



FALL 2020

Tim Ray
Property Manager
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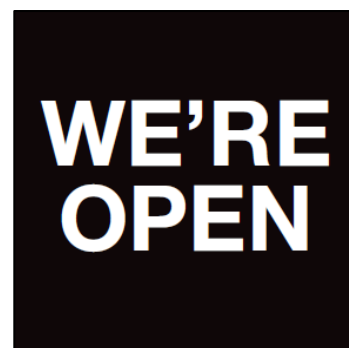
Shannon Zubert
Assistant Property Manager
602.553.2663
szubert@vestar.com

Karli Adam
Marketing Manager
602.553.2706
kadam@vestar.com

CENTER UPDATES

ONSITE SIGNAGE REMINDER

Please be sure that all outward facing signage is professionally printed and approved by management before posting. All handwritten or computer-typed signage will be asked to be removed. Marketing can assist with design and printing if needed. Please contact Karli Adam at kadam@vestar.com for signage approval or with questions regarding current signage.



NEW TENANTS

F45 TRAINING - OPENING SOON

Our newest tenant, F45 Training is opening in January 2020. F45 Training is a fitness studio with group training, including circuit and HIIT style workouts. They will be located in between Chipotle and Elbows Mac & Cheese. Welcome to Crossroads Towne Center!



TENANT SPECIALS & PROMOTIONS

SNOWFLAKE SEARCH HOLIDAY EVENT

In order to ensure our shoppers are safe, we are holding a month-long holiday event this year called Snowflake Search. The event allows guests to wander through the center on a scavenger hunt to find snowflake decals. They can submit the number of snowflakes they found on a landing page to win a \$10 gift card to Crossroads Towne Center. Each snowflake will contain a QR code that takes guests to a landing page with tenant offers. If you would like to include an offer on the Snowflake Search landing page, please email Karli Adam at kadam@vestar.com with the details.



WEBSITE JOB LISTINGS

We are listing any current job openings at your location on our [website](#). Please send the job description and instructions on how to apply to Karli Adam at kadam@vestar.com to have your job opportunities displayed on the dedicated website landing page.



TENANT SPECIALS & PROMOTIONS CONT.

WEBSITE PROMOTIONS

With the current climate, we are updating our website regularly with takeout/delivery offers and adjusted hours. Please check your location's listing on our store directory [HERE](#) to make sure your hours are correct. If you have any offers that you would like listed on the [Sales + Savings](#) page, please email Karli Adam at kadam@vestar.com with the details.

SOCIAL MEDIA

We are continuing to post every-other-day on [Facebook](#) and [Instagram](#) to highlight all that our stores, restaurants and services that Crossroads Towne Center have to offer. If you have any professional lifestyle images you'd like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotion details to Karli Adam at kadam@vestar.com.** For clarification on what type of images we're looking for, look at our social media guideline packet [HERE](#).

PUBLIC RELATIONS

We are regularly gathering offers from our tenants to send to our public relations firm and pitch to local news outlets. If your store or restaurant is running any promotions for Black Friday or the holiday season, **please email them to Karli Adam at kadam@vestar.com.**

FACEBOOK
PAGE LIKES

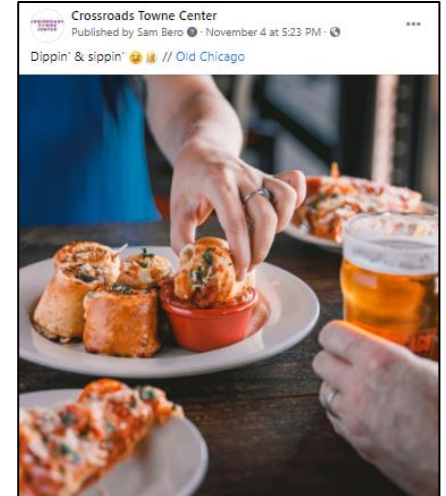
1,109

INSTAGRAM
FOLLOWERS

186

TOTAL
DATABASE
NUMBER

1,256



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FOLLOW US ON SOCIAL MEDIA!



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