

# Las Tiendas Village



## FEBRUARY 2023

### CENTER NEWS

#### NOW OPEN

Your favorite family-owned and operated pizza restaurant, Barro's Pizza is now open! Grab a taste of a combination of thick and fluffy crust, paired with a perfectly tangy and sweet, spiced sauce, and topped with generous amounts of the highest quality mozzarella for the flawless trifecta of pizza ingredients.

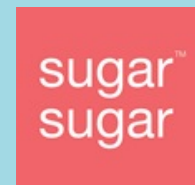
Barro's is adjacent to Smashburger.



#### COMING SOON

Sugar Sugar is coming soon to Las Tiendas Village. Sugar Sugar empowers its customers to take control of their fuzz with a product that comes from nature and returns to nature without harming our only planet. You will find products that are a safe, natural, and a gentle way to get rid of unwanted hair that is also skin care!

Sugar Sugar will join Las Tiendas this spring near near HomeGoods.



### MARKETING UPDATES

#### FEBRUARY PROMOTIONAL CONTESTS



Last week, Las Tiendas Village hosted the "Game Day Goods Giveaway" on the Las Tiendas Village website. Users that visited the dedicated landing page on the website and entered their name and email were eligible to win a \$200 gift card to Sprouts and a \$200 gift card to HomeGoods. We had 55 submissions and grew our email database by 16%.

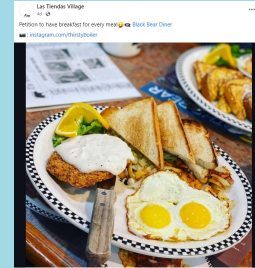
Las Tiendas Village is giving away a family 4-pack of tickets to The Renaissance Festival. From February 13th - February 24th, users that comment on the



Renaissance Festival post on Las Tiendas Village Facebook page will be eligible to win. Check it out, [here](#).

## SOCIAL MEDIA

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at Las Tiendas Village have to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotion details to Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com).**



## PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, **please email those offers to Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com).**

## WEBSITE UPDATES

### HOURS

Please check your location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, **please email Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com).**

### PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com)** with the details.

### JOB LISTINGS

Are you hiring? Feature your job postings on the Las Tiendas Village website. **Please send the job description and instructions on how to apply to Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com)** to have your job opportunities displayed on the dedicated lading page.

### FACEBOOK PAGE LIKES

341

### INSTAGRAM FOLLOWERS

324

### TOTAL DATABASE NUMBER

334

**Kim Pitt**  
Property Manager  
602.553.2671  
[Kpitt@vestar.com](mailto:Kpitt@vestar.com)

**Christina Iames**  
Assistant Property Manager  
602.553.2652  
[Ciames@vestar.com](mailto:Ciames@vestar.com)

**Allie Lucyk**  
Marketing Manager  
602.553.2621  
[Alucyk@vestar.com](mailto:Alucyk@vestar.com)

For question or more details on any of the newsletter topics, please [email us!](#)

