



# **CROSSROADS TOWNE CENTER**

**MASTER SIGN PLAN**

215 @ DECATUR BLVD.

**VISION SIGN**

# **CROSSROADS TOWNE CENTER**

## **Exhibit "C"**

### **TENANT SIGN CRITERIA**

The purposes of these Tenant Sign Criteria (hereinafter referred to as "Criteria") are to establish sign standards necessary to insure adequate Tenant identification within an overall harmony of design for the Shopping Center.

**1. Tenant's obligations:**

- 1.1 At its sole cost and expense, Tenant shall be responsible for:

    - a. Obtaining all necessary approvals and the fulfillment of all governmental requirements, including but not limited to compliance with all applicable building and electrical codes;
    - b. Criteria conformance and specifications herein stated; and
    - c. sign design, construction, installation, and maintenance of Tenant's signage.
  - 1.2 Each shop tenant is required to have a primary (Type "A") sign. Each pad building is required to have a primary (Type "C") sign. All type "A" signs shall be wired to a central timer installed and controlled by Landlord, and electrical charges for such shall be billed periodically with Common Area Expenses.
  - 1.3 Signs built and/or installed without permits and approval by Landlord, governmental agencies having jurisdiction over the Shopping Center (or others having rights of approval of such signs), or contrary to corrections made by Landlord or such governmental agencies, shall be altered to conform to such standards at Tenant's sole cost and expense. If Tenant's sign has not been brought into conformance within fifteen (15) days after written notice from Landlord shall have the right to correct said sign at the sole cost and expense of Tenant, and to include such expense as rent due under this lease.

2. Tenant Sign Deposit.

  - 2.1 Upon execution of this Lease, Tenant shall deliver to Landlord a check in the amount of \$100.00 made payable to Designated Sign Contractor indicated in Section II below as a non refundable deposit on Tenant's sign. All signs must be ordered from the Designated Sign Contractor.

### 3. Sign Design:

- 3.1** Within 15 days of execution of this Lease, Tenant shall submit or cause to be submitted to Landlord three (3) sets of detailed drawings for review and approval prior to fabrication of sign(s).

**3.2** Detailed drawings shall consist of sign placement on building elevations, exact size, layout, copy, design and color, lighting and materials of proposed signs, including all lettering and/or graphics, dimensional working drawings, as well as a drawing showing the proposed finished sign(s) in color.

**Sign Approval:**

**4.1** All signs shall be reviewed by Landlord, Designated Sign Contractor, and Project Architects for conformance with Criteria, overall design quality, and compatibility with regard to the character intended for the Shopping Center.

**4.2** Within ten (10) working days after Landlord's receipt of Tenant's detail drawings, Landlord shall approve or disapprove Tenant's sign submittal, which approval or disapproval shall remain the sole right and discretion of Landlord.

**Governmental Processing:**

**5.1** Following Landlord's (and any other necessary) approval(s) of proposed sign, Tenant shall submit or cause to be submitted to governmental agencies having jurisdiction over the Shopping Center, applications for all permits for signs and installation by Designated Sign Contractor at Tenant's expense to obtain said permits.

**5.2** Tenant shall furnish Landlord with a copy of said permits prior to installation of Tenant's sign.

**Fabrication and Specification of Signs:**

**6.1** All signs shall be made of permanent materials. All metal parts shall be galvanized or permanently coated with a rust inhibiting finish. All sign structures, supports, fittings and hardware shall be concealed or integrated into the signage design.

**4. Sign Approval:**

- 4.1 All signs shall be reviewed by Landlord, Designated Sign Contractor, and Project Architect for conformance with Criteria, overall design quality, and compatibility with regard to the character intended for the Shopping Center.

4.2 Within ten (10) working days after Landlord's receipt of Tenant's detail drawings, Landlord shall approve or disapprove Tenant's sign submittal, which approval or disapproval shall remain the sole right and discretion of Landlord.

## **5. Governmental Processing**

- 5.1 Following Landlord's (and any other necessary) approval(s) of proposed sign, Tenant shall submit or cause to be submitted to governmental agencies having jurisdiction over the Shopping Center, applications for all permits for signs and installation by Designated Sign Contractor at Tenant's expense to obtain said permits.

*Journal of Health Politics, Policy and Law*, Vol. 29, No. 4, December 2004  
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## 6 Fabrication and Specification of Signs

- 6.1 All signs shall be made of permanent materials. All metal parts shall be galvanized or permanently coated with a rust inhibiting finish. All sign structures, supports, fittings and hardware shall be concealed or integrated into the signage design.

**CROSSROADS  
TOWNE CENTER**

215 @ DECATUR BLVD.

## Master Sign Plan

**Exhibit "C"**



THIS MATERIAL WAS PREPARED BY AND IS THE PROPERTY  
OF UNION BG&L, INC. ANY UNAUTHORIZED USE OF SAME  
IN WHOLE OR IN PART IS PROHIBITED.

**83166**  
09-26-2005  
**DENACK**  
**240CK**  
**COMITIE CDR**  
**WMI CENTENNIAL DECADUR**

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TOMMY STAPLETON

001

# **CROSSROADS TOWNE CENTER**

## **Exhibit "C"**

### **TENANT SIGN CRITERIA**

#### **6.2 Shop Tenant Primary Signs:**

Sign Type "A" shall be the primary shop tenant sign identification. Such sign shall be mounted on the face of the canopy or fascia over the entrance to the shop in the banded area designated for signage throughout the Shopping Center and as approved in writing by Landlord. Such sign shall be internally illuminated, individual colored Plexiglas face letters. Letter height shall be identical and not to exceed 24" (note - no wall sign shall project out from the wall more than two feet measured to the front of the sign; no portion of any wall sign shall project beyond the end to top of the wall to which the wall sign is attached). Type-face and color shall be selected only from the attached palette.

Length of sign shall be determined as follows:

Up to a 15' shop width	-10' maximum width
16' to 19' shop width	-12' maximum width
20' to 24' shop width	-13' maximum width
25' to 34' shop width	-15' maximum width
35' to 49' shop width	-18' maximum width

**Small logos of not more than 24" high may be allowed provided they are:**

- a. Compatible with the overall design, quality, and character intended for the Shopping Center; and,
  - b. Previously approved in writing by Landlord.

### 6.3 Pad Building Signs:

Sign Type "C" shall be the primary sign identification for the pad buildings and shall be substantially similar to Sign Type "A" and approved by Landlord. Such sign shall be mounted on the fascia in the banded area designated for signage. Pad buildings shall be allowed signage on a maximum allowed by applicable governmental regulations. All other sign Criteria and sign specifications in the Shopping Center shall apply.

### **6.3 Tenant Monument Signs:**

Tenant will be designated by Landlord and the monument sign will be in accordance with the applicable governmental regulations, these Sign Criteria, and as approved for in the Purchase Agreement.

