



NOVEMBER 2022 TENANT NEWSLETTER

Let's sleigh the holidays...



Social Media Giveaway

This month, we are hosting a social media giveaway featuring a \$100 Walmart gift card. One lucky winner will be chosen at random for guessing the word correctly.

View Instagram post [here](#).

Complimentary Holiday Direct Mail

Happy Valley Towne Center is sending out a Holiday Direct Mail Piece to thousands of homes nearby. This mailer will include special promotions and offers to encourage shopping this holiday season.

Thank you to participating stores for providing an offer to include!

Employee Parking

As a friendly reminder, please do not allow employees to take up the first several parking spaces in the parking lot rows along your storefront and your neighbor's storefronts. Parking spaces are directly linked to shopping center sales. Each parking space, on average, according to ICSC Shopping Center Resources, is worth \$1,000 per space, per day.

During peak Holiday Season, each parking space is valued between **\$3,500** and **\$4,500 per space, per day**.

Holiday Safety Tips

During the holiday season, please remember to use inconspicuous bags when making deposit drops. Your safety is our top priority! Please contact security if you need to be escorted to your vehicle.

24/7 Security can be reached at **(602) 919-6619**.

Holiday Hours

Does your brand have special Thanksgiving and Black Friday hours? Please email mgonzalez@vestar.com with your hours to update the website.



Celebrate the Season with a Frozen Fiesta! Join us for a fun day of themed games, entertainment, music, prizes, crafts and more on Sunday, December 18 from 3pm-5pm.

[CLICK FOR EVENT INFORMATION](#)

Facebook Page Likes

4,410

Instagram Followers

548

QUOTE OF THE MONTH

“

Gratitude turns whatever we have into enough

”

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