

Happy
New Year

JANUARY
2021

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MARKETING UPDATES

VALENTINE'S DAY GIVEAWAY

The monthly contest for February is a Valentine's themed enter to win. The winner will receive a gift card bundle valued at \$200. The contest will run from 1/25 – 2/12. Winner will be announced on/around February 16! If you would like to participate/contribute to the giveaway, please reach out to Alixandria Ogawa at aogawa@vestar.com.

HOLIDAY GIVEAWAY

For the month of December, Gateway Towne Center celebrated being Home for the Holidays with a giveaway! Through Gateway Towne Center's Facebook page, from December 15 to December 31 we ran a giveaway asking shoppers to follow us, like the post and tag a friend they'd gift the gift card to in the comment section. The lucky winner, Irene Ramos won a \$100 gift card to Target.



GATEWAY
TOWNE CENTER

MARKETING UPDATES

WEBSITE UPDATES

To keep the center's website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click [HERE](#) to visit the website directory and email Alixandria Ogawa at aogawa@vestar.com with any updates or changes that need to be made.

PROMOTIONS

Our focus during this time is to communicate to the public through our social and digital channels. Please email Alixandria Ogawa at aogawa@vestar.com with any promotions you'd like advertised or any updates to your establishment that should be communicated to our customers.

RETAILER SPOTLIGHT: CARTER'S

Carter's Winter Clearance Event is here! Don't miss these sweet clearance deals for boys and girls! Stock up on tees, bodysuits, shorts and much more. Choose curbside or buy online and pick up in store today!

FREE MARKETING OPPORTUNITY

Please send us your upcoming specials and promotions! We will post them on our website and social media sites to help spread the word. Please click [HERE](#) to download the **2021 Marketing Opportunities packet**, and reach out to Marketing Manager, Alixandria Ogawa, at aogawa@vestar.com with any questions or if you have any issues downloading the packet.

FACEBOOK
PAGE LIKES

411

TOTAL PAGE VIEWS
ON WEBSITE

424



EXPLORE OUR STORES

carter's®



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