



SUMMER 2020

PROPERTY MANAGEMENT UPDATES

NEW OPENING

We are excited to announce the opening of JC Salons on July 1, 2020 located near The Black Trumpet. Due to the Government mandates they are temporarily closed however they are excited to serve you once they re-open. For more information please visit, <https://salonsbyjc.com/location/california-huntington-beach/leasing/>

STAY SAFE AND HEALTHY

As government mandates change, we continue to monitor and focus on safety messaging throughout the center implementing increased cleaning protocols using CDC approved cleaning agents. This includes the addition of hand sanitizing stations center-wide.

ADA PAVING UPGRADES

Please be advised that we have contracted South Coast Paving for ADA paving upgrades. The parking lot enhancements are scheduled to begin Monday July 20. There will be intermittent drive isle closures in this area through the project, we will try to keep all isles open as much as is safely possible. Please reach out to the management office if you should have any further questions.

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MARKETING UPDATES

RETAILERS SPOTLIGHT

We are excited to announce the opening of JC Salons, located near The Black Trumpet. JC Salons offer turnkey, luxury salon suites empowering cosmetologist to start their own beauty brands more easily than ever before. Salons by JC offers a variety of services including, hair stylist, make-up artist, barbers, estheticians, microbladers, massage therapist, and more! To learn more about JC Salons Visit: <https://salonsbyjc.com/location/california-huntington-beach/leasing/>.

SUPPORTING OUR SENIORS

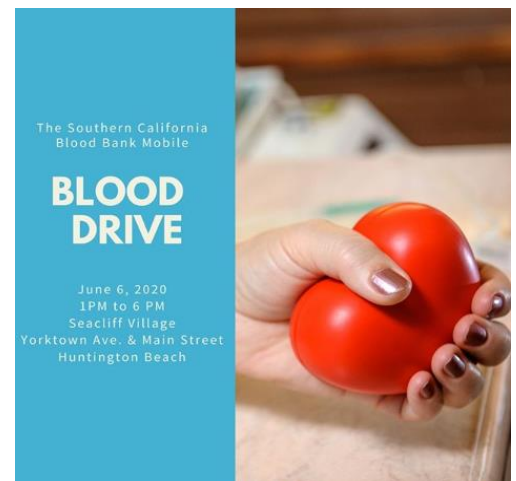
Albertsons continues to offer special shopping hours for senior citizens and those with underlying health conditions. If your store or restaurant is offering special hours for senior citizens and those with underlying health conditions, please email vsalgado-rico@vestar.com.

WELCOME BACK – NOW OPEN CAMPAIGN

We are happy to see the traffic increasing at the center as the mandates are lifted and the closed stores begin to reopen, as well as restaurants reopen for takeout and outdoor patio seating. We are updating the Seacliff Village website daily and promoting our Now Open Campaign through our social media outlets and our website at Seacliffvillageshoppingcenter.com. [Click here](#) for a full list of open stores & restaurants.

SOUTHERN CALIFORNIA BLOOD DRIVE

Seacliff Village partnered with the Southern California Blood Bank for a blood drive event at Seacliff Village on Friday, June 6 from 1pm-6pm. All donors received special discounts and Free offers from some of our Seacliff tenants. If you would like to participate and contribute to our next blood drive event, please email vsalgado-rico@vestar.com.



FACEBOOK
LIKES

4,913

INSTAGRAM
LIKES

870

WEBSITE HITS

8,651

TOTAL
SUBSCRIBERS

2,504



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MARKETING UPDATES

SUMMER GIVEAWAY TIME

Seacliff Village hosted a weekly enter-to-win contest on Instagram for a chance to win a variety of gift cards to our Seacliff Village retailers. Contest ran from March 24 thru May 3rd. #GiveawayWithHeart. Don't Miss out! For future contest and promotions visit our website at Seacliffvillageshoppingcenter.com.

FATHER'S DAY GIVEAWAY

To celebrate all the great fathers out there, Seacliff Village ran a Father's Day Giveaway from June 4 to June 17. Customers were able to enter on our Instagram page by liking and following @Shopseacliff and tagging their favorite Dad. The contest received 49 entries with over 200 likes. The winner was announced June 18 and received a \$50 gift card to The Black Trumpet.

STORE PROMOTIONS

Don't forget to send us your upcoming sales, promotions and specials. We will help promote and post them on our website and social media sites. Please send your information to Marketing Manager, Veronica Salgado Rico at vsalgado-rico@vestar.com.

MARKETING RESOURCES

Surf City Open Air Dining Program offers Temporary Expansion Outdoors to Food Service Business. As a result of COVID-19, the Governor's order to promote social distancing, the city has created expedited permit processes, FREE OF CHARGE, to allow food services business to temporarily expand outdoors. [Click Here](#) to learn more.



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