## Las Tiendas Village



# **APRIL 2023**

### **MARKETING UPDATES**



#### **APRIL PROMOTIONAL CONTESTS**

Now through April 30th, Las Tiendas Village is celebrating Earth Day with an hosting an exciting opportunity to win a \$400 gift card to HomeGoods. Users that nominate an Earth Day Hero on the Las Tiendas Village Earth Day Hero post will be eligible to win. Check it out, <u>here</u>.

Las Tiendas Village is hosting an opportunity to win tickets to see the spectacular Gazillion Bubbles show live on May 28<sup>th</sup> at the Desert Diamond Arena. From April 15<sup>th</sup>- April 30<sup>th</sup> users are eligible to win by entering on ShopLTV.com/GazillionBubbles.



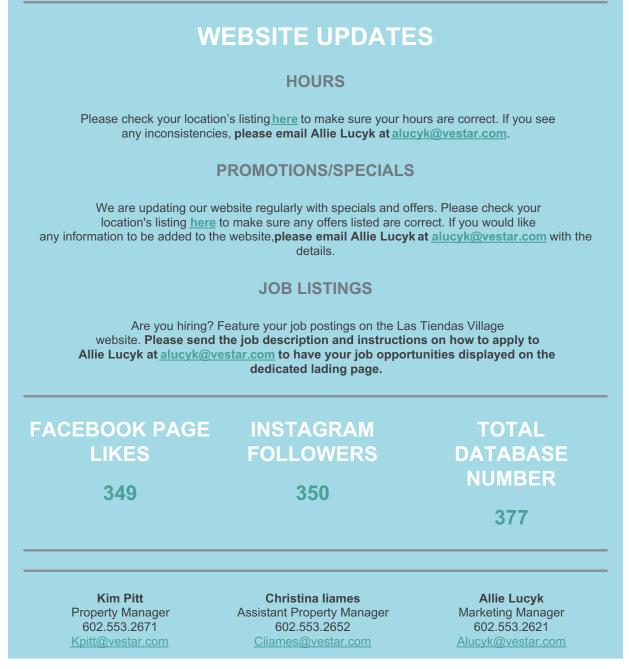
#### **SOCIAL MEDIA**



We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at Las Tiendas Village have to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotion details to Allie Lucyk** at <u>alucyk@vestar.com</u>.

#### **PUBLIC RELATIONS**

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, please email those offers to Allie Lucyk at <a href="mailto:alucyk@vestar.com">alucyk@vestar.com</a>.



For question or more details on any of the newsletter topics, please email us!





