

# HAPPY VALLEY TOWNE CENTER



## OCTOBER 2022 TENANT NEWSLETTER

*Hello Fall, it's nice to see you again!*

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### SOCIAL MEDIA GIVEAWAY

This month, we are hosting a social media giveaway featuring collectible Starbucks cups. Three lucky winners will be chosen at random to receive a collectible cup and a \$50 Barnes & Noble gift card. View Instagram post [here](#).

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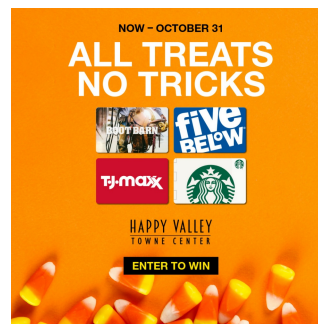
### COMPLIMENTARY HOLIDAY DIRECT MAIL

Happy Valley Towne Center is sending out a Holiday Direct Mail Piece to thousands of homes nearby. This mailer will include special promotions and offers to encourage shopping this holiday season. Thank you to participating stores for providing an offer to include!

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### ALL TREATS NO TRICKS

This month, shoppers are encouraged to enter for a chance to win \$400 in gift cards to Boot Barn, Five Below, TJ Maxx and Starbucks (\$100 each gift card.) This enter-to-win campaign will attract new email subscribers and help increase customer retention.



### FALL FLOWERS

Those spring flowers are tired from the heat and new fall flowers will be installed this month. Tree pruning will occur now through the end of November.

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## Five Below NOW OPEN

Five Below is now open on the south east corner of the shopping center near Dollar Tree. Find the newest, coolest items at Five Below!

Facebook Page Likes

4,390

Instagram Followers

468

## QUOTE OF THE MONTH

“

Talk a little nicer to yourself today

”

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