

SURPRISE

TOWNE CENTER & MARKETPLACE



January 2023 Tenant Newsletter

Oh, hello New Year!



Mr. Pickles Coming Soon

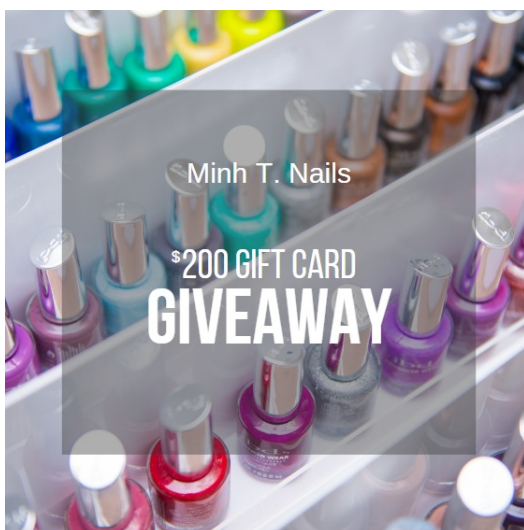
Get excited for crave worth sandwiches, salads and catering! You will soon be able to indulge in a hot or cold sandwich with a variety of mouthwatering toppings and sides.

Opening in February

Surprise Stadium Partnership

We will be partnering with Surprise Stadium during Spring Training. If you have an exciting offer or promotion to include in a promotional ad to share with thousands of Spring Training attendees, please send your offer to mgonzalez@vestar.com

Social Media



New Year, New You Giveaway

We are helping our Instagram followers kick off the new year with a \$200 gift card to Minh T. Nails. Want to provide a gift card for a social media giveaway?

Email mgonzalez@vestar.com to be included in the upcoming social media content calendar.

Game Day Goods Giveaway

We are helping our shoppers gear up for the Big Game with a \$500 Best Buy gift card.

This promotion will help us grow our email database and will run from February 1 - February 9.



Public Relations

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, please email those offers to Melissa Gonzalez at Mgonzalez@vestar.com.

Job Listings

Are you hiring? Feature your job postings on the Surprise Towne Center & Marketplace website. Please send the job description and instructions on how to apply to Melissa Gonzalez at mgonzalez@vestar.com to have your job opportunities displayed on the dedicated landing page, [here](#).

Facebook Page Likes
4,133

Instagram Followers
1,152

Kathy Schiller
General Manager
602.553.2717
kschiller@vestar.com

Beckie McKinney
Assistant Property Manager
602.553.2626
rmckinney@vestar.com

Melissa Gonzalez
Marketing Manager
602.553.2713
mgonzalez@vestar.com

SURPRISE
TOWNE CENTER & MARKETPLACE

