

MAY

2021 EVENT CALENDAR YEAR-AT-A-GLANCE

Weekly Series Monthly Series Tenant and other Signature, seasonal, Social media * Details TBD

on-site activations

JANUARY

TBD 1/1-31	Valentine's Staycation at The Gateway Gateway Game Days - Utah Jazz		
4/5	promotion GOGA		
1/5 1/6			
1/6 1/9	Yoga and Beer Winter Farmer's Market		
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1/10 1/12	Urban Flea Market GOGA		
1/13	Yoga and Beer		
1/15	Gateway Monthly Art Stroll Winter Farmer's Market		
1/16 1/19			
	GOGA		
1/20 1/21	Yoga + Beer		
1/23	Re-Opening of Tucano's Winter Farmer's Market		
1/25	Winter Gateway Guide		
1/25	GOGA		
1/20	Yoga + Beer		
1/29	5		
1/30	Re-Opening of Dreamscapes Winter Farmer's Market		
1/50	Willer Fallier's Market		
	DV		
	FEBRUARY		
2/1-28	GET TOASTY! Instagram Reels/IGTV		
2/2	series		
2/2	GOGA		
2/3	Yoga + Beer		
2/6	Winter Farmer's Market		
2/9	GOGA Urban Flea Market		
2/10			
2/10 2/12-24	Yoga + Beer Valentine's Edition		
_,	Valentine's Staycation at The Gateway Winter Farmer's Market		
2/13 2/14	Pasifika		
2/14 2/14	The Blocks Gallery		
2/14 2/14	Urban Flea Market		
2/14			

2/14	Pasifika
2/14	The Blocks Gallery
2/14	Urban Flea Market
2/16	GOGA
2/17	Yoga + Beer
2/19	Gateway Art Stroll
2/20	Winter Farmer's Market
2/23	GOGA
2/27	Winter Farmer's Market

MARCH

3/2	GOGA
3/3	Yoga + Beer
3/6	Winter Farmer's Market
3/6	Catalyst Clean Air Fair
3/6	International Women's Fest w/KRCL
3/9	GOGA
3/10	Yoga + Beer
3/13	Winter Farmer's Market
3/14	Urban Elea Market

3/15-5/3	Mother's Day Giveaway
3/16	GOGA
3/17	Yoga + Beer
3/20	Winter Farmer's Market
3/20	Spring Crosswalks Installed
3/20	Spring Reflection - Overhead Installation
	in RR
3/20	Pasifika Spring Artist Show
3/21	Pasifika 3 YR Anniversary Art Show
3/23	GOGA
3/24	Yoga + Beer
3/27	Winter Farmer's Market
3/30	GOGA
3/31	Yoga + Beer
APRIL	Cata David Cardinan Organiti val
TBD	CotoPaxi Spring Questival
3/15-5/3	Mother's Day Giveaway
4/1	Gateway Spring Guide
4/3	Winter Farmer's Market
4/6	GOGA
4/7	Yoga + Beer
4/10	Winter Farmer's Market
4/11	Urban Flea Market
4/13	GOGA
4/14	Yoga + Beer
4/16	Spring Art Shop Windows
4/16	Art Stoll
4/17	Winter Farmer's Market - Last of the
	Season
4/17	*Gateway Job Fair
4/20	GOGA
4/24	Dutch Festival
4/27	GOGA

TBD	Clayton Productions Performance on the
	Plaza
3/15-5/3	Mother's Day Giveaway
5/1-2	Cinco De Mayo Celebration
5/2	Outdoor- Urban Flea Market
5/4	GOGA- Outdoor
5/11	GOGA- Outdoor
5/15	Cystic Fibrosis 5K Walk
5/15	Yoga on the Plaza kick-off
5/18	GOGA- Outdoor
5/21	Gateway Art Stroll
5/22	Culture Fest - on the plaza
5/22	Yoga on the Plaza
5/25	GOGA- Outdoor
5/28	Pride Crosswalk Installed
5/29	Yoga on the Plaza

