# Las Tiendas Village



## **MAY 2023**

## **CENTER NEWS**



#### **COMING SOON**

Las Tiendas Village is excited to announce a new tenant joining the center. MX Martial Arts will be located adjacent to Lou Malnati's. You can expect to learn self-defense, build confidence, and get in the best shape of your lives when they open in Q4! For more details on MX Martial Arts, visit their website by clicking here.

### **MARKETING UPDATES**



#### **MAY PROMOTIONAL CONTEST**

Now through May 10th, Las Tiendas Village is celebrating Mother's Day by hosting an exciting opportunity to win a Mother's Day Serenity Package (\$239.90 value) at Hand & Stone Massage! Users that LIKE the Mother's Day post on Las Tiendas Village's Instagram will be eligible to win.

Check it out, here.

#### **DIRECT MAIL OPPORTUNITY**

Take advantage of a free marketing opportunity!

The "Back-to-School" direct mailer is a coupon packet distributed to local homes near the center. If you are interested in providing an offer in this mailer, please reach out to Lynn Ciucki by clicking here.



#### **SOCIAL MEDIA**



highlight all that our stores, restaurants and services at Las Tiendas Village have to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, please send the images and promotion details to Allie Lucyk at alucyk@vestar.com.

#### **PUBLIC RELATIONS**

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, please email those offers to Allie Lucyk at alucyk@vestar.com.

### **WEBSITE UPDATES**

#### **HOURS**

Please check your location's listing here to make sure your hours are correct. If you see any inconsistencies, please email Allie Lucyk at alucyk@vestar.com.

#### PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing here to make sure any offers listed are correct. If you would like any information to be added to the website, please email Allie Lucyk at alucyk@vestar.com with the details.

#### **JOB LISTINGS**

Are you hiring? Feature your job postings on the Las Tiendas Village website. Please send the job description and instructions on how to apply to Allie Lucyk at alucyk@vestar.com to have your job opportunities displayed on the dedicated lading page.

FACEBOOK PAGE INSTAGRAM LIKES

349

FOLLOWERS

359

TOTAL **DATABASE** NUMBER

390

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For guestion or more details on any of the newsletter topics, please email us!