## 6.5 All Terms (Window Sums)

Sign Type "G" shall be a window sign of not more than one (1) square foot of area located in Tenant's right window panel adjacent to the main doorway. Such sign shall be white lettering applied to the inside of the glass surface by either hand painted, decal, or pressure-applied letters and graphics. Indicating hours of business, telephone numbers for emergency contact, approved credit cards, etc. No other window signage is permitted, including, but not limited to, temporary signs, sales banners, posters, other painted signs and product information posted on the windows or placed within 24" of the window.

## **6.6 All Tenants (Back Doors);**

Sign Type "II" shall include Tenant's name and suite number and shall not exceed two square feet in the sign face area. Such sign colors shall reflect the colors of the associated building architecture, in accordance with the standard to be provided by Landlord.

#### 6.7 All Tenants (Front Door Suite Numbers):

Sign Type "F" is intended for address identification. Standard to be provided by Landlord.

#### **6.8 Channel Letter Specifications:**

Shop tenants may choose among the following Acrylite plex face colors:

Red	#211-1
Yellow	#407-2
Green	#606-0
White	#015-2
Blue	#607-1

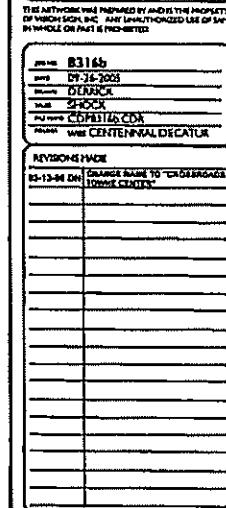
Trim caps and returns are to be in black, letter depth 5". Illumination will be 30 milliamperes per transformer using 4500 white neon. Paint the interior of each individual letter white.

**CROSSROADS  
TOWNE CENTER**

215 @ DECATUR BLVD.

Master Sign Plan

**Exhibit "C"**



002

# CROSSROADS TOWNE CENTER

## Exhibit "C"

### TENANT SIGN CRITERIA

**CROSSROADS  
TOWNE CENTER**

215 @ DECATUR BLVD.

Master Sign Plan

**Exhibit "C"  
TENANT SIGN CRITERIA**

**VISION SIGN**

SELL & LEASE INC. LAS VEGAS, NEVADA 89103  
PHONE: (702) 895-7474  
TIME: 8AM TO 5PM MONDAY THROUGH FRIDAY  
EXCEPT HOLIDAYS  
FAX: (702) 895-7474  
E-MAIL: SELLANDLEASE@AOL.COM  
WEBSITE: WWW.SELLANDLEASE.COM  
OUR COMPANY IS A FULL SERVICE SIGN CONTRACTOR  
WE DESIGN, MANUFACTURE AND INSTALL SIGNS FOR THE PROPERTY  
OWNER, TENANT, LANDLORD OR RENTAL AGENT.  
WE ALSO DESIGN, MANUFACTURE AND INSTALL SIGNS FOR THE PROPERTY  
OWNER, TENANT, LANDLORD OR RENTAL AGENT.

#### 7. Sign Installation:

- 7.1 Not later than thirty (30) days after Tenant's opening for business, Tenant shall install or cause to be installed and maintain tenant's signage in accordance with these Criteria.
- 7.2 Designated Sign Contractor shall provide all necessary fastening and bracing to securely install signs (for wind loads, etc.). Penetrations through walls shall be flashed and sealed by Designated Sign Contractor in a manner approved by the Project Architect. No roof penetrations shall be made without Landlord's prior written consent.

- 7.3 Tenant, at Tenant's expense, shall immediately repair any damage, caused by Designated Sign Contractor, which has occurred to the Premises during the course of installation of Tenant's sign.

#### 8. Restrictions:

- 8.1 Permanent advertising devices as attraction boards, poster, banners, and flags are not permitted.
- 8.2 Flashing, animated, audible, revolving or other signs that create the illusion of animation are not permitted.
- 8.3 Exposed junction boxes, lamps, tubing, conduit, raceways or neon crossovers of any type are not permitted.

- 8.4 Damaged portions of any sign(s) shall be replaced within three (3) business days. In the event tenant shall be unable to effect such repair or replacement within said period for any reason (other than financial inability) beyond its control, Tenant shall notify Landlord and provide to Landlord a plan of actions to be taken to ensure that such repair or replacement shall be continuously pursued with due diligence until completed.

#### 9. Abandonment of Signs:

- 9.1 Tenant's signs remaining on the Premises after Tenant's vacating said premises shall become the property of Landlord, unless prior written agreement has been reached by Landlord and Tenant.

- 10. Sign Removal:
- 10.1 Upon expiration of this Lease or any extension thereof, Tenant shall forthwith remove all signs, cap all electric connections, and restore all sign areas to their original condition, normal reasonable wear excepted.

#### 11. Sign Team:

- 11.1 Designated Sign Contractor:  
Vision Sign Inc.  
Attn: Darnell Stock  
3625 Pulsar Avenue  
Las Vegas, NV 89103  
(702) 895-7474 ext #224

11.1a	11.1b	11.1c	11.1d	11.1e	11.1f	11.1g	11.1h	11.1i	11.1j	11.1k	11.1l	11.1m	11.1n	11.1o	11.1p	11.1q	11.1r	11.1s	11.1t	11.1u	11.1v	11.1w	11.1x	11.1y	11.1z
11.1a	11.1b	11.1c	11.1d	11.1e	11.1f	11.1g	11.1h	11.1i	11.1j	11.1k	11.1l	11.1m	11.1n	11.1o	11.1p	11.1q	11.1r	11.1s	11.1t	11.1u	11.1v	11.1w	11.1x	11.1y	11.1z
11.1a	11.1b	11.1c	11.1d	11.1e	11.1f	11.1g	11.1h	11.1i	11.1j	11.1k	11.1l	11.1m	11.1n	11.1o	11.1p	11.1q	11.1r	11.1s	11.1t	11.1u	11.1v	11.1w	11.1x	11.1y	11.1z
11.1a	11.1b	11.1c	11.1d	11.1e	11.1f	11.1g	11.1h	11.1i	11.1j	11.1k	11.1l	11.1m	11.1n	11.1o	11.1p	11.1q	11.1r	11.1s	11.1t	11.1u	11.1v	11.1w	11.1x	11.1y	11.1z
11.1a	11.1b	11.1c	11.1d	11.1e	11.1f	11.1g	11.1h	11.1i	11.1j	11.1k	11.1l	11.1m	11.1n	11.1o	11.1p	11.1q	11.1r	11.1s	11.1t	11.1u	11.1v	11.1w	11.1x	11.1y	11.1z

003



**CROSSROADS  
TOWNE CENTER**

215 @ DECATUR BLVD.

