be applied thereon. All work shall be subject to the approval of and performed to the satisfaction of the Owner.
2. All metals shall be smooth and free of nicks, scars, marks or burrs. Fluorocarbon and silicone finishes

are not suitable finishes for refinishing.

3. Aluminum plates, extrusions and supports shall conform to the requirements of the sign details, ASTM standards and as submitted and approved on the shop drawings.
4. All miscellaneous steel shall conform to the requirements of the sign details and ASTM standards and shall be as submitted and approved on the Shop Drawings.
5. All flat-headed screws used to hold signage in place shall be countersunk with the head painted to match the adjacent panel surface color.
6. All welding of aluminum or steel shall conform to AWS Standards and shall be performed by certified welders licensed to perform such work.
7. All fastenings shall be as indicated on the drawings and shall be compatible to the materials fastened.
8. Isolation materials shall be provided between unlike metals (i.e., Aluminum and steel).

2.06 PAINTS

A. General

1. All paint and coating colors specified in the GD documents as "to match" are given as color reference only. Sign fabricator shall match these colors in an appropriate paint system congruent with these specifications.
2. When a paint color is specified in the GD documents as "to match..." a specific color, that paint color may need to be uniquely matched for the different substrates it is applied to even if the same color designation (i.e. P-2) is used in the GD documents. For example a specific color may need to be formulated differently to get the same color when applied to metal and acrylic. Sign fabricator is responsible for insuring that resulting colors match to intended colors on all applications regardless of technical paint formulation.
3. All paints, inks other coatings shall be of types specially formulated and manufactured for application of the surface material upon which it is to be applied and recommended for such use by the manufacturer of the paint and ink.
4. Priming, surface preparation and application of all materials shall be in strict accordance with manufacturer's written product data and description, and as otherwise necessary to produce a finish free of blistering, bleeding, fading and other imperfections.
5. All paint colors and samples shall match specified manufacturer's color number as approved by the Owner during Shop Drawings review.
6. All paint shall be of the finest quality of heat, moisture and fade proof pigments. For each color specified, the paint shall be mixed in sufficient quantity to accommodate every sign application of the specified color.

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Specifications

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SP5

7. All paints shall be UV resistant.
8. All paint colors shall be consistent in chroma and value and shall maintain proper opacity or translucency as indicated.
9. The Sign Fabricator shall allow paint surfaces to air dry forty-eight (48) hours prior to the application of masking film which shall be applied to protect all sign surfaces during shipping and erection.
10. All painted sign elements shall be delivered and installed in manner that satisfies the paint manufactures specifications for fully cured application of paint. Any sign delivered or installed in a manner where paint is not fully cured shall be rejected with out exception and replaced immediately by the sign fabricator and at the sign fabricator's expense (including installation charges, trip charges and labor fees to recreate sign).
11. All screws used to hold signage in place shall be painted to match the adjacent panel surface color.
12. It is the sole responsibility of the Sign Fabricator to indentify any conflicts in the Design Intent Drawings and the use of a their preferred paint system while bidding or proposing on this scope of work. Unless an exception is submitted in writing, sign fabricator is assumed to be able to provide all paint colors and finished specified in the Design Intent Drawings.

B. Paint System

1. Sign fabricator shall provide paint by Akzo Nobel or equal. All paints used shall have the following characteristics:
2. Paints shall be a two-part acrylic polyurethane paint.
3. Paint system shall provide all necessary surface prep, primers, coatings and top coatings in specific formulation for the surfaces specified in the Square Peg Design's original documentation package.
4. Paints and top coats shall protection against UV damage
5. Top coats shall provide protection against abrasion.
6. Paints shall have a fully cured hardness of at least 2B bases on standard pencil hardness test.
7. Paint system shall provide training and certification for the use of the product. Sign Fabricator shall be fully trained or certified in use of paint systems used during fabrication.

C. Painting

1. Follow all manufacturer's instructions for surface preparation, primer applications, film build, flashing, and leveling.
2. Insure that all coating achieve manufacturer's recommended dry film thickness (DFT).
3. Follow all manufacturer's recommendation for edge easing and film build to avoid "window sills" and

thin film build on sharp edges.

