

# **JANUARY 2023**

### **CENTER UPDATES**

#### **SEASONAL REMINDERS**

We want to remind all tenants to use the parking passes provided by management to avoid unnecessary tows which occur after 1:00am. If you need extras, please contact Kelley Wood at (602)553-2662 or Angela Manca at (602)553-2701. We would also like to remind you that while security is onsite and can assist with escorting employees to their vehicles, as always, it is recommended to use the buddy system when possible, especially during the late night. Security dispatch can be reached at (480)277-4963 and please remember to reference University Plaza in Flagstaff when calling. Security is onsite 9:00am - 12:00am Wednesday to Sunday.

Additionally, please report all roof leaks to management by sending an **email or** calling Kelley Wood <a href="mailto:kwood@vestar.com">kwood@vestar.com</a> (602)553-2662 or Angela Manca <a href="mailto:amanca@vestar.com">amanca@vestar.com</a> (602)553-2701.

# **TENANT MARKETING**

## **SOCIAL MEDIA**

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services that University Plaza has to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, please send the images and promotion details to

Allie Lucyk at alucyk@vestar.com.



#### **ANNUAL MARKETING PACKET**

As marketing continues to evolve, Vestar updates supportive marketing offerings on an annual basis. Please see the 2023 Marketing Packet HERE for details on how Vestar can support your business through marketing efforts this year. If you have any questions, please contact Allie Lucyk at alucyk@vestar.com.

## **WEBSITE UPDATES**

#### **HOURS**

Please check your location's listing <a href="here">here</a> to make sure your hours are correct. If you see any inconsistencies, <a href="please email Allie Lucyk at alucyk@vestar.com">please email Allie Lucyk at alucyk@vestar.com</a>.

#### PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing <a href="here">here</a> to make sure any offers listed are correct. If you would like any information to be added to the website, <a href="please email Allie Lucyk">please email Allie Lucyk</a> alucyk@vestar.com with the details.

#### **JOB LISTINGS**

Are you hiring? Feature your job postings on the University Plaza website. Please send the job description and instructions on how to apply to Allie Lucyk at <a href="mailto:alucyk@vestar.com">alucyk@vestar.com</a> to have your job opportunities displayed on the dedicated lading page, here.

Facebook Page	Instagram	Total Database
Likes	Followers	Number
173	587	446

Angela Manca
Property Manager
602.553.2701
amanca@vestar.com

Kelley Wood
Assistant Property Manager
602.553.2662
kwood@vestar.com

Allie Lucyk
Marketing Manager
602.553.2621
alucyk@vestar.com

For questions or more details on any of the newsletter topics, please email us!





University Plaza | 1061 S. Plaza Way, Flagstaff, AZ 86001

Unsubscribe alucyk@vestar.com

<u>Update Profile</u> | <u>Our Privacy Policy</u> | <u>Constant Contact Data</u> <u>Notice</u>

Sent bymarketing@vestar.compowered by



Try email marketing for free today!