



FEBRUARY 2023

CENTER UPDATES

SEASONAL REMINDERS

We want to remind all tenants to use the parking passes provided by management to avoid unnecessary tows which occur after 1:00am. If you need extras, please contact Kelley Wood at (602)553-2662 or Angela Manca at (602)553-2701. We would also like to remind you that while security is onsite and can assist with escorting employees to their vehicles, as always, it is recommended to use the buddy system when possible, especially during the late night. Security dispatch can be reached at (480)277-4963 and please remember to reference University Plaza in Flagstaff when calling. Security is onsite 9:00am - 12:00am Wednesday to Sunday.

Additionally, please report all roof leaks to management by sending an **email** or calling Kelley Wood kwood@vestar.com (602)553-2662 or Angela Manca amanca@vestar.com (602)553-2701.

TENANT MARKETING

FEBRUARY PROMOTIONAL CONTEST

Last week University Plaza hosted the "Game Day Goods Giveaway" on UniversityPlaza.com. Users that visited the dedicated landing page on the website and entered their name and email were eligible to win a \$200 gift card to Safeway and a \$200 gift card to HomeGoods. We had 74



submissions and grew our email database by 15%.

If you are interested in providing an item or strong promotional offering for our next enter-to-win, please reach out to Allie Lucyk at alucyk@vestar.com.

SOCIAL MEDIA

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services that University Plaza has to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotion details to Allie Lucyk at alucyk@vestar.com.**



ANNUAL MARKETING PACKET

As marketing continues to evolve, Vestar updates supportive marketing offerings on an annual basis. Please see the 2023 Marketing Packet [HERE](#) for details on how Vestar can support your business through marketing efforts this year. **If you have any questions, please contact Allie Lucyk at alucyk@vestar.com.**

WEBSITE UPDATES

HOURS

Please check your location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, **please email Allie Lucyk at alucyk@vestar.com.**

PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Allie Lucyk alucyk@vestar.com** with the details.

JOB LISTINGS

Are you hiring? Feature your job postings on the University Plaza website. **Please send the job description and instructions on how to apply to Allie Lucyk at alucyk@vestar.com to have your job opportunities displayed on the dedicated landing page, [here](#).**

Facebook Page
Likes

Instagram
Followers

Total Database
Number

177

590

479

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For questions or more details on any of the newsletter topics, please [email us!](#)

UNIVERSITY
PLAZA



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