

# **April 2023**

## **CENTER NEWS**

#### **OPENING SOON**

Gilbert Gateway Towne Center is excited to announce Bath & Body Works will be opening April 28<sup>th</sup>. From fresh fragrances to soothing skin care, your new neighbor will provide gifts and goodies that surprise and delight. Be sure to stop by and say hi to your new friends located adjacent to Tilly's.



### **MARKETING UPDATES**



#### **APRIL PROMOTIONAL CONTESTS**

Now through April 30<sup>th</sup>, Gilbert Gateway Towne Center is celebrating Earth Day by hosting an exciting opportunity to win a \$400 gift card to Ivy&Sage. Users that nominate an Earth Day Hero on the Gilbert Gateway Earth Day Hero post on Instagram will be eligible to win. Check it out, <a href="here">here</a>.

Gilbert Gateway Towne Center is hosting an opportunity to win tickets to see the spectacular Gazillion Bubbles show live on May 28th at the Desert Diamond Arena. From April 15<sup>th</sup>- April 30<sup>th</sup> users are eligible to win by entering at ShopGGTC.com/GazillionBubbles.



#### SOCIAL MEDIA

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at Gilbert Gateway Towne Center have to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, please send the images and promotion details to Allie Lucyk at <a href="mailto:alucyk@vestar.com">alucyk@vestar.com</a>.



#### **PUBLIC RELATIONS**

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, please email those offers to Allie Lucyk at alucyk@vestar.com.

### **WEBSITE UPDATES**

#### **HOURS**

Please check your location's listing here to make sure your hours are correct. If you see any inconsistencies, please email Allie Lucyk at alucyk@vestar.com.

#### PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing here to make sure any offers listed are correct. If you would like any information to be added to the website, please email Allie Lucyk at alucyk@vestar.com with the details.

#### **JOB LISTINGS**

Are you hiring? Feature your job postings on the Gilbert Gateway Towne Center website. Please send the job description and instructions on how to apply to Allie Lucyk at alucyk@vestar.com to have your job opportunities displayed on the dedicated lading page.

Facebook Page Instagram Total Database Likes

Followers

Number

1,245

474

1,262

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For question or more details on any of the newsletter topics, please email us!

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