4. Final painting shall be free of blistering, bleeding, fading and other imperfections.
5. Color breaks that occur on the sign face are to be sharp and even, with no serration or color bleed.
6. Painted color samples may be submits to manufacturer to confirm proper application of all coatings and should be prepared in to fully represent the final quality of fabrication.

2.07 SIGNAGE INSTALLATION

A. General

1. The Sign Fabricator shall be responsible for calculating adequate below-grade concrete foundations and stabilizing plate requirements. A safe and sound installation that is well within the wind-load stress standards and permit requirements must be achieved and is the responsibility of the Sign Fabricator.
2. All signs shall be installed in a manner that is level and true as represented in the GD documents. All signs that have more than 1 mm vertical travel over a horizontal distance of 1 meter shall be considered unlevel and much be replaced at the sign fabricators expense (including costs associated with repair of wall and site).
3. All signage is to be clean and free of all glue, tape and other extraneous materials.
4. All signage is to be free of fabricator's logo or identification.
5. All debris relating to signage installation must be removed from the areas of the completion of the installation phase.
6. No screws or fasteners shall be permitted to interrupt and/or interfere with signage typography or graphics.

2.08 MATERIAL CLEANING AND INSTALLATION

A. General

1. Sign fabricator should provide the Owner with written instruction on cleaning and maintenance of all signs installed on the project. These instructions should include acceptable and unacceptable cleaners for use on the signs. Sign fabricator in responsible for retaining a written record indicating that owner has received and understands these instructions. If such a record is not kept, sign fabricator is liable for any damage caused by improper cleaning of signs by Owner or their agents.

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SP6

Part 3 Products

3.01 Specific Products & Technologies

- A. Specific trade name products and technologies referenced in the Graphic Drawings (GD sheets) shall be provided to meet or exceed the specifications in this section.

3.02 Stainless Steel Finishes

- A. Provide 316 grade stainless steel
B. Samples are to be provided of all finishes for approval. Passivation is required for all stainless steel signs & components.

Part 4: Samples and Prototypes

1. The Sign Fabricator shall submit to Square Peg Design samples of all materials and paint finishes in sets of three (3) each. Samples will be of final finish and include all textures and overcoats. Samples shall be 200 x 200 mm with a 20 mm dia. hole located in the center. If colors are used on multiple materials a sample of the color on each material used should be submitted. Each color sample submitted should be labeled with the following information: The color code used to identify this color in Square Peg Design's original documentation package, the manufacturer and paint code used, any primers or top coats used any other finishing processed on the sample.
2. Color samples may be submitted to manufacturer to verify proper application of paints or other coatings.
3. All samples and prototypes submitted shall be in strict accordance with the requirements of the General Provisions, Special Conditions, Technical Specifications and approved Shop Drawings and shall establish a standard of workmanship, construction and finish.
4. Samples and prototypes submitted to Square Peg Design for approval shall be reviewed; they will then either be approved or returned to the Sign Fabricator for changes and/or corrections. Returned samples and prototypes shall be revised and resubmitted until approved.
5. The approved samples and prototypes shall be used as a standard for determining the acceptability of the Work to be installed. Approved samples shall remain with Square Peg Design or if a sample is marked "may be used in installation" it can be used in the final installation once it is inspected and approved. The approved for installation prototype shall be wrapped, protected and stored locally by the Sign Fabricator until the installation phase of the Work.
6. Prototypes (either whole or partial) should include ALL fabricated components including electrical, lighting or moving parts unless specifically stated. If prototypes include electrical or lighting components, prototype should include a 2 m long electrical cord terminated with an interface for a common 3 prong power outlet to allow for activation of the electrical components.

