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## CENTER UPDATES

### MASK UP CAMPAIGN

For the safety of our community, we are now requiring that masks be worn by all guests and employees on property, including throughout the outdoor common areas of the center and within your locations. We are adhering to CDC guidelines and the [Maricopa County mask requirement](#) as part of the State of Arizona's Declaration of Public Health Emergency. We ask that you also comply with these government mandates. New signage including window clings and 22x28 signage are posted around the center to remind shoppers of the new protocol.

### ONSITE SIGNAGE REMINDER

With the current situation, we are allowing signage to be posted outside of your storefront. Please be sure that this signage is professionally printed and approved by management before posting. All handwritten or computer-typed signage will be asked to be removed. Marketing can assist with design and printing if needed. Please contact Karli Adam at [kadam@vestar.com](mailto:kadam@vestar.com) for signage approval or with questions regarding current signage.

## NEW TENANT

### BOB'S DISCOUNT FURNITURE – OPENING SOON

Our newest tenant Bob's Discount Furniture is opening soon and will be located in between Burlington Coat Factory and Dollar Tree. Bob's offers a wide selection of quality furniture, mattresses and home furnishings including, rugs, wall décor, curtains, mirrors and more. Welcome to Crossroads Towne Center!

## UPCOMING EVENT

### HALLOWEEN EVENT

This year we are holding a week-long Halloween trick-or-treat activation from October 23-30 to encourage guests to come to Crossroads Towne Center and visit each tenant. The event will consist of a scavenger hunt where guests are required to visit your location to receive a stamp and a prize (provided by Vestar). Guests can enter to win a larger prize by visiting each participating tenant and submitting their scavenger hunt card to Vestar. If you would like your location to participate, **please email Karli Adam at [kadam@vestar.com](mailto:kadam@vestar.com) confirming your participation.**



# TENANT SPECIALS & PROMOTIONS

## SOCIAL MEDIA

We continue to post every-other-day on [Facebook](#) and [Instagram](#) to highlight all that our stores, restaurants and services at Crossroads Towne Center have to offer. If you have any professional lifestyle images you'd like to include in our lineup, or any promotions you would like us to share on our social media outlets, please send the images and promotion details to Karli Adam at [kadam@vestar.com](mailto:kadam@vestar.com).

FACEBOOK  
PAGE LIKES

1,088

INSTAGRAM  
FOLLOWERS

178

TOTAL  
DATABASE  
NUMBER

1254

## WEBSITE PROMOTIONS

With the current climate, we are updating our website regularly with takeout/delivery offers and adjusted hours. Please check your location's listing [HERE](#) to make sure your hours and any offers listed are correct. If you would like any information to be added to the Center Updates page, please email Karli Adam at [kadam@vestar.com](mailto:kadam@vestar.com) with the details.

## PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm and pitch to local news outlets. If your store or restaurant is running any promotions for takeout, curbside or delivery options, or any promotions in general, please email those offers to Karli Adam at [kadam@vestar.com](mailto:kadam@vestar.com).



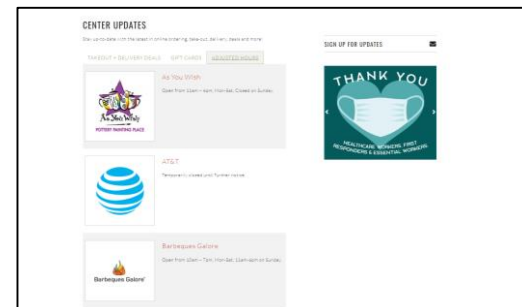
## PHOENIX NEW TIMES RESTAURANT DIRECTORY

Phoenix New Times is offering a free opportunity to be included in the [Phoenix-area restaurant guide](#) for restaurants offering takeout, delivery and/or dine-in services. Submit your restaurant with the [submission form here](#).



## WEBSITE JOB LISTINGS

We are listing any current job openings at your location on our [website](#). Please send the job description and instructions on how to apply to Karli Adam at [kadam@vestar.com](mailto:kadam@vestar.com) to have your job opportunities displayed on the dedicated website landing page.



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## FOLLOW US ON SOCIAL MEDIA!



[SHOPCROSSROADSTOWNECENTER](#)



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