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MARKETING UPDATES

NEW WEBSITE & EMAIL LIST - SANTANVILLAGEMP.COM

San Tan Village Marketplace has officially launched a website landing page for the shopping center. The new website allows for marketing efforts to be expanded to host specials or deals offered by tenants. We also launched a newsletter and started building our database. If you have any upcoming offers you would like featured on the website or in an email, please send them to Allie Lucyk at alucyk@vestar.com.

JULY PROMOTIONAL CONTESTS

Rev your engine! Hot Wheels Monster Trucks Live is coming to Gila River Arena August 6-7 and you can win free tickets to the show. Enter to win on SanTan Village Marketplace's website, here.

Looking to move and groove to great country music? Enter to win tickets to Thomas Rhett's "Bringing The Bar To Your Tour" with special guests Parker McCollum and Connor Smith at Ak-Chin Pavilion on August 4. **Click here** to enter to win on SanTan Village Marketplace's Instagram.

PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, please email those offers to Allie Lucyk <u>alucyk@vestar.com</u>.



SOCIAL MEDIA

We are continuing to post every other day on <u>Facebook</u> and <u>Instagram</u> to highlight all that our stores, restaurants and services at Crossroads Towne Center have to offer. If you have any professional lifestyle images you'd like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotion details to Allie Lucyk at <u>alucyk@vestar.com</u>.**

FACEBOOK PAGE LIKES: 2,566

INSTAGRAM FOLLOWERS: 497

TOTAL DATABASE NUMBERS: 326

FOLLOW US



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ON SOCIAL!



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