Fabricator shall provide prototypes for the following:
(see GD drawings for specific **PT-** - prototype designations)

GD03.01 - AA3 Project/Tenant ID @ Primary Entry Drive (Finial on swivel armature, I-Beam (Section) with attached Halo-lit / Facelit Letter, Cast zinc medallion and Brick Base)

GD04.01 AA4 Tenant Monument (Top/Cap Detail with PushThru Letters)

GD05.01 AD1 Vehicular Directional (I-Beam (Section) with Symbol and Letter mounted, Wood slat with message and aluminum backer)

GD06.01 AD3 Pedestrian Directory (Mounted letters on Raceway, Corrugated galvanized shed roof with perforated metal top lantern and Perferated wire mesh pattern with Illumination concealed)

GD07.01 AD4 Pedestrian Directional (Seagull finial of galvanized metal (to obstruct real seagull perch) welded onto I-Beam (section) and directional panel with screen message)

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SP7

Sign Message Schedule

| Qty: | Sign Type: | Description: | GD Dwg # (Layout) | Special Requirements: |
|------|------------|--|-------------------|-----------------------|
| 1 | AA1 | Primary Site Tenant ID - Pylon | GD01.01 | Lighting Required |
| 4 | AA2 | Alameda Landing ID @ Primary Entry Drive | GD02.01 | Lighting Required |
| 1 | AA3 | Project/Tenant ID @ Primary Entry Drive | GD03.01 | Lighting Required |
| 3 | AA4 | Tenant Monument | GD04.01 | Lighting Required |
| 4 | AD1 | Tenant Vehicular Directional | GD05.01 | |
| 3 | AD3 | Pedestrian Directory | GD06.01 | Lighting Required |
| 3 | AD4 | Pedestrian Directional | GD07.01 | |
| 5 | AE1 | Unauthorized Vehicles & Private Property | GD08.01 | |
| 5 | AE2 | Target Cart & Do Nots | GD09.01 | |

Total: 29

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| Client/Design Architect: Catellus 66 Franklin Street, Suite 200 Oakland CA 94607 | Graphic Consultant: SQUARE PEG DESIGN 1631 Telegraph Ave. Oakland CA 94611 t 510 596 8810 f 510 596 8814 | Project: Alameda Landing Alameda, CA | Project Number: 15003 Document: Date: 09/28/12 | Page Number: MS 0 |
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Sign Message Schedule

| Code Req.? | Floor Level | Location | Sign Type | Description | Message | GD Dwg # (Layout) | Special Requirements | Notes |
|------------|-------------|-----------|-----------|--|---|-------------------|----------------------|-------|
| | Site | 01 | AA1 | Primary Site Tenant ID - Pylon | (Symbol) ALAMEDA LANDING TARGET TENANT NAME TENANT NAME | GD01.01 | Lighting Required | |
| | Site | 02 | AD1 | Vehicular Directional | (Symbol) ALAMEDA LANDING (TBD) | GD5.01 | | |
| | Site | 03 | AE1 | Unauthorized Vehicles & Private Property | (See Layout) | GD08.01 | | |
| | Site | 04 | AA3 | Project/Tenant ID @ Primary Entry Drive | (Symbol) ALAMEDA LANDING TARGET TENANT NAME TENANT NAME | GD03.01 | Lighting Required | |
| | Site | 05 | AD1 | Vehicular Directional | (Symbol) ALAMEDA LANDING (TBD) | GD05.01 | | |
| | Site | 06 | AA4 | Tenant Monument | A Side ALAMEDA LANDING TENANT NAME _____ B Side ALAMEDA LANDING TENANT NAME | GD04.01 | Lighting Required | |
| | Site | 07 | AA2 | Alameda Landing ID @ Primary Entry Drive | (Symbol) ALAMEDA LANDING | GD02.01 | Lighting Required | |
| | Site | 08 | AE1 | Unauthorized Vehicles & Private Property | (See Layout) | GD08.01 | | |
| | Site | 09 | AA2 | Alameda Landing ID @ Primary Entry Drive | (Symbol) ALAMEDA LANDING | GD02.01 | Lighting Required | |

