



JANUARY 2023

CENTER NEWS

SECURITY REMINDER

We would like to remind you that while security is onsite and can assist with escorting employees to their vehicles, it is recommended to use the buddy system whenever possible, especially during late hours. Security dispatch can be reached at (602) 883-6578 and are onsite Monday - Friday from 10:00am - 6:00pm.

MARKETING UPDATES

JANUARY PROMOTIONAL CONTEST

Starting January 23rd, The Promenade Scottsdale is hosting a WM Phoenix Open VIP Tickets Giveaway on The Promenade

Scottsdale's Instagram account.

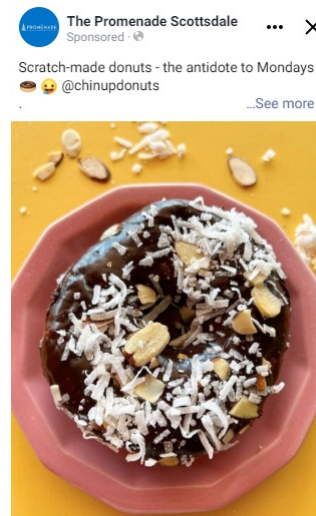
Users that LIKE the WM Phoenix Open VIP Tickets Giveaway post before January 27th are eligible to win a pair of tickets to "The People's Open".

If you are interested in providing an item or strong promotional offering for the next enter-to-win, **please reach out to Allie Lucyk at alucyk@vestar.com.**



SOCIAL MEDIA

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at The Promenade Scottsdale have to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotional details to Allie Lucyk at alucyk@vestar.com.**



ANNUAL MARKETING PACKET

Vestar values a high level of importance on the success of your business! As we enter 2023, we intend to help boost traffic and sales by providing various forms of advertising throughout the shopping center. Please see the 2023 Marketing Packet [HERE](#) for details on how Vestar can support your business through marketing efforts this year. If you have any questions, please contact Allie Lucyk at alucyk@vestar.com.

PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, **please email those offers to Allie Lucyk at alucyk@vestar.com.**

WEBSITE UPDATES

HOURS

Please check your location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, **please email Allie Lucyk at**

alucyk@vestar.com.

PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Allie Lucyk at alucyk@vestar.com with the details.**

JOB LISTINGS

Are you hiring? Feature your job postings on the The Promenade Scottsdale's website. **Please send the job description and instructions on how to apply to Allie Lucyk at alucyk@vestar.com to have your job opportunities displayed on the dedicated landing page, [here](#).**

FACEBOOK PAGE
LIKES

5,816

INSTAGRAM
FOLLOWERS

2,540

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For questions or more details on any of the newsletter topics, please [email us!](#)

STAY CONNECTED



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