



February 2023

CENTER NEWS

COMING SOON

Gilbert Gateway Towne Center is excited to announce the go-to place for gifts and goodies is joining the center in Spring 2023. Bath and Body Works will be located adjacent to Tilly's. Whether you're shopping for fragrant body care or a 3-wick candle, Bath & Body Works has hundreds of quality products perfect for treating yourself or someone else.



MARKETING UPDATES



FEBRUARY PROMOTIONAL CONTESTS

Last week, Gilbert Gateway Towne Center hosted the "Game Day Goods Giveaway" on Gilbert Gateway Towne Center's website. Users that visited the dedicated landing page on the website and entered their name and email were eligible to win a \$100 gift card to Target. We had 135 submissions and grew our email database by 10%.

Gilbert Gateway Towne Center is giving away a family 4-pack of tickets to The Renaissance Festival. From February 13th- February 24th, users that comment on the Renaissance Festival post on Gilbert Gateway Towne Center's Facebook page will be eligible to win. Check it out, [here](#).



SOCIAL MEDIA

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at Gilbert Gateway Towne Center have to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotion details to Allie Lucyk at alucyk@vestar.com.**



PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, **please email those offers to Allie Lucyk at alucyk@vestar.com.**

WEBSITE UPDATES

HOURS

Please check your location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, please email **Allie Lucyk at alucyk@vestar.com.**

PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Allie Lucyk at alucyk@vestar.com** with the details.

JOB LISTINGS

Are you hiring? Feature your job postings on the Gilbert Gateway Towne Center website. **Please send the job description and instructions on how to apply to Allie Lucyk at alucyk@vestar.com** to have your job opportunities displayed on the dedicated lading page.

**Facebook Page
Likes**

1,172

**Instagram
Followers**

444

**Total Database
Number**

1,211

Kim Pitt
Property Manager
602.553.2671
Kpitt@vestar.com

Christina Iames
Assistant Property Manager
602.553.2652
Ciiames@vestar.com

Allie Lucyk
Marketing Manager
602.553.2621
Alucyk@vestar.com

For question or more details on any of the newsletter topics, please [email us!](#)

STAY CONNECTED

