



# PROPERTY MANAGEMENT UPDATES

## CENTER HOURS

Costa Mesa Courtyards has returned to normal operating hours as we prepare for the upcoming Holiday Season.

## SET YOUR CLOCKS BACK ON NOV 1ST

Daylight Savings starts Sunday, November 1st at 2am. Be sure to set your clocks back one hour before bed Saturday night when Daylight Saving Time ends and adjust your store sign timer as well.

## ROOF MAINTENANCE

Roof Inspections and repairs will be performed throughout the month of October.

## NEW OPENING

We are excited to announce the opening of Code Ninjas located on the second floor next to Desa Salon.

## STAY SAFE AND HEALTHY

We are happy to see the traffic increase at the center as the mandates change and are all stores have reopened. We will continue to focus on safety messaging through out the center and update our website with current information.

## CONTACTS

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# MARKETING UPDATES

## HALLOWEEN COSTUME CONTEST | OCT 1-31

To engage our social followers, Marketing is asking customers to post a photo of themselves or their child in their Halloween Costume on their social page and hashtag #CostaMesaCourtyards for a chance to win \$50 to Grocery Outlet. For more info visit [www.CostaMesaCourtyards.com](http://www.CostaMesaCourtyards.com).

## BLOOD DRIVE | OCT 9

Costa Mesa partnered with the Southern California Blood Bank for a blood drive

On Friday, October 9 from 11am-4pm. All donors received a free Snack Wing from Buffalo Wild Wings. If you are interested in finding out where the Blood Mobile will be call (844) 380-5220 or visit [www.scbloodbank.org/donate](http://www.scbloodbank.org/donate).

## HOLIDAY SALES PROMOTION | NOV-DEC

We are working on a holiday program to help promote spending in the center during the busy holiday shopping season. We will be in touch to let you know how you can participate.

## 'VIRTUAL' PHOTOS WITH SANTA | NOV-DEC

Costa Mesa Courtyards has partnered with Picture Me Santa to offer 'Virtual' photos with Santa this holiday season. Families can take photos of their kids or the entire family to be artfully incorporated with Santa to create fun holiday memories. Look for more info on this program on our website and social pages in November.

## FREE MARKETING OPPORTUNITIES

Did you know that Marketing offers many FREE programs to help promote your business including in-center posters, website listings, social posts, audio commercials & email blasts. Email Shannon Campbell at [scampbell@vestar.com](mailto:scampbell@vestar.com) for more info.



FACEBOOK  
LIKES

5,787

INSTAGRAM  
LIKES

1,042

WEBSITE HITS

7,448\*

TOTAL  
SUBSCRIBERS

2,646

\* Quarterly: July-Sept



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