**Master Sign Plan**

**Exhibit "C"**

**TENANT SIGN CRITERIA**

**Elevation Pad B-C**



SIGN & LIGHTING INC.  
VISION SIGN

1000 N. 100 E.  
Provo, UT 84601  
(800) 334-1000

www.vision-sign.com

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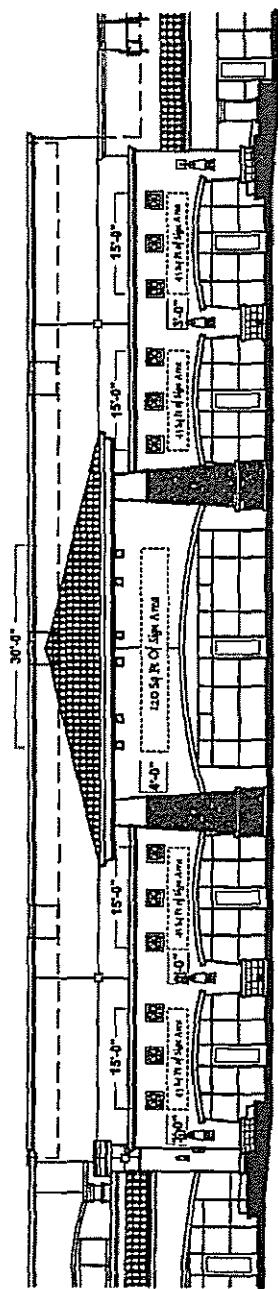
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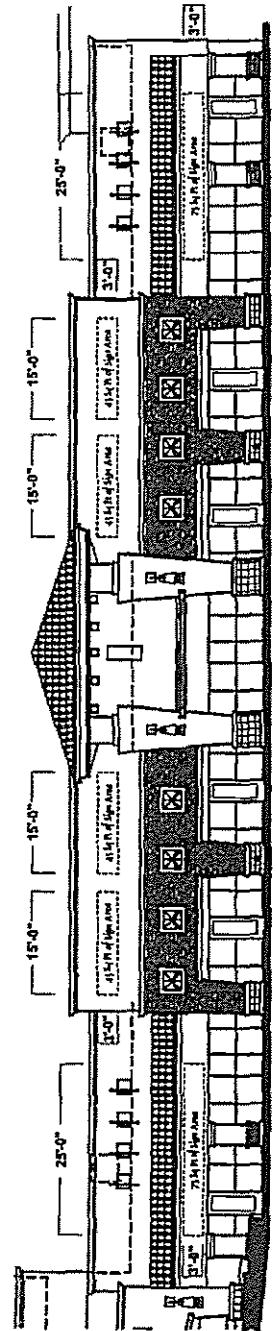
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**005**



West Elevation - Pad B  
Scale 1/4" = 1'-0"



West Elevation - Pad C  
Scale 1/4" = 1'-0"

CROSSROADS  
TOWNE CENTER

215 @ DECATUR BLVD.

## Master Sign Plan

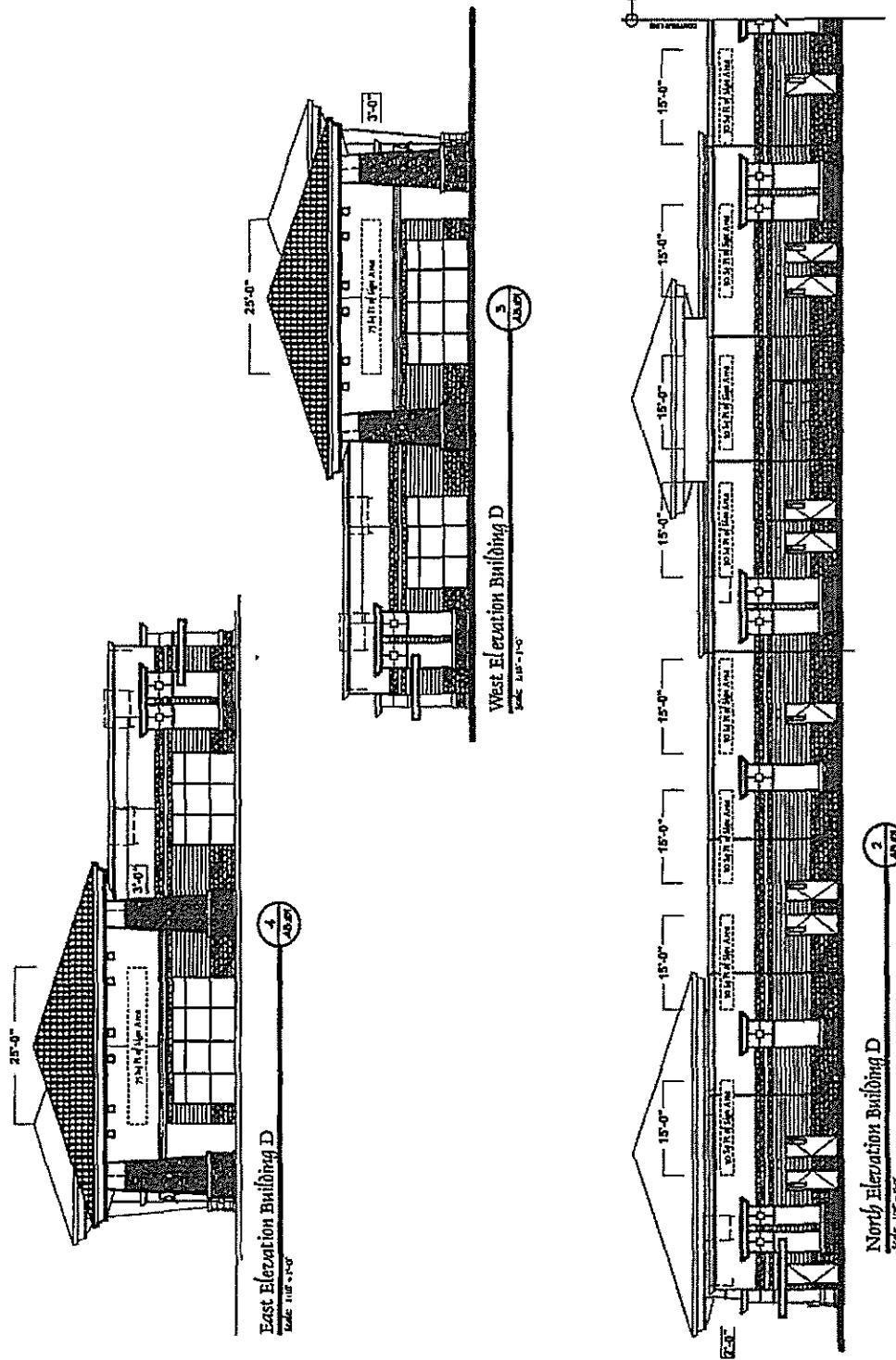
**Exhibit "C"**  
**TENANT SIGN CRITERIA**



Elevation Pad D

**VISION SIGN**

006



# CROSSROADS TOWNE CENTER

215 @ DECATUR BLVD.

