

FALL/HOLIDAY 2020



PROPERTY MANAGEMENT UPDATES

CENTER HOURS

Seacliff Village has returned to normal operating hours as we prepare for the upcoming Holiday Season.

SET YOUR CLOCKS BACK ON NOV 1ST

Daylight Savings starts Sunday, November 1st at 2am. Be sure to set your clocks back one hour before bed Saturday night when Daylight Saving Time ends and adjust your store sign timer as well.

ROOF MAINTENANCE

Roof Inspections and repairs will be performed throughout the month of October.

NEW OPENING

We are excited to announce the opening of Salons by JC located next door to Pick Up Stix. Please visit www.salonsbyjc.com to book your next appointment.

STAY SAFE AND HEALTHY

We are happy to see the traffic increase at the center as the mandates change and all stores have reopened. We will continue to focus on safety messaging through out the center and update our website with current information.

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[SEACLIFFVILLAGE](https://www.facebook.com/SeacliffVillage)



[SHOPSEACLIFF](https://www.instagram.com/SeacliffVillage)

[SEACLIFFVILLAGESHOPPINGCENTER.COM](http://SeacliffVillageShoppingCenter.com)

Seacliff
VILLAGE

MARKETING UPDATES

HALLOWEEN COSTUME CONTEST | OCT 1-31

To engage our social followers, Marketing is asking customers to post a photo of themselves or their child in their Halloween Costume on their social page and hashtag #SeacliffVillage for a chance to win \$50 to Albertsons. For more info visit www.SeacliffVillageShoppingCenter.com.

FREE SHRED DAY | OCT 17

Coldwell Banker invites you to a FREE after-tax season paper shredding event on Oct 17 from 9am to 12pm. No reservations necessary, bring all your unwanted paper for recycling. The event will be held in the parking lot near Coldwell Banker.

BLOOD DRIVE | NOV 7

Seacliff Village has partnered with the Southern California Blood Bank for a blood drive on Saturday, November 7 from 9am-2pm. All donors will receive a Pint for Pint Voucher from Baskin Robbins. To donate, book your appointment at www.scbloodbank.org/donate or (844) 380-5220.

HOLIDAY DIRECT MAIL | NOV 24 -DEC 31

Marketing is sending out a holiday direct mail with merchant offers to motivate traffic and sales during the busy holiday season. Every business is invited to participate and we recommend that you feature a strong offer to gain shoppers back after Covid-19. The piece will be mailed to 10,000 homes just before Thanksgiving and valid through Dec 31, 2020. Our direct mail team will be in touch with you directly.

'VIRTUAL' PHOTOS WITH SANTA | NOV -DEC

Seacliff Village has partnered with Picture Me Santa to offer 'Virtual' photos with Santa this holiday season. Families can take photos of their kids or the entire family to be artfully incorporated with Santa to create fun holiday memories. Look for more info on this program on our website and social pages in November.



FACEBOOK
LIKES

4,879

INSTAGRAM
LIKES

902

WEBSITE HITS

13,157*

TOTAL
SUBSCRIBERS

2,525

* Quarterly: July-Sept



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