

LAKE PLEASANT TOWNE CENTER



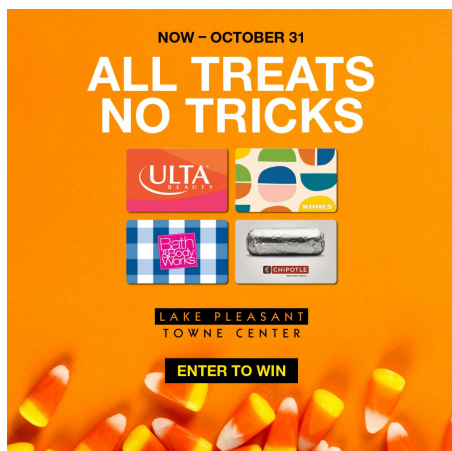
OCTOBER 2022

Keep up with the latest center updates, news and events!

Crawloween Party

Lake Pleasant Towne Center hosted a Halloween event on October 7th.

There was an estimated 300+ attendees. Guests enjoyed free entertainment, treats, costume contests, photo ops and MORE! Stay tuned for a fun holiday event coming in December!



All Treats No Tricks

This month, shoppers are encouraged to enter for a chance to win \$400 in gift cards to Ulta, Kohl's, Bath & Body Works and Chipotle (\$100 each gift card.) This enter-to-win campaign will attract new email subscribers and help increase customer retention.

Social Media

We are continuing to post weekly on Facebook and Instagram to highlight all that our stores, restaurants and services at Lake Pleasant Towne Center have to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, please send the images and promotional details to Melissa Gonzalez at mgonzalez@vestar.com

Complimentary Holiday Direct Mail

Lake Pleasant Towne Center is sending out a Holiday Direct Mail Piece to thousands of homes nearby. This mailer will include special promotions and offers to encourage shopping this holiday season. Thank you to participating stores for providing an offer to include!

Fall Flowers

Those spring flowers are tired from the heat and new fall flowers will be installed this month. Tree pruning will occur now through the end of November.

Facebook Page Likes

4,719

Instagram Followers

411

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LAKE PLEASANT
TOWNE CENTER



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