

LAKE PLEASANT  
TOWNE CENTER



## January 2023 Tenant Newsletter

*Oh, hello New Year!*

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### Marketing Opportunities

Lake Pleasant Towne Center values a high level of importance on the success of your business! As we enter 2023, we intend to help boost traffic and sales by providing various forms of advertising throughout the shopping center. Please see the 2023 Marketing Packet [HERE](#) for details on how we can support your business through marketing efforts this year.

If you have any questions, please contact Melissa Gonzalez at

[mgonzalez@vestar.com](mailto:mgonzalez@vestar.com).

## Promotions/Specials

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, please email [mgonzalez@vestar.com](mailto:mgonzalez@vestar.com) with the details.

## Social Media



### New Year, New You Giveaway

This year, we are helping our Instagram followers keep up with their New Year's resolutions with a fun giveaway. One lucky follower will win 20 FREE classes to Orangetheory Fitness.

Change your mind, change your body and hack your brain with these 7 tips from Orangetheory Fitness. [Click here.](#)

### Game Day Goods Giveaway

We want to help our shoppers gear up for the Big Game with a \$400 gift card to Chipotle. One lucky winner will be chosen at random.

This giveaway will encourage people to visit our website, help us grow our email database and build a sense of community with the ongoing programming in the valley.



## Public Relations

We are constantly gathering events and offers from our tenants to send to our public relations firm to pitch to local news outlets. This is completely free for you. If your store or restaurant is running any promotions, please email those offers to Melissa Gonzalez at [Mgonzalez@vestar.com](mailto:Mgonzalez@vestar.com).

## Job Listings

Are you hiring? Feature your job postings on the Lake Pleasant Towne Center website. Please send the job description and instructions on how to apply to Melissa Gonzalez at [mgonzalez@vestar.com](mailto:mgonzalez@vestar.com) to have your job opportunities displayed on the dedicated landing page, [here](#).

### Facebook Page Likes

4,768

### Instagram Followers

497

#### Kathy Schiller

General Manager  
602.553.2717

[kschiller@vestar.com](mailto:kschiller@vestar.com)

#### Beckie McKinney

Assistant Property Manager  
602.553.2626

[rmckinney@vestar.com](mailto:rmckinney@vestar.com)

#### Melissa Gonzalez

Marketing Manager  
602.553.2713

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**LAKE PLEASANT**  
TOWNE CENTER



Lake Pleasant Towne Center | NW Corner of Happy Valley Road & Lake Pleasant Parkway ,  
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