# EXHIBIT "D"

# TENANT SIGN CRITERIA

This exhibit outlines the sign criteria for retail tenant spaces for the Shopping Center. It is a guide to provide a consistent graphic technique and may be amended or altered only with the written consent of the Landlord.

# I INTRODUCTION Intent Submission Requirements Responsibilities, Umitations, Usblittes II TENANT'S FASCIA SIGNAGE Configuration Fabrication Installation Site Plan Sections Through Canopy III MISCELLANEOUS SIGNAGE

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### INTRODUCTION

### INTENT

The purpose of these criteria, is to establish the standards for the configuration, installation and operation of tenant signage at properties that are owned and operated, or managed by Welingarten Resity. Compliance with these regulations insures the tenant of a sign which meets industry standards of materials, and fatrication. It insures the centers' owners of property installed signage and in addition, a center free of poorly designed, fabricated and installed signs.

### SUBMISSION REQUIREMENTS

This bookdet shall be given to your sign contractor to serve as a guide in preparing his design and cost estimates for you. Your contractor must have this booklet in order to give you a price which reflects a sigh that complies with the standards as outlined in this booklet.

After your approval, your sign contractor must submit four (4) copies of your fabrication drawings to the offices of Weingarten Resity. These drawings must show: 1. The eign in elevation on the full actent of the storefront. 2. Full specifications of all materials and colors in the sign. 3. One or more section drawings as necessary to fully describe the methods of assembly and electrical components used.

These drawlings should be sent to the offices of Weingarten Realty investors, Property Management Department, 4440 N. 36<sup>th</sup> Street, #200, or faxed to 1-602-263-8852, or e-mailed to your property manager, our main office number is 1-602-263-1166.

## RESPONSIBILITIES, LIMITATIONS, LIABILITIES

All tenants must have a sign that conforms with these sign criteria.

No sign may be erected on the buildings or property without first securing written approval of Weingarten Realty.

All permits, as required by local building or sign codes, shall be obtained by the tenent or his sign contractor.

All costs for permitting, fabrication, and installation of signs shall be borne by terrant.

Sigh message shall consist of store name only. descriptions of services, symbols, product names, or merchandise trade names are prohibited.

Landlard reserves the right to prohibit logos in conjunction with tenent signs.

### INTRODUCTION

# RESPONSIBILITIES, LIMITATIONS, LIABILITIES (continued)

Channeluma construction, utilizing "Armor-Ply" plywood as letter backs is prohibited.

The use of banners, flags or permants is prohibited.

Box signs are prohibited.

Flashing signs are prohibited.

Portable, trailer, changeable copy signs are prohibited.

Visible sign company names on tenant signage are prohibited.

The tenant and his sign contractor will be held flable for all costs required to remove anxion correct signs, sign installations and damage to buildings caused by signs or installations which do not conform to these criteria.

Any signs prohibited by these criteria, will be removed by Weingarten Realty, at tenant's expense.

# CONFIGURATION

Tenant signs shall be in the form of individual channel letters, interiorly illuminated with neon tubes. Letters shall have translucent plexigles laces. These faces shall be secured to the letter with an acrylic trim molding. Letters attach to a raceway which is mounted on building's canopy fascia.

Tenant may use the letter style of their choice subject to design review by Weingarten Realty.

The formula used for building mounted tenant signs, under the Code for the City of Flagstaff in effect as of August, 1994 is as follows:

- a) A measurement of the "signable area" (height times the width of an unbroken plane above the tenant space) is used to arrive at the overall square footage of the area, the result is then multiplied by 40% to get the permitted sign area.
- b) The "signable" wall area is a continuous portion of a building which is unbroken by doors, windows, or openings, or a shift or change of angle of a building plans or elevation.

But in no case shall the overall maximum length of a sign shall not exceed 80% of the tenant's leased frontage.

The maximum vertical height of the sigh may not exceed 20"

Signs which are two lines shall have a minimum height of 12" the entire sign height, however, may not exceed 30".

Where possible, a single line design shall have a minimum height of 15".

Signs which are 12" to 2"0" in height will be a minimum of 4" in depth and a maximum of 6" in depth.

# **FABRICATION**

The channel letters shall be fabricated of aluminum with a minimum thickness of .040. These letters shall have the backs pop riveted to the aldewalls with the pop rivete occurring on the letter backs. The preferred construction is .063 or greater trickness with the sidewalls hall-arc welded to the letter backs. Wiring Raceway to be aluminum over angle iron framing (3"x9"). Transformer Raceways shall be 10"x10".

The plexiglas faces of the letters shall be a minimum of 3/16" thick.

### TENANT FASCIA SIGNAGE

# FABRICATION (continued)

The scrylic trim molding shall be 1° in depth. The color of the trim molding shall match the color of the letters sidewalls.

Neon shall be 6500 K., 15mm., and utilize 30 m.a. transformers. Number of rows of neon tube depends on width of letter stroke.

All fasteners shall be non-ferrous. All spacers shall be non-metal. Interiors of letters shall be white. Other colors are as listed:

FACE	SIDEWALLS .	NEON	RACEWAY
R&H 2793 "Red"	313 Dk Bronzs	"Clear Rad"	Paint to match

No other color combinations other than those listed above will be allowed.

### INSTALLATION .

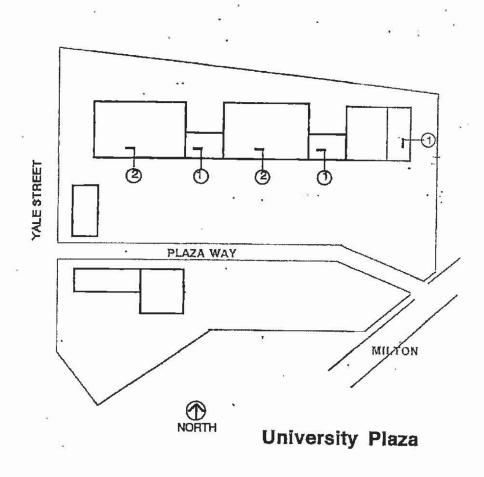
Latter/rapeway combination attaches to center's plywood fascla band. Raceway shall : .: be attached to fascla by means of boits passing through fascla parapet, secured with back up nuts, located in transformer raceway.

All penetrations shall be sealed watertight.

Signs shall operate by means of a photoelectric cell, that turns eighs on at dust; and a timer that turns the sign off at 11 p.m.

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THE PURPOSE OF THIS PLAN IS SOLELY TO SHOW THE LOCATION OF VARIOUS ETRN TYPES. LANGUAGE MAY ELECT TO CHARGE THE LOCATION, SIZE, LATGUE OF DETAILS OF ANY EDUCUMES OR CONSTRUCTION AND A LITTER AND CRETER AND ANY SUCK CHARGE OF CONSTRUCTION SALL NOT AFFECT THE VALIDITY OF ELEMENT THE STOPPING CONTER LE FOR CONFICERCE OR ANY TENANT IN THE STOPPING CONTER LE FOR CONFICERCE OR ANY TENANT IN THE STOPPING CONTER LE FOR FUTURE TENANT OF THE LANGUAGE OR THE STOPPING CONTER LE FOR FUTURE TENANT OF THE STOPPING CONTER.



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