

LAKE PLEASANT  
TOWNE CENTER



## February 2023 Tenant Newsletter

### Social Media



### Game Day Goods Giveaway Recap

Lake Pleasant Towne Center hosted the Game Day Goods Giveaway from February 1 - February 9. Users that visited the dedicated landing page entered their email for a chance to win a \$400 gift card to Chipotle.

**Data:** 1,072 submissions & email database increase by 10%

### Renaissance Festival Ticket Giveaway



Lake Pleasant Towne Center is giving away a family 4-pack of tickets to the 35th Annual Arizona Renaissance Festival. From February 13th - February 24th, Instagram users that comment on the Renaissance Festival post will be entered for a chance to win.

More details [here](#).

### Upcoming... Red Hot Chili Peppers Ticket Giveaway



From March 1 - March 31, Lake Pleasant Towne Center will be hosting an enter-to-win giveaway for a pair of tickets to see the Red Hot Chili Peppers perform at State Farm Stadium.

*More details to come....*

If you have any professional lifestyle images that you would like to include in the social media schedule, please send the images and promotional details to [mgonzalez@vestar.com](mailto:mgonzalez@vestar.com).

## Public Relations

Lake Pleasant Towne Center works with a local PR firm to pitch your newsworthy events and happenings. If your store or restaurant is running any exciting events or promotions, please email those details to Melissa Gonzalez at [mgonzalez@vestar.com](mailto:mgonzalez@vestar.com).

## Tenant Handbook

The Lake Pleasant Towne Center tenant handbook should serve as a quick and easy reference for general rules on operating your store or restaurant. Please review the handbook [here](#). If you would like a printed copy, please respond to this email.

## Promotions/Specials

Shoplptc.com is regularly updated with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, please email [mgonzalez@vestar.com](mailto:mgonzalez@vestar.com) with the details.

Facebook Page Likes

4,775

Instagram Followers

555

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**LAKE PLEASANT**  
TOWNE CENTER



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