



Winter 2021

PROPERTY MANAGEMENT UPDATES

- Small Business COVID - 19 Relief Grant Program - Congress authorized \$284 billion in funding for small businesses as part of its latest \$900 billion coronavirus stimulus package passed in December. There are two rounds of grant distributions. Grants will be awarded between \$5,000 and \$25,000.

The application for Round 1 closed on January 13th, 2021. The State has yet to publish the schedule for Round 2. For further information please check out the California Small Business COVID-19 Relief Grant Program website.

- As government mandates change, we remain committed to partnering with our merchants to address current challenges while providing a safe environment for all who visit, shop, and dine at Seacliff Village.

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[SEACLIFFVILLAGE](https://www.facebook.com/SeacliffVillage)



[SHOPSEACLIFF](https://www.instagram.com/ShopSeacliff)

[SEACLIFFVILLAGESHOPPINGCENTER.COM](https://www.seacliffvillageshoppingcenter.com)

Seacliff
VILLAGE

MARKETING UPDATES

HELLO 2021 INSTAGRAM CONTEST

OVER 2020? US TOO! Through the month of January, we're asking followers to share their goals and aspirations on our Instagram post. The top 5 responses will win a \$50 e-gift card to the retailer or restaurant of their choice. The contest runs through **January 31st**. Winners to be notified in early February.

"ALL YOU NEED IS LOVE" VALENTINE'S GIVEAWAY – SOCIAL CONTEST

In celebration of Valentine's Day, Seacliff Village is hosting four (4) weeks of Giveaways for \$100 gift cards. It's easy to enter, simply tag everyone you love in the **Facebook and Instagram** post. New opportunity to win each Monday through Valentine's Day.

COMMUNITY BLOOD DRIVE – FEB 13th

FREE Antibody Test AND Sweet from Panera Bread

In partnership with Southern California Blood Bank, Seacliff Village will host the blood mobile in the parking near Albertsons on **Saturday, February 13th from 10am-3pm**. Donors will receive a FREE anti-body test & individual pastry, sweet or bagel, courtesy of Panera Bread.

To make an appointment, visit www.SCBloodBank.org/donate or call (844) 380-5220. Arrive hydrated. Help us save lives!

FREE MARKETING OPPORTUNITIES

Let us help you market your business for FREE! The new Marketing Opportunities Booklet is now available. We want to know what you're doing so we can post it on our social pages and website.

[CLICK HERE](#) to download the 2021 Opportunities and start taking advantage of the free tools. It's as easy as sending an email to scampbell@vestar.com.



FACEBOOK
LIKES

4,879

INSTAGRAM
LIKES

902

WEBSITE HITS

14,024*

TOTAL
SUBSCRIBERS

2,533

* Quarterly: Oct-Dec



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