



COMPLIMENTARY MARKETING OPPORTUNITY

Happy Valley Towne Center is sending out a Back to School Direct Mail Piece that will include special promotions to encourage shopping and dining at the center. We invite you to participate by providing an exclusive offer.

There is **NO COST** for you to participate.

Following are the details:

- **Distribution:** Direct Mailed to approx. 4,200 residences within a one mile radius of the shopping center.
- **Specs: 14 x11 folded.** Full color mailer, coupons on the inside
- **Merchants Ads:** Will include a merchant logo, offer, disclaimer, phone number and website. This piece will be designed by VESTAR, you will receive a proof.
- **Timeline:**
 - Deadline for Ad Copy: **May 18, 2023**
 - Estimated In Home Date: **July 1, 2023**
 - Offer Expiration: **September 31, 2023**

Participation is quick and easy! Just email the following to Lynn Ciucki at Synergy.

Direct Response @ Lciucki@synergydr.com by **May 18, 2023**

- **Logo:** High resolution jpg, pdf or eps format-300dpi
- **Offer:** Must provide a strong offer to participate. Sample offer suggestions below.
- **Store Phone Number and Website URL**
- **Your Contact Info for Proof:** Need full name, phone and email address

If you have any direct mail questions, reach out to

Lynn Ciucki @ (714) 962-0724

Sample Offers:

Buy one, Get one Free

Family Dinner Packages

Kids Eat Free

Buy one, Get one 50% off

Gift with Purchase

Free Lesson/Month

% Off your purchase (not lower than 20% off)

SAMPLE





Buy One Entrée, Get One
50% Off
Entrée of Equal or Lesser Value

Excludes alcohol, tax and gratuity. Not valid with any other offer or discount. One coupon per party per visit. Valid at Happy Valley Towne Center location only. Offer expires 12/31/21.

CARLOS O'BRIEN'S
carlosobriens.com • 623-582-0679



Free
Shampoo Upgrade
with Every Haircut

Coupon valid only at participating locations. Not valid with any other offer. No cash value. One coupon valid per customer. Please present coupon prior to payment of service. Code: HOLIDAY21

SUPERCUTS
supercuts.com • 623-582-2269



Free
Power Adjustable Base
with Mattress Purchase Over \$699.

See store for details. Not valid with any other offer or discount. Valid at Happy Valley Towne Center location only. Offer expires 12/31/21.

MATTRESS FIRM
mattressfirm.com • 623-582-2873



20% Off
90-Minute Session

(New Clients only. Regularly \$179 - With coupon only \$139) Not valid with any other offer or discount. One coupon per party per visit. Valid at Happy Valley Towne Center location only. Offer expires 12/31/21.

ELEMENTS MASSAGE
elementsmassage.com/happy-valley • 623-444-2402



10% Off
Dip Powder, Acrylic, and
Gel Manicure

Please present coupon. Not valid with any other offer or discount. Valid at Happy Valley Towne Center location only. Offer expires 12/31/20.

FASHION NAILS
623-582-1321



**Large 17" 1-Topping Pizza
& 20 Wings**
Only **\$33.95**

Valid at Happy Valley Towne Center location only. Not valid with any other offer, coupon, discount or prior purchase. Restrictions apply for each. One coupon or offer per customer. Max. greatest coupon at time of purchase. Additional restrictions may apply. See store for details. Offer expires 12/31/21.

RAY'S PIZZA
rayspizzahappyvalley.com • 623-516-4640



50% Off
STOREWIDE
+ 12 Months 0% Interest Financing*

Excludes advertised specials, mattresses and "in" products. See store for details. Some restrictions apply. *Interest free financing on approved credit. Not valid with any other offer or discount. Valid at Happy Valley Towne Center location only. Offer expires 12/31/21.

MEGA FURNITURE
megafurnitureusa.com • 623-266-4400



Free Eyebrow Wax
with Any Service

20% Off Any Service
Monday-Thursday for first time customers only

Not valid with any other offer or discount. One offer per coupon. Valid at Happy Valley Towne Center location only. Offer expires 12/31/21.

HERBAL NAILS & SPA
herbalnailshappyvalley.com • 623-587-9975



10% Off
Entire Purchase
- OR -
Buy Any Regular Lunch and
Receive a Free Drink

Not valid with any other offer or discount. One coupon per customer. Valid at Happy Valley Towne Center location only. Offer expires 12/31/21.

L&L HAWAIIAN BARBECUE
hawaiianbarbecue.com • 623-434-4119



Trade in Your Phone and Get
Up to **\$800**

Buy 2 Accessories Get One Free

Subject to terms and conditions. See sales associate for details. Must present coupon at time of purchase. Not valid with any other offer or discount. One coupon per customer. Valid at Happy Valley Towne Center location only. Limited one offer. Expires 12/31/21.

AT&T
att.com • 623-780-0440



10% Off
Any Meal or Plate

Not valid with any other offer or discount. One coupon per party per visit. Valid at Happy Valley Towne Center location only. Offer expires 12/31/21.

THE GREEK PITA
thegreekpita.com • 623-587-7482



One Week
Free

Not valid with any other offer or discount. One coupon per customer. Valid at Happy Valley Towne Center location only. Expires 12/31/21.

ORANGE THEORY
orangetheoryfitness.com • 602-456-6900

