



APRIL 2023

CENTER NEWS

ROOF COATING PROJECT

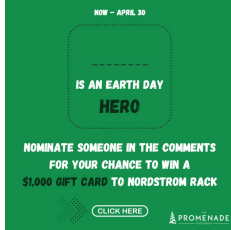
Diversified Roofing will continue to be onsite completing work on the roofs at the shopping center. Cleaning and coating of the roof surfaces will be taking place in order to ensure roofs are water tight. If you have any questions, please contact property management.

TENANT EXTERIOR BUILDING SIGNAGE

Tenant's Exterior Building Signage must remain ON and fully illuminated from dusk-to-dawn every night of the week per the Center's Rules and Regulations. Please check and/or adjust your Exterior Signage Timer (located within your Premises) to ensure that your store's exterior building signage is illuminated during these hours. If you have any questions, please contact property management.

MARKETING UPDATES

APRIL PROMOTIONAL CONTESTS



Now through April 30th, The Promenade Scottsdale is celebrating Earth Day by hosting an exciting opportunity to win a \$1,000 gift card Nordstrom Rack! Users that nominate an Earth Day Hero on The Promenade Scottsdale's Earth Day Hero post on Instagram will be eligible to win. Check it out, [here](#).

The Promenade Scottsdale is also hosting an opportunity to win tickets to see the spectacular Gazillion Bubbles show live on May 28th at the Desert Diamond Arena. From April 15th - April 30th users are eligible to win by entering at ScottsdalePromenade.com/GazillionBubbles.



APRIL EVENT

The Promenade Scottsdale is celebrating Earth Day this year with a Fairy Fun Earth Day Celebration on Saturday, April 22nd. The family-fun event will take place outside of Nordstrom Rack from 11:00am to 1:00pm. Join the Garden Fairies to get your face painted, make a wind spiral craft, decorate a succulent, or donate your used electronic devices. [Click here](#) for more information.

If your business is interested in participating in the event, **please reach out to Allie Lucyk at alucyk@vestar.com.**

SOCIAL MEDIA

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at The Promenade Scottsdale have to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotional details to Allie Lucyk at alucyk@vestar.com.**



PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, **please email those offers to Allie Lucyk at alucyk@vestar.com.**

WEBSITE UPDATES

HOURS

Please check your location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, **please email Allie Lucyk at alucyk@vestar.com**.

PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Allie Lucyk at alucyk@vestar.com with the details.**

JOB LISTINGS

Are you hiring? Feature your job postings on the The Promenade Scottsdale's website. **Please send the job description and instructions on how to apply to Allie Lucyk at alucyk@vestar.com to have your job opportunities displayed on the dedicated landing page, [here](#).**

FACEBOOK PAGE
LIKES

6,090

INSTAGRAM
FOLLOWERS

2,564

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For questions or more details on any of the newsletter topics, please [email us!](#)

STAY CONNECTED



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