



# **JUNE 2023**

### **MARKETING UPDATES**



LIKE the Father's Day post on Instagram for a chance to win a \$200 gift card to Alta Boulders!

Las Tiendas Village Jun

#### JUNE PROMOTIONAL CONTEST

Now through June 15th, Las Tiendas Village is celebrating Father's Day by hosting an exciting opportunity to win a \$200 gift card to Alta Boulders! Users that LIKE the Father's Day post on Las Tiendas Village's Instagram will be eligible to win. Check it out, <u>here</u>.

#### **SOCIAL MEDIA**



We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at Las Tiendas Village have to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotion details to Allie Lucyk** at alucyk@vestar.com.

#### **PUBLIC RELATIONS**

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, please email those offers to Allie Lucyk at <a href="mailto:alucyk@vestar.com">alucyk@vestar.com</a>.

## **WEBSITE UPDATES**

#### HOURS

Please check your location's listing here to make sure your hours are correct. If you see

any inconsistencies	s, please email Alle Lucyk at <u>aluc</u>	<u>yk@vestar.com</u> .
P	ROMOTIONS/SPECIALS	
We are updating our website regularly with specials and offers. Please check your location's listing <u>here</u> to make sure any offers listed are correct. If you would like any information to be added to the website, <b>please email Allie Lucyk at <u>alucyk@vestar.com</u></b> with the details.		
JOB LISTINGS		
Are you hiring? Feature your job postings on the Las Tiendas Village website. Please send the job description and instructions on how to apply to Allie Lucyk at <u>alucyk@vestar.com</u> to have your job opportunities displayed on the dedicated lading page.		
FACEBOOK PAGE	INSTAGRAM	TOTAL
LIKES	FOLLOWERS	DATABASE
		NUMBER
349	365	
		385
Kim Pitt Property Manager 602.553.2671 Kpitt@vestar.com	Christina liames Assistant Property Manager 602.553.2652 <u>Ciiames@vestar.com</u>	Allie Lucyk Marketing Manager 602.553.2621 Alucyk@vestar.com

For question or more details on any of the newsletter topics, please email us!





