

JANUARY 2023

CENTER NEWS

SECURITY REMINDER

We would like to remind you that while security is onsite and can assist with escorting employees to their vehicles, it is recommended to use the buddy system whenever possible, especially during late hours. Security dispatch can be reached at (602)689-7149 and are onsite daily from 12:00pm - 10:00pm.

MARKETING UPDATES

ANNUAL MARKETING PACKET

As marketing continues to evolve, Vestar updates supportive marketing offerings on an annual basis. Please see the 2023 Marketing Packet <u>HERE</u> for details on how Vestar can support your business through marketing efforts this year. If you have any questions, please contact Allie Lucyk at <u>alucyk@vestar.com</u>.

SOCIAL MEDIA

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at Gilbert Gateway Towne Center have to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, please send the images and promotion details to Allie Lucyk at <u>alucyk@vestar.com</u>.



Gilbert Gateway Towne Center ••• X

PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, **please** email those offers to Allie Lucyk at <u>alucyk@vestar.com</u>.

WEBSITE UPDATES

HOURS

Please check your location's listing <u>here</u> to make sure your hours are correct. If you see any inconsistencies, please email **Allie Lucyk at** <u>alucyk@vestar.com</u>.

PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing <u>here</u> to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Allie Lucyk at** <u>alucyk@vestar.com</u> with the details.

JOB LISTINGS

Are you hiring? Feature your job postings on the Gilbert Gateway Towne Center website. Please send the job description and instructions on how to apply to Allie Lucyk at <u>alucyk@vestar.com</u> to have your job opportunities displayed on the dedicated lading page.

Facebook Page	Instagram	Total Database
Likes	Followers	Number
1,161	439	1,173
Kim Pitt	Christina liames	Allie Lucyk
Property Manager	Assistant Property Manager	Marketing Manager
602.553.2671	602.553.2652	602.553.2621
Kpitt@vestar.com	Ciiames@vestar.com	Alucyk@vestar.com

For question or more details on any of the newsletter topics, please email us!

