



# MAY 2023

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## CENTER NEWS

### SIGNAGE REMINDER

No signs or advertising collateral of any nature may be taped on the surface of the Tenant's storefront display windows or doors. Banners, Feather flags, A-Frames, Stanchions or Easels are not permitted in the common areas of the center without prior consent from the Management Office.

### TENANT EXTERIOR BUILDING SIGNAGE

Tenant's Exterior Building Signage must remain **ON and fully illuminated** from **dusk-to-dawn every night of the week** per the Center's Rules and Regulations. Please check and/or adjust your Exterior Signage Timer (located within your Premises) to ensure that your store's exterior building signage is illuminated during these hours. If you have any questions, please contact the Management Office.

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## MARKETING UPDATES

### MAY PROMOTIONAL CONTEST



Now through May 10th, The Promenade Scottsdale is celebrating Mother's Day by hosting an exciting opportunity to win a 2-hour massage at Elements Massage! Users that LIKE the Mother's Day post on The Promenade Scottsdale's Instagram will be eligible to win. Check it out, [here](#).



## DIRECT MAIL OPPORTUNITY

Take advantage of a free marketing opportunity! The Back-to-School direct mailer is a coupon packet distributed to local homes near the center. If you are interested in providing an offering in this mailer, please reach out to Lynn Ciucki by [clicking here](#).

## SOCIAL MEDIA

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at The Promenade Scottsdale have to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotional details to Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com).**



## PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, **please email those offers to Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com).**

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## WEBSITE UPDATES

### HOURS

Please check your location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, **please email Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com).**

### PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com) with the details.**

## JOB LISTINGS

Are you hiring? Feature your job postings on the The Promenade Scottsdale's website. **Please send the job description and instructions on how to apply to Allie Lucyk at [alucyk@vestar.com](mailto:alucyk@vestar.com) to have your job opportunities displayed on the dedicated landing page, [here](#).**

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**FACEBOOK PAGE  
LIKES**

**5,835**

**INSTAGRAM  
FOLLOWERS**

**2,575**

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For questions or more details on any of the newsletter topics, please [email us!](#)

STAY CONNECTED



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