



JULY 2022 TENANT NEWSLETTER

MARKETING UPDATES

JULY PROMOTIONAL CONTESTS

Rev your engine! Hot Wheels Monster Trucks Live is coming to Gila River Arena August 6-7 and you can win free tickets to the show. Enter to win on Crossroads Towne Center's website, [here](#).

Looking to move and groove to great country music? Enter to win tickets to Thomas Rhett's "Bringing The Bar To You Tour" with special guests Parker McCollum and Connor Smith at Ak-Chin Pavilion on August 4. [Click here](#) to enter to win on Crossroads Towne Center's website.



PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, please email those offers to Allie Lucyk alucyk@vestar.com.

WEBSITE & SOCIAL MEDIA UPDATES

JOB LISTINGS

We are listing any current job openings at your location on our [website](#). Please send the job description and instructions on how to apply to Allie Lucyk at alucyk@vestar.com to have your job opportunities displayed on the dedicated website landing page.

SOCIAL MEDIA

We are continuing to post every other day on [Facebook](#) and [Instagram](#) to highlight all that our stores, restaurants and services at Crossroads Towne Center have to offer. If you have any professional lifestyle images you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotion details to Allie Lucyk at alucyk@vestar.com.**

HOURS

Please check your location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, please email Allie Lucyk at alucyk@vestar.com.

FACEBOOK PAGE LIKES: 1,174 INSTAGRAM FOLLOWERS: 219 TOTAL DATABASE NUMBERS: 1,158

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Angela Manca
Property Manager
602.553.2701
amanca@vestar.com

Kelley Wood
Assistant Property Manager
602.553.2662
kwood@vestar.com

Security
480-717-8030