Master Sign Plan

Exhibit "C"  
TENANT SIGN CRITERIA

Elevation Pad D  
Continued

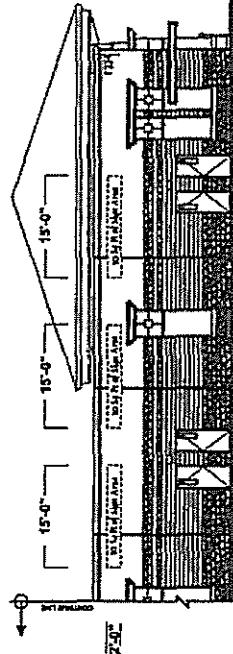
VISIONSIGN

Building Name: 215 Decatur Blvd.  
Phone: (404) 955-1110  
Fax: (404) 955-1111  
Address: 215 Decatur Blvd., Decatur, GA 30033  
Property Manager: Michael J. Hickey  
Architect: Michael J. Hickey  
Sign Contractor: Visionsign  
No Construction License Required

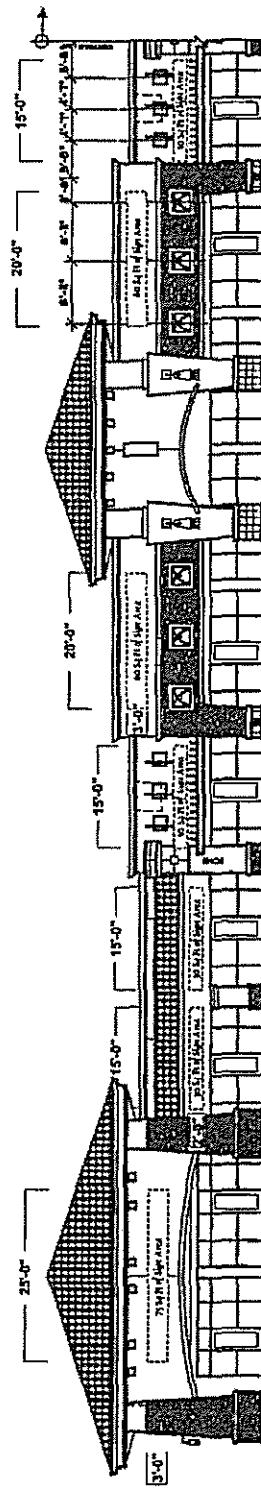
Business Name: 215 Decatur Blvd.  
Phone: (404) 955-1110  
Fax: (404) 955-1111  
Address: 215 Decatur Blvd., Decatur, GA 30033  
Property Manager: Michael J. Hickey  
Architect: Michael J. Hickey  
Sign Contractor: Visionsign  
No Construction License Required

Business Name: 215 Decatur Blvd.  
Phone: (404) 955-1110  
Fax: (404) 955-1111  
Address: 215 Decatur Blvd., Decatur, GA 30033  
Property Manager: Michael J. Hickey  
Architect: Michael J. Hickey  
Sign Contractor: Visionsign  
No Construction License Required

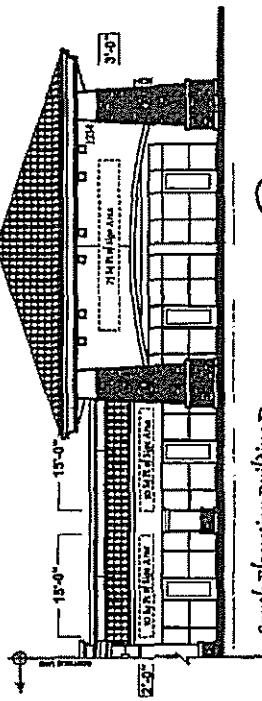
007



North Elevation Building D  
Scale: 1/8" = 1'-0"



South Elevation Building D  
Scale: 1/8" = 1'-0"



South Elevation Building D  
Scale: 1/8" = 1'-0"



# CROSSROADS TOWNE CENTER

215 @ DECATUR BLVD.

## Master Sign Plan

### Exhibit "C" TENANT SIGN CRITERIA

#### Elevation Pad F



VISIONSIGN  
202 S Peoria Ave., Los Angeles, California 90010  
Phone: (310) 234-2324

These signs are permitted and intended to be used in accordance with the following criteria:

• No more than 10' high.  
• No more than 10' wide.

• No more than 10' deep.

• No more than 10' high.

• No more than 10' wide.

• No more than 10' deep.

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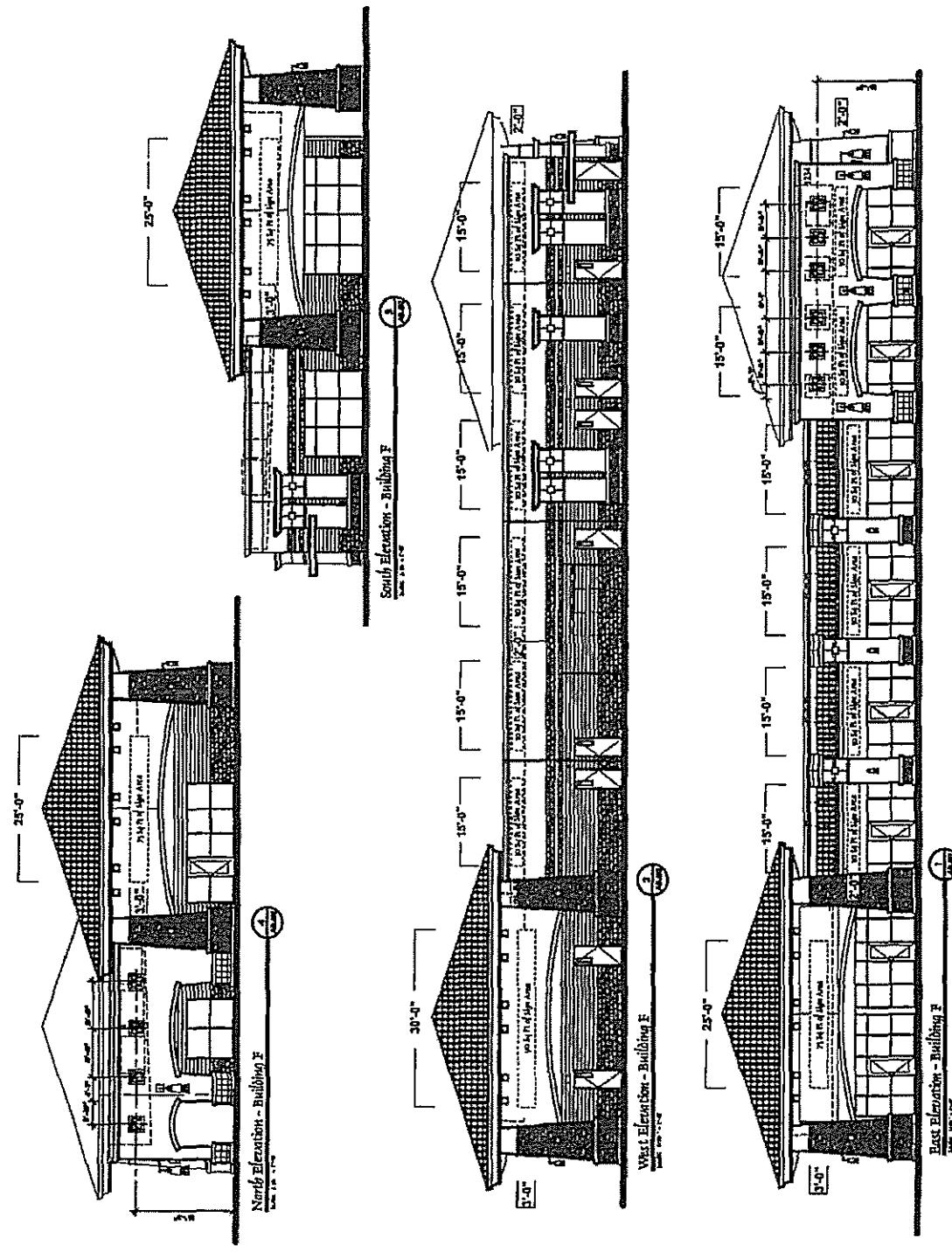
• No more than 10' deep.

