



# 2023 EVENT CALENDAR YEAR-AT-A-GLANCE

## KEY:

- Art Installations
- Community Performances/Events
- Sales Promotions (ETW, GWP, etc.)
- Signature Events
- Sponsor/Partner Activation
- Virtual/Digital Events & Promotions
- Weekly Series

### JANUARY

- M-S FIT4MOM Stroller Strides
- 12-31 Sip & Stroll
- F, S Live Music
- 16-31 Waste Management Phoenix Open GWP
- 1-31 Community Performances
- 12, 13, 14, 20, 21, 27, 28 Teed Up Mini Golf
- 21 Lunar New Year Festival
- 22 Yappy Hour Tailgate

### FEBRUARY

- 1-28 AZ Renaissance Festive GWP
- 1-28 Community Performances
- M-S FIT4MOM Stroller Strides
- 1-28 Sip & Stroll
- F, S Live Music
- 3, 4 Teed Up Mini Golf
- 12 Game Day Watch Zone
- 1-12 Game Day Guess Giveaway
- 6-19 Beary Sweet Photo Op & Giveaway

### MARCH

- M-S FIT4MOM Stroller Strides
- F, S Live Music
- 1-31 Sip & Stroll
- 1-31 Community Performances
- 1-31 Red Hot Chili Peppers Giveaway
- 17 Music + Murals Art Festival
- 25 Dog Fun Festival
- 1-30 Spring Training & March Madness Watch Series

### APRIL

- M-S FIT4MOM Stroller Strides
- F, S Live Music
- 1-30 Sip & Stroll
- 1-30 Community Performances
- 7 Easter Bunny Bash
- 7-23 Spring Floral Photo Op
- 18-30 Phoenix Suns Watch Series
- 22 Spring Earth Day Celebration
- 20-30 Flower Pop Umbrella Installation

### MAY

- M-S FIT4MOM Stroller Strides
- F, S Live Music
- 1-31 Sip & Stroll
- 1-31 Community Performances
- 1-31 Phoenix Suns Watch Series
- 1-31 Flower Pop Umbrella Installation
- 13 Bubble Bash

### JUNE

- F, S Live Music
- 1-31 Sip & Stroll
- 1-31 Community Performances
- 1, 15, 29 Seaside Soiree Summer Series
- 1-18 Phoenix Suns Watch Series
- 1-30 Flower Pop Umbrella Installation

### JULY

- 1-31 Sip & Stroll
- 1-31 Community Performances
- 13 Seaside Soiree Summer Series – Luau Finale
- 1-31 Color Rain Art Installation
- 1-31 Back to School ETW
- 1-31 Back to School Supply Drive

### AUGUST

- 1-30 Sip & Stroll
- 1-31 Color Rain Art Installation
- 1-12 Back To School ETW
- 1-12 Back to School Supply Drive

### SEPTEMBER

- F, S Live Music
- 1-30 Sip & Stroll
- 1-30 Community Performances
- 1-30 Color Rain Art Installation
- 21 Yappy Hour

### OCTOBER

- M-S FIT4MOM Stroller Strides
- F, S Live Music
- 1-31 Sip & Stroll
- 1-31 Community Performances
- 14 I Recycle Phoenix Festival
- 16-20 Paul's Car Wash
- 16-30 Pumpkin Patch
- 19 Creepy Candy Crawl

### NOVEMBER

- M-S FIT4MOM Stroller Strides
- F, S Live Music
- 1-30 Sip & Stroll
- 1-31 Community Performances
- 4 Fashion Week 4 Kids
- 20 Annual Holiday Tree Lighting
- 20-30 Salvation Army Angel Tree
- 20-30 Kick-Off of Holiday Art Installations

### DECEMBER

- M-S FIT4MOM Stroller Strides
- F, S Live Music
- 1-31 Sip & Stroll
- 1-31 Community Performances
- 1-21 Salvation Army Angel Tree
- 14-24 12 Days of Snowfall
- 1-31 Holiday Art Installations