

SURPRISE

TOWNE CENTER & MARKETPLACE



FEBRUARY 2023 TENANT NEWSLETTER

Surprise Stadium Partnership

We will be partnering with Surprise Stadium during Spring Training. If you have an exciting offer or promotion to share with thousands of Spring Training attendees, please send your offer to mgonzalez@vestar.com

Free Rides to Surprise Stadium

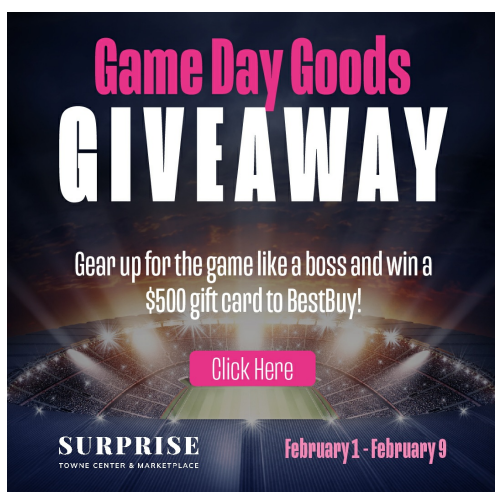
We will be offering free shuttle rides on Saturday, March 25 and Sunday, March 26 to Surprise Stadium, *more details to come.*



Mr. Pickles Coming Soon

Get excited for crave worth sandwiches, salads and catering! You will soon be able to indulge in a hot or cold sandwich with a variety of mouthwatering toppings and sides.

Social Media



Game Day Goods Giveaway

Surprise Towne Center and Marketplace hosted the Game Day Goods Giveaway from February 1 - February 9. Shoppers were encouraged to sign up for a chance to win a \$500 gift card to Best Buy.

Data and analytics: 759 submissions & increased email database by 6%.

Renaissance Festival Ticket Giveaway

Surprise Towne Center & Marketplace is giving away a family 4-pack of tickets to the 35th Annual Arizona Renaissance Festival. From February 13th - February 24th, users are encouraged to like, comment and follow for a chance to win!

View Instagram giveaway [here](#).



March Ticket Giveaway

Next month, shopper will have the chance to win 2 tickets to see Red Hot Chili Peppers live at State Farm Stadium. *More details to come...*

Public Relations

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, please email those offers to Melissa Gonzalez at Mgonzalez@vestar.com.

Job Listings

Are you hiring? Feature your job postings on the Surprise Towne Center & Marketplace website. Please send the job description and instructions on how to apply to Melissa Gonzalez at mgonzalez@vestar.com to have your job opportunities displayed on the dedicated landing page, [here](#).

Facebook Page Likes
4,133

Instagram Followers
1,187

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