

# HAPPY VALLEY-TOWNE CENTER



## Building Sign Matrix Anchor and Major Tenants

<b>SIGN</b>	<b>SIGN TYPE</b>	<b>FUNCTION</b>	<b>LOCATION</b>	<b>HEIGHT</b>	<b>SIZE</b>	<b>ILLUMINATION</b>	<b>MATERIALS</b>
<b>Anchor and Major Tenant with occupancy greater than 50,000 SF</b>	Wall Mounted Signs	Tenant Identification	All elevations that offer readability	72" Maximum Letter Height Exclusive of Logos	1.25 SF / Linear Foot of Building Elevation (Typical)	Interior, Backlit or a combination thereof.	Aluminum, Acrylic, Painted Metal, Flexface Material
<b>Major Tenant with occupancy greater than 15,000 SF but less than 50,000 SF</b>	Wall Mounted Signs	Tenant Identification	All elevations that offer readability	60" Maximum Letter Height Exclusive of Logos	1.25 SF / Linear Foot of Building Elevation (Typical)	Interior, Backlit or a combination thereof	Aluminum, Acrylic, Painted Metal, Flexface Material
<b>Major Tenant with occupancy less than 15,000 SF</b>	Wall Mounted Signs	Tenant Identification	All elevations that offer readability	36" Maximum Letter Height Exclusive of Logos	1.25 SF / Linear Foot of Building Elevation (Typical)	Interior, Backlit or a combination thereof	Aluminum, Acrylic, Painted Metal, Flexface Material
<b>All Major Tenants</b>	Under Canopy Blade Sign	Tenant Identification	In front of tenant's leased space	Below architectural canopy. Maintain 8' Clearance AFF	8 SF	Non-illuminated	Aluminum, Acrylic, Painted Metal, Vinyl Graphics

NOTE: 1) Major tenants occupying 5000 SF or greater shall be permitted a minimum sign area of one hundred (100 SF) square feet.