



# MARCH 2023

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## CENTER NEWS

### ROOF COATING PROJECT

Diversified Roofing will be present on the shopping center premises throughout the month to carry out roofing work. The work will include cleaning and coating of the roofs to ensure they are watertight. If you have any queries, kindly reach out to the property management team.

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## MARKETING UPDATES



### MARCH PROMOTIONAL CONTEST

From now until March 31st, The Promenade Scottsdale is hosting an exciting opportunity to win Red Hot Chili Pepper tickets through an enter-to-win contest. Users that visit [scottsdalepromenade.com/rhcp](https://scottsdalepromenade.com/rhcp) and enter their name and email address will be entered for a chance to win a pair of tickets

to the Red Hot Chili Peppers concert at State Farm Stadium on May 14th.  
Check it out, [here](#).

If you are interested in providing an item or strong promotional offering for the next enter-to-win, **please reach out to Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com)**.

## SOCIAL MEDIA

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at The Promenade Scottsdale have to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotional details to Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com)**.



## PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, **please email those offers to Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com)**.

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## WEBSITE UPDATES

### HOURS

Please check your location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, **please email Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com)**.

### PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com) with the details**.

### JOB LISTINGS

Are you hiring? Feature your job postings on the The Promenade Scottsdale's website. **Please send the job description and instructions on how to apply to Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com) to have your job opportunities displayed on the dedicated landing page, [here](#)**.

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FACEBOOK PAGE  
LIKES

5,828

INSTAGRAM  
FOLLOWERS

2,560

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For questions or more details on any of the newsletter topics, please [email us!](#)

STAY CONNECTED



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