• No more than 10' high.

• No more than 10' wide.

• No more than 10' deep.

009



**CROSSROADS  
TOWNE CENTER**

215 @ DECATUR BLVD.

Master Sign Plan  
Exhibit "C"  
TENANT SIGN CRITERIA

Elevation Pad G

**VISION SIGN**

AND S. VISION, INC.  
PHONE (770) 942-1242

This plan is for the guidance of all lessees in the preparation of their signs. It is not intended to be a detailed sign plan for each individual lessee. It is the intent of the landlord to provide a uniform appearance for all signs on the property.

THE AUTHORISED SIGNAGE AT PAD G IS THE PROPERTY

OF THE LANDLORD AND NOT THE TENANT OR LESSEE.

ALL SIGNAGE MUST BE APPROVED BY THE LANDLORD

BEFORE IT IS PLACED ON THE PROPERTY.

NO CONTRACTOR LICENSE IS

NEEDED TO PLACE A SIGN ON THE PROPERTY.

THE SIGNAGE MUST BE PLACED IN A MANNER THAT

MAINTAINS THE UNIFORM APPEARANCE OF THE PROPERTY.

THE SIGNAGE MUST BE PLACED IN A MANNER THAT

MATCHES THE EXISTING SIGNAGE.

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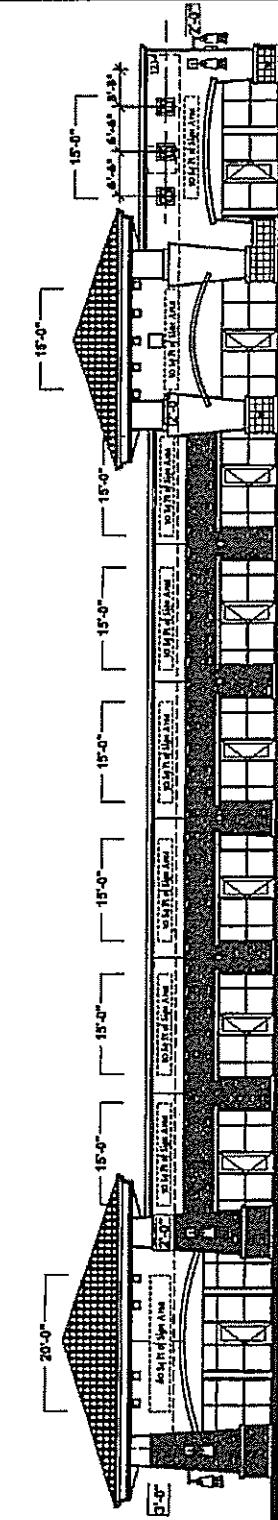
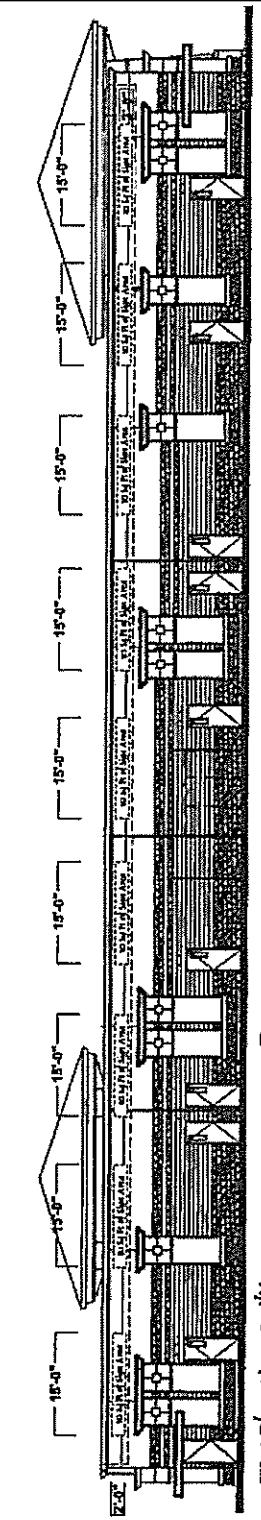
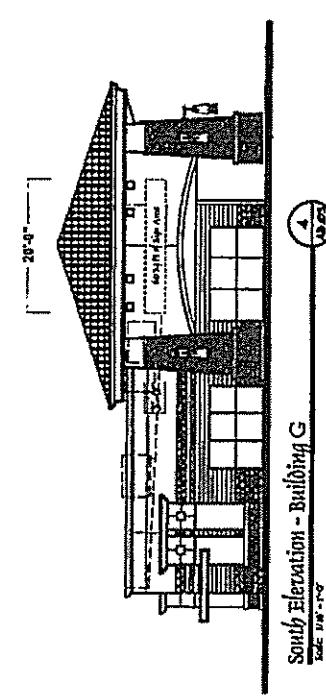
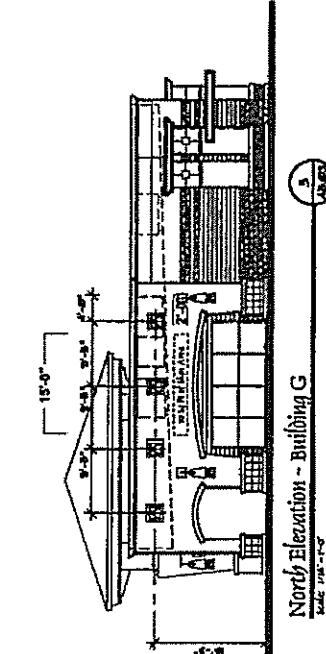
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THE SIGNAGE MUST BE PLACED IN A MANNER THAT

MATCHES THE EXISTING SIGNAGE.

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CROSSROADS  
TOWNE CENTER

215 @ DECATUR BLVD.

