



## May 2023

### MARKETING UPDATES

#### MAY PROMOTIONAL CONTEST



Now through May 10th, Gilbert Gateway Towne Center is celebrating Mother's Day by hosting an exciting opportunity to win a 2-hour massage at Elements Massage! Users that LIKE the Mother's Day post on Gilbert Gateway Towne Center's Instagram will be eligible to win. Check it out, [here](#).

#### DIRECT MAIL OPPORTUNITY

Take advantage of a free marketing opportunity! The "Back-to-School" direct mailer is a coupon packet distributed to local homes near the center. **If you are interested in providing an offer in this mailer, please reach out to Lynn Ciucki by [clicking here](#).**



#### SOCIAL MEDIA

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at Gilbert Gateway Towne Center have to offer. If you have any professional lifestyle images that

you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, please send the images and promotion details to Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com).



## PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, **please email those offers to Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com).**

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## WEBSITE UPDATES

### HOURS

Please check your location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, please email **Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com).**

### PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com)** with the details.

### JOB LISTINGS

Are you hiring? Feature your job postings on the Gilbert Gateway Towne Center website. **Please send the job description and instructions on how to apply to Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com)** to have your job opportunities displayed on the dedicated lading page.

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**Facebook Page  
Likes**

**1,196**

**Instagram  
Followers**

**485**

**Total Database  
Number**

**1,307**

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**Kim Pitt**  
Property Manager  
602.553.2671  
[Kpitt@vestar.com](mailto:Kpitt@vestar.com)

**Christina liames**  
Assistant Property Manager  
602.553.2652  
[Ciiames@vestar.com](mailto:Ciiames@vestar.com)

**Allie Lucyk**  
Marketing Manager  
602.553.2621  
[Alucyk@vestar.com](mailto:Alucyk@vestar.com)

For question or more details on any of the newsletter topics, please [email us!](#)

STAY CONNECTED



Gilbert Gateway Towne Center | 5110 S. POWER RD, MESA, AZ 85212

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