JUNE

TBD	Bright Horizons Grand Opening
6/1-7/17	Soak Up the Sun Giveaway
6/1	Gateway Sumer Guide
6/1	GOGA
6/2	Movie Night - Kick-Off
6/5	Yoga on the Plaza
6/7	*Monday FUNday (Kids Programming)
6/8	GOGA
6/9	Movie Night
6/12	Yoga on the Plaza
6/13	Outdoor- Urban Flea Market
6/14-19	We love Dad Giveaway
6/14	*Monday FUNday (Kids Programming)
6/15	GOGA
6/16	Movie Night
6/17	Chalk Art Festival
6/18	Art Stroll
6/19	Yoga on the Plaza - Father's Day BEER
	Edition
6/21	*Monday FUNday (Kids Programming)
6/22	GOGA
6/23	Movie Night
6/26	Tour De Brewtah
6/26	Yoga on the Plaza
6/28	*Monday FUNday (Kids Programming)
6/29	GOGA

JULY

JULY	
6/1-7/17	Soak Up the Sun Giveaway
7/1	Patriotic Themed Crosswalks
7/3	Yoga on the Plaza
7/4	Fourth of July Celebration
7/6	GOGA
7/7	Movie Night
7/10	Yoga on the Plaza
7/11	Outdoor- Urban Flea Market
7/12	*Monday FUNday (Kids Programming)
7/13	GOGA
7/14	Movie Night
7/16	Gateway Art Stroll - Summer Art Shop
	Artist unveiling
7/17	SLC CRIT
7/17	Yoga on the Plaza - Grand Hall Plaza
7/20	GOGA
7/21	Movie Night
7/24-25	Peruvian Festival
7/24	Yoga on the Plaza - Pioneer Day edition
7/26	*Monday FUNday (Kids Programming)
7/27	GOGA
7/28	Movie Night
7/31	Spy Hop - Heatwave Festival

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AUGUST			
8/2	Fall Crosswalks		
8/3	GOGA	NOVEMB	ER
8/4	Movie Night	11/1-12/13	Holiday Giveaway
8/5-8	Salt Lake Fringe Festival - First Weekend	11/2	GOGA - Indoors
8/7	Food Truck and Beer Battle	11/3	Yoga + Beer
8/7	Yoga on the Plaza	11/9	GOGA - Indoors
8/8	Urban Flea Market	11/10	Yoga + Beer
8/9	*Monday FUNday (Kids Programming)	11/12-14	Illuminate Festival
8/10	GOGA	11/14	Urban Flea Market
8/12-15	Salt Lake Fringe Festival - Second	11/16	GOGA - Indoors
	Weekend	11/17	Yoga + Beer
8/14	Movie Night - Season closer	11/20	Gateway LIGHTS ON
8/14	Yoga on the Plaza (Final)	11/20	Gateway Food Drive Starts
8/16-10/1	Back-to-School Giveaway	11/20	Art Stroll -Holiday Art Shop unveil
8/17	GOGA	11/23	GOGA - Indoors
8/20	Art Stroll	11/24	Yoga + Beer
8/21	Made in Utah Festival	11/26-12/20	Gateway Giftmas
8/23	*Monday FUNday (Kids Programming)	11/30	GOGA - Indoors
8/24	GOGA		
8/31	GOGA		

SEPTEM	BER	TBD	Holiday Pop-Up Photo Lounge
TBD	801Run - Fun Run through The Gateway	11/1-12/13	Holiday Giveaway
8/16-10/1	Back-to-School Giveaway	12/1	Gateway Giving Guide
9/3-5	Urban Arts Festival	12/1	Yoga + Beer
9/7	GOGA - Indoors	12/3	Art Stroll - w/Holiday Hop - Pedicab Bar
9/11	Hispanic Heritage Festival		Stroll
9/12	Urban Flea Market	12/8	Yoga + Beer
9/14	GOGA - Indoors	12/12	UFM
9/15	Fidelity Fall Festival	12/15	Yoga + Beer
9/17	Art Stroll	12/22	Yoga + Beer
9/18-19	Festa Italiana	12/29	Yoga + Beer
9/21	GOGA - Indoors	12/31	Last Hurrah! NYE Celebration
9/25	Bark at the Moon Humane Society		
	Fundraiser		
9/28	GOGA - Indoors		

OCTOBER

TBD	CotoPaxi Questival - Fall
8/16-10/1	Back-to-School Giveaway
10/1	Gateway Fall Favs Guide
10/5	GOGA - Indoors
10/10	Urban Flea Market - indoo
10/12	GOGA - Indoors
10/13	Yoga + Beer season Kick-o
10/15	Pumpkin Festival
10/19	GOGA - Indoors
10/20	Yoga + Beer
10/26	GOGA - Indoors
10/27	Yoga + Beer
10/30	Halloween Movie - Open S



& event grant

campaign

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DECEMBER

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off