Master Sign Plan

**Exhibit "C"**

**TENANT SIGN CRITERIA**

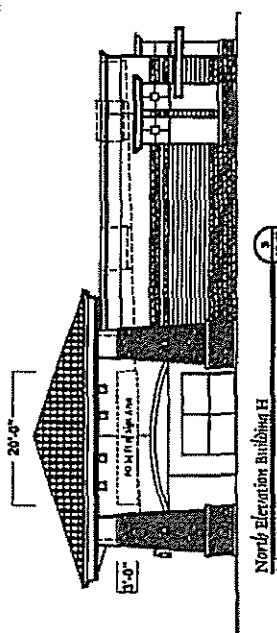
Elevation Pad H



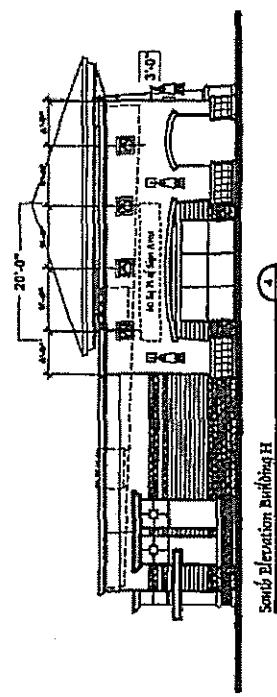
THIS PLACE IS DEDICATED AND DESIGNATED FOR THE  
EXCLUSIVE USE OF THE BAPTIST CHURCH OF CHRIST.  
NO OTHER PERSON OR PERSONS ARE ALLOWED TO USE  
THIS PLACE FOR ANY PURPOSE WHATSOEVER.  
BAPTIST CHURCH OF CHRIST  
CONSTITUTION MEMBER NO. 226.  
IN CONFORMITY TO LOC 24-64774

8316	OBSTACLES	
8317	DISTRICT	
8318	SPOTS	
8319	INTERFERENCES	
8320	CENTRALIZED DECISION	
<b>NOTIFICATION</b> SOURCE: NAME TO BE DESIGNATED DATE: 10-1-1984 BY DESIGNATED		

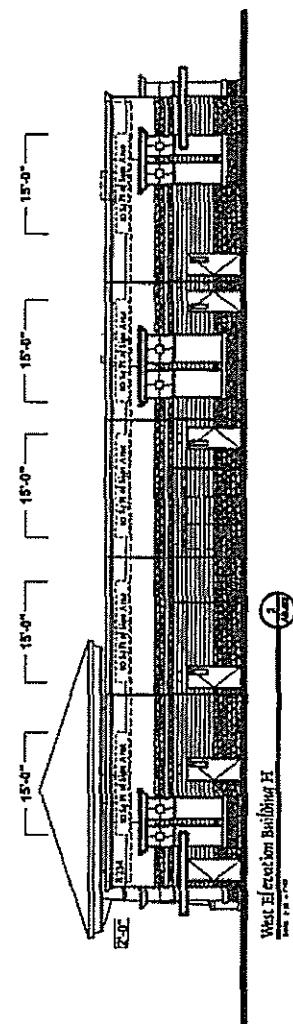
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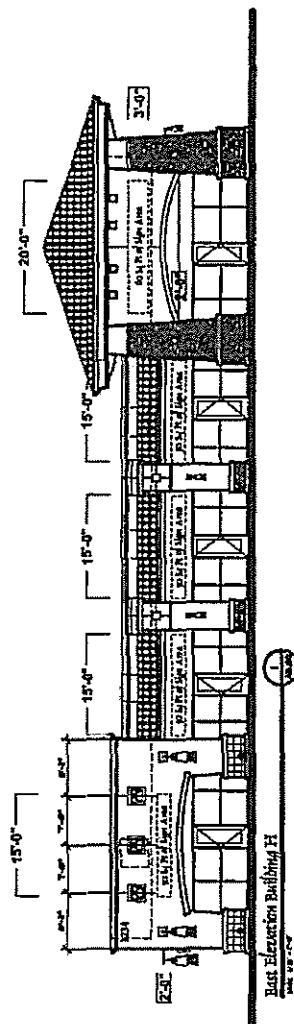
North Elevation Building H



Schiff's Elevation Building H



West Education Building H



East Elevation Building F

**CROSSROADS  
TOWNE CENTER**

215 @ DECATUR BLVD.

Master Sign Plan

Exhibit "C"  
TENANT SIGN CRITERIA

Elevation Pad J

**VISIONSIGN**

111 S. Prairie Ave., Los Angeles, CA 90012  
Phone: (213) 421-2121

The above is a copy of information held  
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of VISIONSIGN and is loaned to you  
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ON THE CONDITION THAT IT WILL NOT BE  
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WRITTEN CONSENT OF VISIONSIGN.

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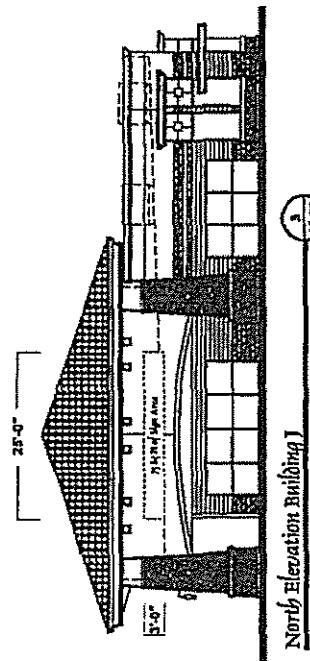
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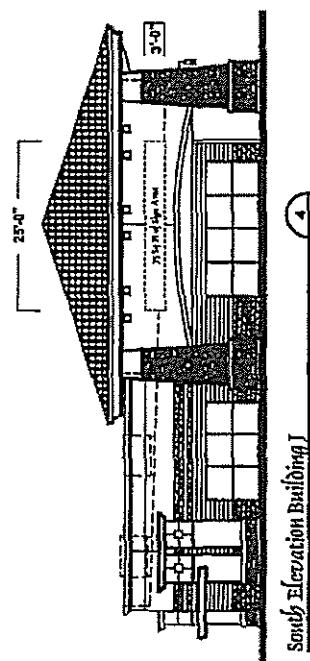
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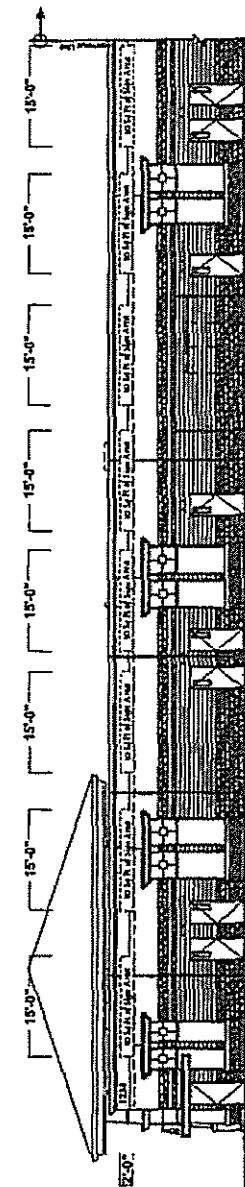
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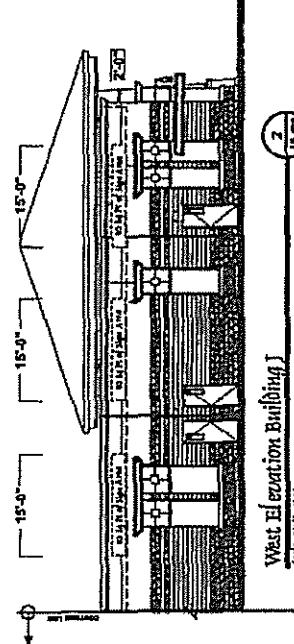
North Elevation Building J  
Scale 1/8" = 1'-0"



