

Nicole Fulton Property Manager (562) 420-5108 nfulton@vestar.com Naomi Charles Assistant Property Manager (562) 420-5118 ncharles@vestar.com Alixandria Ogawa Marketing Manager (562) 257-1502 aogawa@vestar.com Security Dispatch 424-245-9529

MARKETING UPDATES

VALENTINE'S DAY GIVEAWAY

The monthly contest for February is a Valentine's themed enter to win. The winner will receive a gift card bundle valued at \$200. The contest will run from 1/25 – 2/12. Winner will be announced on/around February 16! If you would like to participate/contribute to the giveaway, please reach out to Alixandria Ogawa at aogawa@vestar.com.



For the month of December, Gateway Towne Center celebrated being Home for the Holidays with a giveaway! Through Gateway Towne Center's Facebook page, from December 15 to December 31 we ran a giveaway asking shoppers to follow us, like the post and tag a friend they'd gift the gift card to in the comment section. The lucky winner, Irene Ramos won a \$100 gift card to Target.







MARKETING UPDATES

WEBSITE UPDATES

To keep the center's website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click <u>HERE</u> to visit the website directory and email Alixandria Ogawa at <u>aogawa@vestar.com</u> with any updates or changes that need to be made.

TOTAL PAGE VIEWS ON WEBSITE

FACEBOOK

PAGE LIKES

424

411

PROMOTIONS

Our focus during this time is to communicate to the public through our social and digital channels. Please email Alixandria Ogawa at aogawa@vestar.com with any promotions you'd like advertised or any updates to your establishment that should be communicated to our customers.

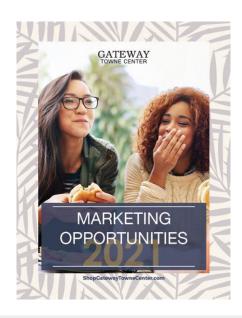


EXPLORE OUR STORES

RETAILER SPOTLIGHT: CARTER'S

Carter's Winter Clearance Event is here! Don't miss these sweet clearance deals for boys and girls! Stock up on tees, bodysuits, shorts and much more. Choose curbside or buy online and pick up in store today!





FREE MARKETING OPPORTUNITY

Please send us your upcoming specials and promotions! We will post them on our website and social media sites to help spread the word. Please click HERE to download the 2021 Marketing Opportunities packet, and reach out to Marketing Manager, Alixandria Ogawa, at aogawa@vestar.com with any questions or if you have any issues downloading the packet.

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