

# July

## TENANT NEWSLETTER -2023-



DESERT RIDGE MARKETPLACE  
(480) 513-7586  
DRMReception@vestar.com  
Located next to LensCrafters

### PROPERTY MANAGEMENT REMINDER

#### ▼ PARKING LOT REFRESH AND MAINTENANCE

Please note that parking lot repair work will continue throughout the parking lot areas. A schedule and outline of the job phases will be sent out to all tenants prior to the start of each work phase. We thank you in advance for your cooperation and understanding.

### EVENTS & HAPPENINGS

#### ▼ DESERT RIDGE LUAU

July 13 | 5:30pm – 7:30pm

Your brand is invited to participate in our Seaside Soiree summer finale! Guests are invited to enjoy photos with Moana, a foam zone at the Splash Pad, Polynesian performances, fire dancers and so much more.

**How to participate?** Desert Ridge Marketplace will provide you with a table and linen at the event. You just need to bring a team member and special activity – host a giveaway, give out summer freebies, sample new menu items, etc. Please email Katie Hauptman at [khauptman@vestar.com](mailto:khauptman@vestar.com) if your brand is interested in participating.

#### ▼ SUMMER SWEAT WITH RADI8 HOT YOGA

Wednesdays, July 12 & August 9 | 6pm – 7pm

Radi8 Hot Yoga will be taking over The Courtyard this summer for two Summer Sweat fitness classes. Guests are invited to sweat like never before and be guided by a talented and experienced instructor.



[SHOPDESERTRIDGE.COM](http://SHOPDESERTRIDGE.COM)

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## EVENTS & HAPPENINGS

### ▼ ART INSTALL COLOR RAIN ART INSTALLATION

Now – August 13

Experience a captivating burst of colors as thousands of ribbons dance with the wind inside The District at Desert Ridge Marketplace. Located near H&M and Journeys and near The Splash Pad.



### ▼ WEEKLY LIVE MUSIC

July – August

Due to anticipated weather conditions, Live music will be temporarily paused in July and August. The beats will return to The District Stage in September! In the meantime, the stage will feature occasional community performances from local dance and performing arts groups.



## SAVE THESE DATES

▼ CAUSE FOR PAWS WITH FULTON HOMES: SATURDAY, AUGUST 26

▼ PAUL'S CAR WASH: OCTOBER 16 – OCTOBER 20 | DAILY

▼ I RECYCLE PHOENIX: SATURDAY, OCTOBER 21 | 7AM-12PM

▼ CREEPY CANDY CRAWL: THURSDAY, OCTOBER 19 | 5:30PM-7:30PM

▼ PUMPKIN PATCH: OCTOBER 16 – OCTOBER 31 | DAILY

▼ FASHION WEEK 4 KIDS: SATURDAY, NOVEMBER 11

▼ ANNUAL HOLIDAY TREE LIGHTING: MONDAY, NOVEMBER 20 | 6PM-8PM

▼ 12 DAYS OF SNOWFALL: NOVEMBER 13 – NOVEMBER 24 | DAILY AT 7PM AND 8PM



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# PR UPDATE



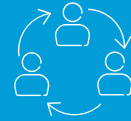
**89,562**  
Web Page Views



**55,541**  
Social Media  
Followers

**59**

Total Media Hits  
in June 2023



**57**

Million  
Impressions



@DesertRidge



@DesertRidgeMarketplace

Social media followers is the sum of Instagram, Facebook and TikTok followers.

## ▼ ENTER TO WIN: HOT WHEELS NOW – JULY 31

Start your engines! Now - July 31, shoppers are invited to enter to win a four-pack of tickets to see Hot Wheels Monster Trucks Live Glow Party at Desert Diamond Arena. Visit [www.shopdesertridge.com/hotwheels](http://www.shopdesertridge.com/hotwheels) to enter.



## ▼ ENTER TO WIN: SUN-KISSED STAYCATION GIVEAWAY NOW – AUGUST 6

Guests are invited to enter to win the ultimate sun-kissed summer staycation right in the heart of Desert Ridge! Now - August 6, enter for to win \$300 in gift cards to favorite brands. Plus, score a two-night stay at the renowned JW Marriott Desert Ridge. Visit [www.shopdesertridge.com/stay](http://www.shopdesertridge.com/stay) to enter.



## HOT NEW BRANDS COMING SOON

**KONA GRILL**

America's Favorite Grill

JIN 卍 JIA



**OHM  
FITNESS**

**Yonutz!**



**BACKYARD**

**SEPHORA**

**Tim Ray**  
General Manager  
602.553.2703  
[tray@vestar.com](mailto:tray@vestar.com)

**Shannon Zubert**  
Asst. General Manager  
602.553.2663  
[szubert@vestar.com](mailto:szubert@vestar.com)

**Katie Hauptman**  
Marketing Director  
602.553.2708  
[khauptman@vestar.com](mailto:khauptman@vestar.com)

**Melisa Gonzalez**  
Marketing Manager  
602.553.2713  
[mgonzalez@vestar.com](mailto:mgonzalez@vestar.com)

**Security  
Dispatch**  
24/7 Hotline  
480.419.8101



## 2023 Employee Discounts

See store for more information, restrictions and exclusions.

### Dave & Buster's – Desert Ridge Industry Night Every Wednesday and Thursday, 9pm-1am

Free 60-minute Game Card (non-ticketed)

\$10 bowling, 1/2 price billiards, \$1 off beer 10pm-1am

Must pick-up promo card at Dave & Buster's. Valid only at Desert Ridge DNB. Must show card for deal.

#### Artichoke Basille's Pizza

15% off food only

#### Cartel Roasting Co.

10% off

#### Creations Boutique

10% off  
regular price items

#### Cupbop

10% off

#### Fly Bye To Go

20% off

#### Hand & Stone Massage and Facial

New Client Special  
of \$75.95 (value of \$119.95)

#### Radi8 Hot Yoga

\$15 Yoga drop in or \$108  
unlimited Yoga membership

#### Soap Des Jour

10% off

#### Yard House

10% off

Offers valid at Desert Ridge Marketplace locations only. Must present coupon at time of purchase.  
Not valid with any other coupons, discounts, offers or prior purchases. Expires 12/31/2023.

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#### Have a special offer to include?

Email Melissa Gonzalez at [mgonzalez@vestar.com](mailto:mgonzalez@vestar.com)  
with offer details to be included.