South Elevation Building J  
Scale 1/8" = 1'-0"



West Elevation Building J  
Scale 1/8" = 1'-0"



East Elevation Building J  
Scale 1/8" = 1'-0"



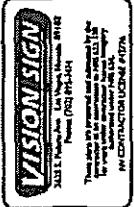
CROSSROADS  
TOWNE CENTER

215 @ DECATUR BLVD.

Master Sign Plan

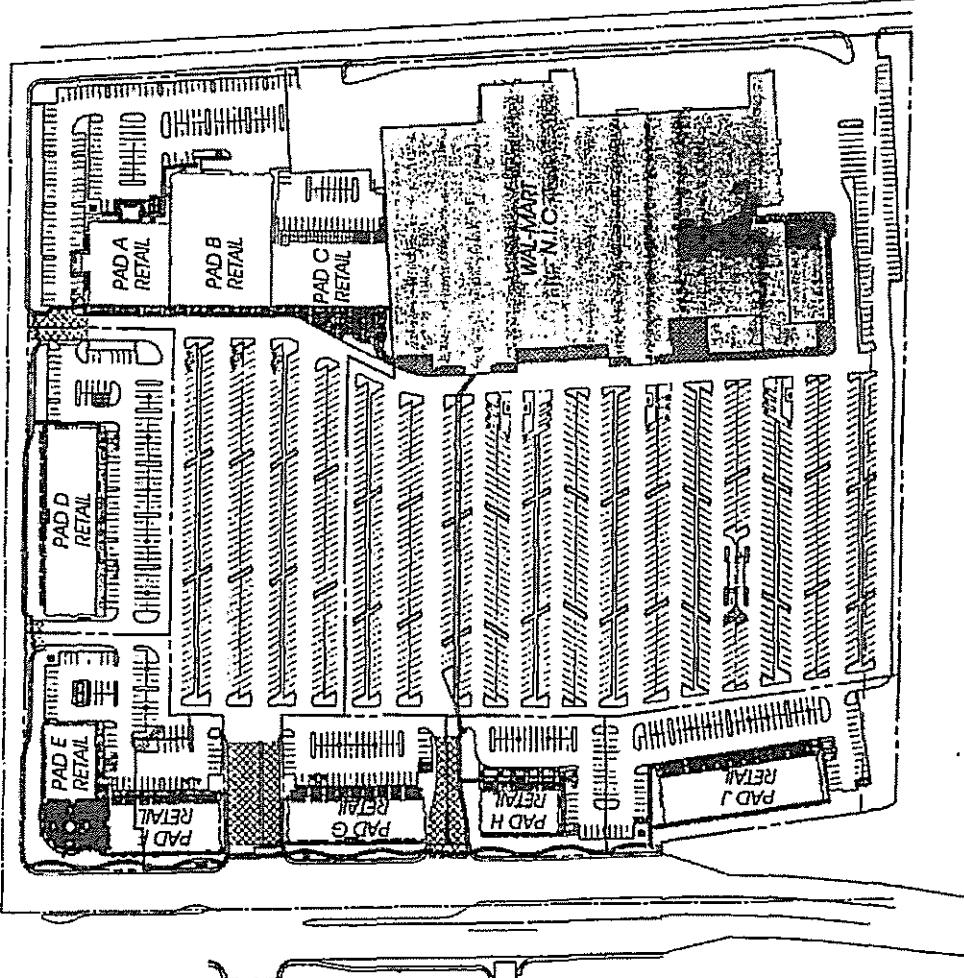
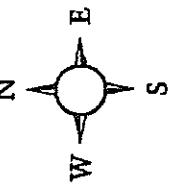
**EXHIBIT "C"**

Site Plan

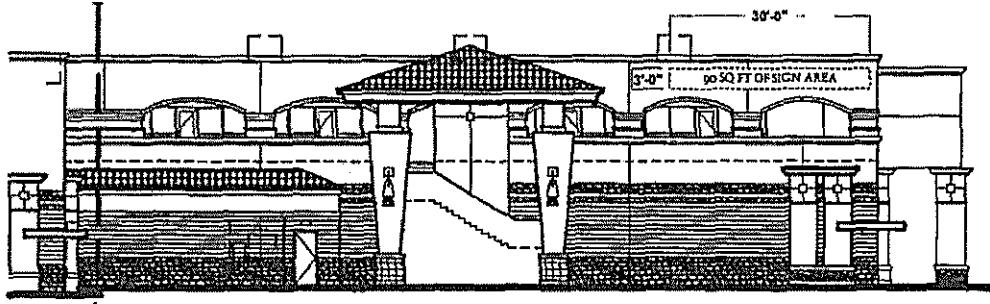


**IN PLACE OF FINE & FROTHED**

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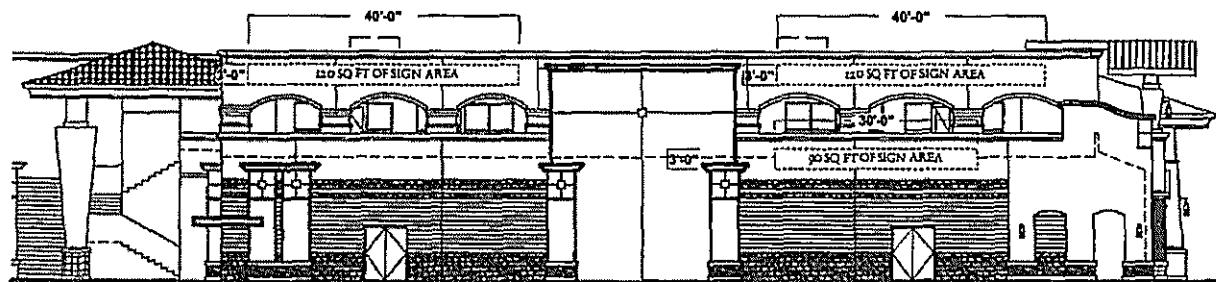


OVERALL SITE PLAN N.T.S.



