

HAPPY VALLEY TOWNE CENTER



February 2023 Tenant Newsletter

Social Media

Happy Valley Towne Center continues to post weekly on Facebook and Instagram to highlight retailer offers and promotions. If you have any professional lifestyle images that you would like to include in the social media lineup, please send the images and promotional details to mgonzalez@vestar.com.



Happy Valley Towne Center hosted the Game Day Goods Giveaway from February 1 - February 9. Shoppers were encouraged to enter to win a \$500 gift card to Walmart.

Recap: 476 submissions and 5% email database increase.



Happy Valley Towne Center is giving away a family 4-pack of tickets to the 35th Annual Arizona Renaissance Festival. From February 13th - February 24th, social media users are invited to like, comment and follow for a chance to win. View the Instagram post [here](#).

Job Listings

Are you hiring? Feature your job postings on the Happy Valley Towne Center website. Please send the job description and instructions on how to apply to Melissa Gonzalez at mgonzalez@vestar.com to have your job opportunities displayed on the dedicated landing page, [here](#).

Promotions & Specials

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, please email mgonzalez@vestar.com with the details.

Public Relations

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, please email those offers to Melissa Gonzalez at mgonzalez@vestar.com.

Upcoming Events and Promotions



March Ticket Giveaway

From March 1 - March 31, Happy Valley Towne Center will be hosting an enter-to-win giveaway. Shoppers will sign up through the website to enter to win a pair of tickets to see the Red Hot Chili Peppers perform at State Farm Stadium.

The Stillery One Year Anniversary

You're invited to The Stillery's One Year Anniversary Celebration hosted on **Saturday, April 1**. Enjoy live music, food and entertainment.

More details to come...



I Recycle Phoenix

I Recycle Phoenix will be collecting donations in the parking lot near Mega Furniture and Mountainside Fitness on Saturday, April 8 from 7am - 12pm. More event info can be found by clicking [here](#).

Facebook Page Likes

4,453

Instagram Followers

688

Quote of the Month

"Be a warrior, not a worrier"

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