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Sign Message Schedule

| Code Req.? | Floor Level | Location | Sign Type | Description | Message | GD Dwg # (Layout) | Special Requirements | Notes |
|------------|-------------|----------|-----------|-----------------------|--|-------------------|----------------------|-------|
| | Site | 10 | AA4 | Tenant Monument | A Side ALAMEDA LANDING Target Logo <hr style="width: 20%; margin: 10px 0;"/> B Side ALAMEDA LANDING Target Logo | GD04.01 | Lighting Required | |
| | Site | 11 | AD1 | Vehicular Directional | (Symbol) ALAMEDA LANDING (TBD) | GD05.01 | | |
| | Site | 12 | AD1 | Vehicular Directional | A Side (Symbol) ALAMEDA LANDING (TBD) <hr style="width: 20%; margin: 10px 0;"/> B Side (Symbol) ALAMEDA LANDING (TBD) | GD05.01 | | |

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Sign Message Schedule

| Code Req.? | Floor Level | Location | Sign Type | Description | Message | GD Dwg # (Layout) | Special Requirements | Notes |
|------------|-------------|----------|-----------|--|--|-------------------|----------------------|-------|
| | Site | 13 | AA4 | Tenant Monument | A Side ALAMEDA LANDING Target Logo <hr style="width: 20%; margin: 5px auto;"/> B Side ALAMEDA LANDING Target Logo | GD04.01 | Lighting Required | |
| | Site | 14 | AE1 | Uuauthorized Vehicles & Private Property | (See Drawing) | GD08.01 | | |
| | Site | 15 | AA2 | Alameda Landing ID @ Primary Entry Drive | (Symbol) ALAMEDA LANDING | GD02.01 | Lighting Required | |
| | Site | 16 | AA2 | Alameda Landing ID @ Primary Entry Drive | (Symbol) ALAMEDA LANDING | GD02.01 | Lighting Required | |
| | Site | 17 | AD4 | Pedestrian Directional | (Bird) ALAMEDA LANDING (TBD) | GD07.01 | | |
| | Site | 18 | AD3 | Pedestrian Directory | (Symbol) ALAMEDA LANDING TENANT DIRECTORY (Map) | GD06.01 | Lighting Required | |
| | Site | 19 | AD4 | Pedestrian Directional | (Bird) ALAMEDA LANDING (TBD) | GD07.01 | | |
| | Site | 20 | AD3 | Pedestrian Directory | (Symbol) ALAMEDA LANDING TENANT DIRECTORY (Map) | GD06.01 | Lighting Required | |
| | Site | 21 | AD4 | Pedestrian Directional | (Bird) ALAMEDA LANDING (TBD) | GD07.01 | | |

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Sign Message Schedule

| Code Req.? | Floor Level | Location | Sign Type | Description | Message | GD Dwg # (Layout) | Special Requirements | Notes |
|------------|-------------|----------|-----------|-----------------------|---|-------------------|----------------------|-------|
| | Site | 22 | AD3 | Pedestrian Directory | (Symbol) ALAMEDA LANDING TENANT DIRECTORY (Map) | GD06.01 | Lighting Required | |
| | Site | 23 | AE2 | Target Cart & Do Nots | Side A (Target Symbol) (No Cart Symbol) No Carts Beyond this Point. Wheels will Lock (Cart Symbol) ----- Side B (No Smoking Symbol) (No Skateboarding Symbol) (No Roller skating Symbol) NO Smoking Skate Boards Roller Skates | GD09.01 | | |

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Sign Message Schedule

| Code Req.? | Floor Level | Location | Sign Type | Description | Message | GD Dwg # (Layout) | Special Requirements | Notes |
|------------|-------------|----------|-----------|--|--|-------------------|----------------------|-------|
| | Site | 24 | AE2 | Target Cart & Do Nots | Side A (Target Symbol) (No Cart Symbol) No Carts Beyond this Point. Wheels will Lock (Cart Symbol) <hr style="width: 20%; margin-left: 0;"/> Side B (No Smoking Symbol) (No Skateboarding Symbol) (No Roller skating Symbol) NO Smoking Skate Boards Roller Skates | GD09.01 | | |
| | Site | 25 | AE1 | Uuauthorized Vehicles & Private Property | (See Drawing) | GD08.01 | | |
| | Site | 26 | AE1 | Uuauthorized Vehicles & Private Property | (See Drawing) | GD08.01 | | |

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|--|--|---|--|---------------------------------|
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