



FEBRUARY 2023

CENTER NEWS

NEW PROPERTY MANAGERS

Vestar is excited to announce Tim Ray will be taking over the Property Manager position and Shannon Zubert will be the Assistant Property Manager on the team at The Promenade Scottsdale.



Tim Ray

Tray@vestar.com | 602-553-2703

Tim Ray has been working in the property management industry for over 10 years, managing a wide range of assets throughout the years. Prior to joining Vestar 6 and a half years ago, Tim worked for Colliers International- Wisconsin. He is a graduate of the University of Wisconsin-Milwaukee and a licensed Real Estate Salesperson in Arizona.

Shannon Zubert

Szubert@vestar.com | 602-553-2663

Occupying many roles along the way, Shannon Zubert's tenure in the real estate industry has spanned more than

twenty years. After graduating from the University of Minnesota-Twin Cities with a degree in Financial Management Sciences, she worked for a privately held real estate investment company in Minnesota managing assets throughout the Midwest region. Shannon has been with Vestar for almost 8 years and is thrilled to join the team at The Promenade Scottsdale.



MARKETING UPDATES

FEBRUARY PROMOTIONAL CONTEST

Last week The Promenade Scottsdale hosted the "Game Day Goods Giveaway" on Scottsdalepromenade.com. Users that visited the dedicated landing page on the website and entered their name and email were eligible to win a \$200 gift card to Buffalo Wild Wings. We had 46 submissions and grew our email database by 10%.



The Promenade Scottsdale is giving away a family 4-pack of tickets to The Renaissance Festival. From February 13th - February 24th, users that comment on the Renaissance Festival post on The Promenade Scottsdale's Facebook page will be eligible to win. **Check it out, [here](#).**

If you are interested in providing an item or strong promotional offering for the next enter-to-win, **please reach out to Allie Lucyk at alucyk@vestar.com.**

SOCIAL MEDIA

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at The Promenade Scottsdale have to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotional details to Allie Lucyk at alucyk@vestar.com.**



PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public

relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, **please email those offers to Allie Lucyk at alucyk@vestar.com.**

WEBSITE UPDATES

HOURS

Please check your location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, **please email Allie Lucyk at alucyk@vestar.com.**

PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Allie Lucyk at alucyk@vestar.com with the details.**

JOB LISTINGS

Are you hiring? Feature your job postings on the The Promenade Scottsdale's website. **Please send the job description and instructions on how to apply to Allie Lucyk at alucyk@vestar.com to have your job opportunities displayed on the dedicated landing page, [here](#).**

FACEBOOK PAGE
LIKES

5,831

INSTAGRAM
FOLLOWERS

2,556

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