



# APRIL 2023

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## CENTER UPDATES

### SEASONAL REMINDERS

To ensure continued tenant and customer safety, we ask that you report any suspicious activity to the City of Flagstaff Non-Emergency at (928) 774-1414 and QXL Security Dispatch at (480) 277-4963.

In addition, overnight parking is **not** permitted. If parking after hours (11:00pm or later), please post a Vestar parking pass in window and notate the store name on the pass, to avoid potential towing.

Last, we have experienced a very wet season this year and don't expect it to be over quite yet. We are doing our best at keeping the roads, storefronts and back of house clear of snow and ice and we are working with roofers to address leaks in a timely fashion, when notified. If you experience continued roof leaks within your premises, or have any other questions, please contact Property Management.

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## TENANT MARKETING

### APRIL PROMOTIONAL CONTESTS

Now through April 30th, University Plaza is celebrating Earth Day by hosting an exciting opportunity to win a \$400 gift card to HomeGoods. Users that nominate an Earth Day Hero on the University Plaza Earth Day Hero post on Instagram will be eligible to win. Check it out, [here](#).



University Plaza is hosting an opportunity to win tickets to see the spectacular Gazillion Bubbles show live on May 28th at the Desert Diamond Arena. From April 15th - April 30th users are eligible to win by entering at [UniversityPlaza.com/GazillionBubbles](http://UniversityPlaza.com/GazillionBubbles).



If you are interested in providing an item or strong promotional offering for our next enter-to-win, please reach out to Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com).

## SOCIAL MEDIA

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services that University Plaza has to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotion details to Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com)**.



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## WEBSITE UPDATES

### HOURS

Please check your location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, **please email Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com)**.

### PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Allie Lucyk [alucyk@vestar.com](mailto:alucyk@vestar.com)** with the details.

### JOB LISTINGS

Are you hiring? Feature your job postings on the University Plaza website. **Please send the job description and instructions on how to apply to Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com)** to have your job opportunities displayed on the dedicated landing page, [here](#).

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Facebook Page  
Likes

180

Instagram  
Followers

611

Total Database  
Number

547

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For questions or more details on any of the newsletter topics, please [email us!](#)

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