

## **MAY 2023**

## **CENTER UPDATES**

#### SEASONAL REMINDER

In preparation of the warmer weather, please schedule the quarterly tune-up of your HVAC system to ensure your building remains cool through the summer months. Per your lease, you are required to provide your service maintenance agreements to the Landlord annually. Restaurants should also provide their inspection tag for the ANSUL/hood cleaning to Landlord, quarterly. These agreements and proof of inspections can be emailed to <a href="mailto:kwood@vestar.com">kwood@vestar.com</a> and <a href="mailto:amanca@vestar.com">amanca@vestar.com</a>.

## **TENANT MARKETING**

## MAY PROMOTIONAL CONTEST



Now through May 10th, Univeristy Plaza is celebrating Mother's Day by hosting an exciting opportunity to win a 90-minute massage at Massage Envy! Users that LIKE the Mother's Day post on University Plaza's Instagram will be eligible to win. Check it out, <a href="here">here</a>.

If you are interested in providing an item or strong promotional offering for our next enter-to-win, please reach out to Allie Lucyk at alucyk@vestar.com.

## **SOCIAL MEDIA**

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services that University Plaza has to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, please send the images and promotion details to Allie Lucyk at <a href="mailto:alucyk@vestar.com">alucyk@vestar.com</a>.



## **WEBSITE UPDATES**

## **HOURS**

Please check your location's listing <a href="here">here</a> to make sure your hours are correct. If you see any inconsistencies, <a href="please email Allie Lucyk at alucyk@vestar.com">please email Allie Lucyk at alucyk@vestar.com</a>.

## PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing <a href="here">here</a> to make sure any offers listed are correct. If you would like any information to be added to the website, <a href="please email Allie Lucyk">please email Allie Lucyk</a> <a href="mailto:alucyk@vestar.com">alucyk@vestar.com</a> with the details.

#### **JOB LISTINGS**

Are you hiring? Feature your job postings on the University Plaza website. Please send the job description and instructions on how to apply to Allie Lucyk at <a href="mailto:alucyk@vestar.com">alucyk@vestar.com</a> to have your job opportunities displayed on the dedicated lading page, here.

Facebook Page	Instagram	Total Database
Likes	Followers	Number
182	622	553

Angela Manca
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Kelley Wood
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For questions or more details on any of the newsletter topics, please email us!







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