



JUNE 2023

CENTER NEWS

STOREFRONT GUIDELINE REMINDER

Please routinely inspect and address the following:

1. Storefront signage to ensure that window graphics, menus, open/closed signs are in good condition. As a reminder we do not allow any handwritten signs or posters of any kind.
 2. Entranceways to ensure proper cleanliness, doorway conditions, door stops, etc.
 3. Patio areas to ensure furniture and all fixtures match and are in good condition. We do not allow mismatched and damaged furniture, umbrellas, and chairs. These items should be removed and replaced.
 4. Reminder: A-frames, banners, flags, etc. are prohibited along storefronts and in the common areas.
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MARKETING UPDATES

JUNE PROMOTIONAL CONTEST

Now through June 15th, The Promenade Scottsdale is celebrating Father's Day by



hosting an exciting opportunity to win a \$300 gift card to Putting World! Users that LIKE the Father's Day post on The Promenade Scottsdale's Instagram will be eligible to win. Check it out, [here](#).



UPCOMING EVENT

On Saturday June 17th, from 11:00am to 1:00pm The Promenade Scottsdale will be hosting Bubble Bash on the patio near Modern Market! The family-friendly event will feature endless bubbles to play in, a foam zone, crafts, a photo opportunity with the Little Mermaid, and more! **For more information or to RSVP [click here](#). If you are interested in participating in the event, please email alucyk@vestar.com.**

SOCIAL MEDIA

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at The Promenade Scottsdale have to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotional details to Allie Lucyk at alucyk@vestar.com.**



PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, **please email those offers to Allie Lucyk at alucyk@vestar.com.**

WEBSITE UPDATES

HOURS

Please check your location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, **please email Allie Lucyk at alucyk@vestar.com.**

PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Allie Lucyk at alucyk@vestar.com with the details.**

JOB LISTINGS

Are you hiring? Feature your job postings on the The Promenade Scottsdale's website. **Please send the job description and instructions on how to apply to Allie Lucyk at alucyk@vestar.com to have your job opportunities displayed on the dedicated landing page, [here](#).**

FACEBOOK PAGE
LIKES

5,841

INSTAGRAM
FOLLOWERS

2,608

Tim Ray
Property Manager
602.553.2703
Tray@vestar.com

Shannon Zubert
Assistant Property Manager
602.553.2663
Szubert@vestar.com

Allie Lucyk
Marketing Manager
602.553.2621
Alucyk@vestar.com

For questions or more details on any of the newsletter topics, please [email us!](#)

STAY CONNECTED



The Promenade Scottsdale | 16243 N. Scottsdale Road, Scottsdale, AZ 85254

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