

# Las Tiendas Village



## JANUARY 2023

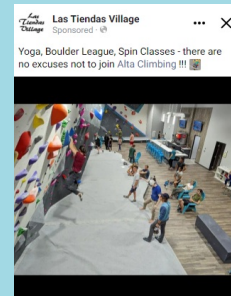
### MARKETING UPDATES

#### ANNUAL MARKETING PACKET

As marketing continues to evolve, Vestar updates supportive marketing offerings on an annual basis. Please see the 2023 Marketing Packet [HERE](#) for details on how Vestar can support your business through marketing efforts this year. If you have any questions, please contact Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com).

#### SOCIAL MEDIA

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at Las Tiendas Village have to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotion details to Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com).**



#### PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, **please email those offers to Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com).**

### WEBSITE UPDATES

#### HOURS

Please check your location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, **please email Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com).**

## PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, please email Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com) with the details.

## JOB LISTINGS

Are you hiring? Feature your job postings on the Las Tiendas Village website. Please send the job description and instructions on how to apply to Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com) to have your job opportunities displayed on the dedicated lading page.

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### FACEBOOK PAGE LIKES

339

### INSTAGRAM FOLLOWERS

315

### TOTAL DATABASE NUMBER

318

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**Kim Pitt**  
Property Manager  
602.553.2671  
[Kpitt@vestar.com](mailto:Kpitt@vestar.com)

**Christina Iames**  
Assistant Property Manager  
602.553.2652  
[Ciiames@vestar.com](mailto:Ciiames@vestar.com)

**Allie Lucyk**  
Marketing Manager  
602.553.2621  
[Alucyk@vestar.com](mailto:Alucyk@vestar.com)

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For question or more details on any of the newsletter topics, please [email us!](#)

