

May

TENANT NEWSLETTER -2023-



DESERT RIDGE MARKETPLACE
(480) 513-7586 📞
DRMReception@vestar.com ✉️
Located next to LensCrafters 📍

CENTER UPDATES

▼ SIP & STROLL NEW WRISTBANDS

This month, we have distributed new Sip & Stroll wristbands, which come with a different design and material. The new wristbands are equipped with a clasp closure that provides additional security, and they also feature a shiny graphic making it easier to identify a Sip & Stroller. **It's important to note that when distributing the wristbands, they should be placed on the guest's wrist instead of simply handing them over.**

▼ BEAT THE HEAT WITH MISTERS

Get ready for a refreshing summer! As soon as the temperatures consistently hit 95 degrees plus, common area misters will run from 11AM – 9PM daily.

▼ **NEW!** CORNHOLE CORNER

Desert Ridge Marketplace is always looking for new ways to enhance the atmosphere around the shopping center. We have recently revitalized the area near Barnes & Noble to encourage guests to stay a little longer and enjoy a fun new amenity. Cornhole Corner offers an unforgettable lit-up experience for guests of all ages to enjoy and will be completed at the beginning of June. There are sponsorship opportunities available if your brand is interested in learning more. Please email khauptman@vestar.com.

▼ SPITZ MEDITERRANEAN – **OPENING FRIDAY, MAY 12!**

Spitz Mediterranean Street Food offers a healthy modern take on made-from-scratch Mediterranean, Greek & American favorites. Arizona's first location will be located in The District near the Splash Pad and Sid's Garage. With bright street-style art and décor and a menu catering to a variety of dietary options, Spitz is bound to turn families and neighbors into regulars. **Visit Spitz on grand opening weekend from Friday, May 12 – Sunday, May 14 and get one free entrée with the purchase of an entrée when you RSVP! You must RSVP and show confirmation to redeem FREE entrée.**

RSVP by clicking [here](#) or visiting shopdesertridge.com/Spitz-Mediterranean

SHOPDESERTRIDGE.COM

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EVENTS & HAPPENINGS

▼ SWISH & SIP: PHOENIX SUNS WATCH SERIES

Playoff Season | Times Vary

Rally The Valley and cheer on the Phoenix Suns during the playoffs. Top match-ups are played on our outdoor LED screens at The District Stage and Courtyard. Guests are invited to enjoy a specialty Suns inspired cocktail and \$5 Four Peaks brew from CB Live! **On Thursday, May 11 we will have FREE Phoenix Suns mystery swag to give away near The District Stage during the 7PM game! *While supplies last.**



▼ ART INSTALL FLOWER POWER UMBRELLA POP

Now – Mid June | Splash Pad & H&M

Hundreds of vibrant umbrellas hang high inside The District! Enjoy a stunning canopy of floral-stamped umbrellas near H&M and Victoria's Secret PINK and at the Splash Pad.



▼ BUBBLE BASH

Saturday, May 13 | 11AM – 1PM

We will be hosting the ultimate summer bubble adventure throughout The District. Kiddos are invited to discover a wide-range of bubble-themed activities including bubble stations, bubble art and an overflowing foam zone at The Splash Pad. Ways your brand can get involved: provide branded beach balls, toys, summer activities, fun inflatables, promotional offers etc.



Please email Katie Hauptman at khauptman@vestar.com if your brand is interested in participating.

▼ WEEKLY LIVE MUSIC

Every Friday and Saturday | 6PM – 9PM

Desert Ridge Marketplace features live local bands at The District Stage every Friday and Saturday evening from 6pm-9pm. View this month's lineup here - <https://shopdesertridge.com/events/category/live-music/>



Due to anticipated weather conditions, Live music will be temporarily paused in July and August. The beats will return in September!



[SHOPDESERTRIDGE.COM](https://shopdesertridge.com)

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PR UPDATE



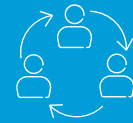
92,000
Web Page Views



53,959
Social Media
Followers

52

Total Media Hits
in April 2023



31
Million
Impressions



[@DesertRidge](https://www.instagram.com/DesertRidge)



[@DesertRidgeMarketplace](https://www.facebook.com/DesertRidgeMarketplace)

Social media followers is the sum of Instagram, Facebook and TikTok followers.

COMING SOON

▼ FAT TUESDAY

Opening this summer near Dave & Buster's! Straight from Bourbon Street in New Orleans, Fat Tuesday is the perfect place to go for fun in Phoenix. Since 1990 Fat Tuesday has been serving frozen cocktails and great fun in a colorful, upbeat atmosphere.

▼ BACKYARD

Backyard, the pup-friendly bar and grill that takes "indoor/outdoor space" to an all-new level. Created by the hospitality and entertainment powerhouses of Evening Entertainment Group, Backyard creates the ultimate large-scale patio vibe with a colorful, yet rustic and relaxed space that is packed with games, TVs, bars, and entertainment in a technologically advanced 8,000 SF climate-controlled indoor/outdoor environment.

▼ JIN JIA

We are excited to announce Jin Jia, a new restaurant concept that is set to open at Desert Ridge Marketplace in 2023. This dining experience will offer guests a unique and sophisticated approach to Chinese cuisine. Spanning an impressive 5,000 SF, Jin Jia will feature a stunning interior design that blends traditional and modern elements to create a luxurious and inviting atmosphere. Jin Jia can be found on the west end of The District near Barnes & Noble.

▼ KONA GRILL

America's favorite grill is coming to Desert Ridge Marketplace in 2023. With nearly 7,000 SF, this culinary classic will offer a delectable menu featuring seasonal favorites, the ultimate happy hour, weekend brunch, sushi rolls and more. Kona Grill's seasonal features highlight the freshest ingredients and flavors of the season. With an extensive menu and beautiful ambiance, Kona Grill currently has 25 locations in the United States and is thrilled to open its 3rd Arizona location at Desert Ridge Marketplace.

▼ FOLEY RANCH

Get ready to kick up your boots! You will soon be able to experience the valleys hottest new country bar and restaurant at Desert Ridge Marketplace. The nearly 7,000 SF Foley Ranch will soon feature the best in BBQ, inspired by Celebrity Chef Brian Duffy, country music and dancing and delicious drinks. Foley Ranch is coming soon this fall on the north side of the center between BJ's Restaurant and Barrio Queen.

AND MORE!

▼ YONUTZ DONUTS & ICE CREAM

▼ NAUTICAL BOWLS

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2023 Employee Discounts

See store for more information, restrictions and exclusions.

Dave & Buster's – Desert Ridge Industry Night Every Wednesday and Thursday, 9pm-1am

Free 60-minute Game Card (non-ticketed)

\$10 bowling, 1/2 price billiards, 1/2 price cocktails, \$1 off beer 10pm-1am

Must pick-up promo card at Dave & Buster's. Valid only at Desert Ridge DNB. Must show card for deal.

Artichoke Basille's Pizza

15% off food only

Cartel Roasting Co.

10% off

Creations Boutique

10% off
regular price items

Cupbop

10% off

Fly Bye To Go

20% off

Hand & Stone Massage and Facial

New Client Special
of \$75.95 (value of \$119.95)

Radi8 Hot Yoga

\$15 Yoga drop in or \$108
unlimited Yoga membership

Soap Des Jour

10% off

Yard House

10% off

Offers valid at Desert Ridge Marketplace locations only. Must present coupon at time of purchase.
Not valid with any other coupons, discounts, offers or prior purchases. Expires 12/31/2023.

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Have a special offer to include?

Email Melissa Gonzalez at mgonzalez@vestar.com
with offer details to be included.