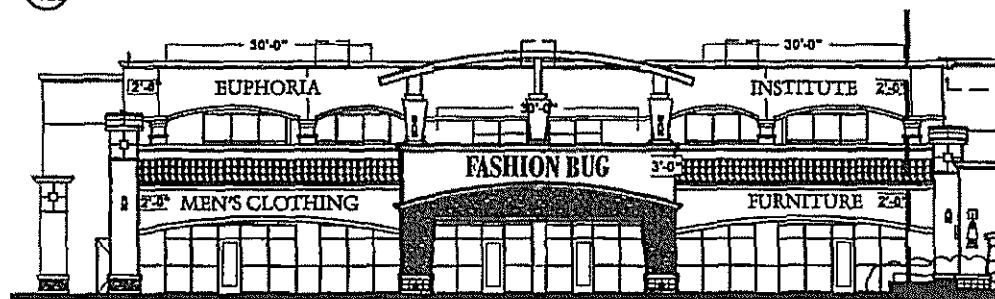
**East Elevation - Pad A**

Scale 1/16=1'-0"



**North Elevation - Pad A**

Scale 1/16=1'-0"



**West Elevation - Pad A**

Scale 1/16=1'-0"

## CENTENNIAL MARKETPLACE

215 @ DECATUR BLVD.

### Master Sign Plan

#### Exhibit "C" TENANT SIGN CRITERIA

#### Elevation Pad A

##### VISION SIGN

3425 E. Flamingo Ave. Las Vegas, Nevada 89119  
Phone (702) 975-3474

These plans are prepared and submitted by the contractor as an enclosure to the Building Department for review and approval. The contractor is responsible for all work performed in accordance with these plans.  
NV CONTRACTOR LICENSE #4776

THE ATTACHED WAS PREPARED BY AND IS THE PROPERTY OF VISION SIGN. ANY UNAUTHORIZED USE OF SAME, WHOLE OR PART, IS PROHIBITED.

NAME	8316b
DATE	10-22-2005
SIGNER	DEURACK
SUPERVISOR	SHOCK
REVIEW COORDINATOR	CDR
PRINTED	CENTENNIAL DECATUR

##### REVISIONS MADE

001

## CENTENNIAL MARKETPLACE

215 @ DECATUR BLVD.

### Master Sign Plan

#### Exhibit "C" TENANT SIGN CRITERIA

#### Elevation Pad A

##### VISION SIGN

3125 S. Pecota Ave. Las Vegas, Nevada 89113  
Phone: (702) 895-7474

These plans are intended and submitted to the City of Las Vegas for review and approval. Any sign or structure installed without prior review and approval may be subject to removal under NVRS 422.6.

NV CONTRACTOR LICENSE #A276

THE ARTWORK WILL BE OWNED BY AND IS THE PROPERTY  
OF VISION SIGN. NO PART OF THIS DESIGN OR USE  
IN WHOLE OR PART IS PROHIBITED.

REV 8316b

DRAWN 10-22-2002

DESIGNER D. COOPER

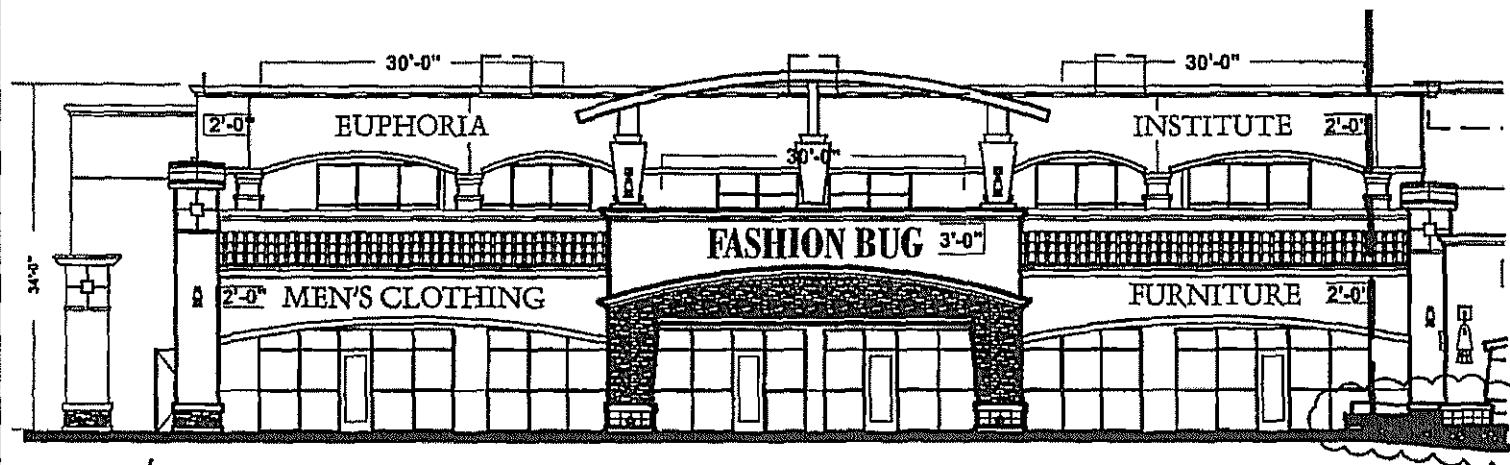
SCOOP

REVIEWED COOPER/STL/CDA

APPROVED CENTENNIAL DECATUR

REVISION MADE

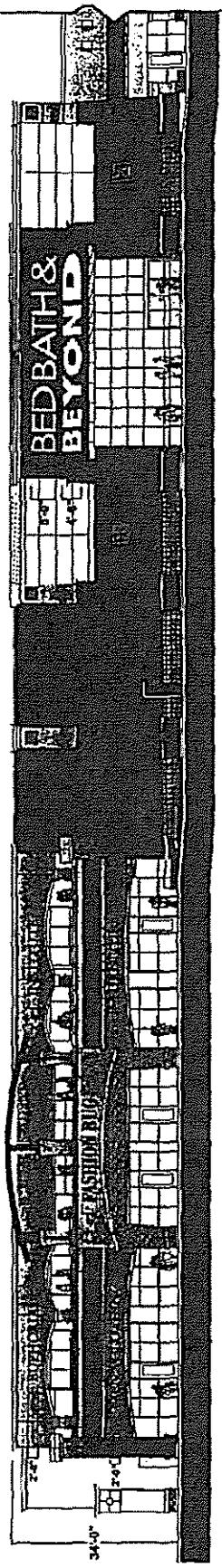
002



West Elevation - Pad A

Scale: 3/32"-1'-0"

003



Front Elevation w/ Adjacent Tenants  
Scale 1"-20'

WITH GROUT	WITHOUT GROUT
These plans are prepared and submitted by the construction or in accordance to UBC 2003 for use in other communities. Any changes shall be made by the architect.	
HIC CONTRACT DOCUMENT #10774	
VISION SIGN 215 @ DECATUR LIVD. THE ARTWORK WAS PREPARED BY HIC AS THE PROPERTY OF VISION SIGN INC. ANY UNAUTHORIZED USE OF SAME IN WHOLE OR PART IS PROHIBITED.	

FIELD CHECK REQ'D.