

# January 2023 Tenant Newsletter

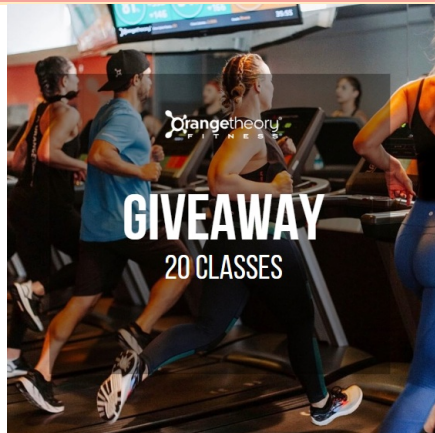
*Oh, hello New Year!*



## New Year, New Marketing Efforts

Happy Valley Towne Center places a high level of importance on the success of your business! As we enter 2023, we intend to help boost traffic and sales by providing various forms of advertising throughout the shopping center. If you have any questions on how you can advertise your business please contact Melissa Gonzalez at [mgonzalez@vestar.com](mailto:mgonzalez@vestar.com)

## Social Media



We are helping our Instagram followers kick off their New Year's Resolutions with 20 free Orangetheory fitness classes.

We continue to post weekly on Facebook and Instagram to highlight all that our stores, restaurants and services at Happy Valley Towne Center have to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotional details to** [mgonzalez@vestar.com](mailto:mgonzalez@vestar.com).

**Game Day Goods Giveaway:**  
**\$500 Walmart Gift Card**

Need some Game Day Goods? Shoppers are encouraged to sign-up for a chance to WIN a \$500 Walmart gift card.



## Job Listings

Are you hiring? Feature your job postings on the Happy Valley Towne Center website. Please send the job description and instructions on how to apply to Melissa Gonzalez at [mgonzalez@vestar.com](mailto:mgonzalez@vestar.com) to have your job opportunities displayed on the dedicated landing page, [here](#).

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## Promotions/Specials

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, please email [Mgonzalez@vestar.com](mailto:Mgonzalez@vestar.com) with the details.

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## Public Relations

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, please email those offers to Melissa Gonzalez at [Mgonzalez@vestar.com](mailto:Mgonzalez@vestar.com).

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Facebook Page Likes  
**4,443**

Instagram Followers  
**651**

## Quote of the Month

"New Year, same me but with more focus, determination and positivity"

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