

# **JULY 2023**

### MARKETING UPDATES



# JULY PROMOTIONAL CONTEST

Now through July 31st, The Promenade Scottsdale is hosting a contest to win 4 tickets to see Hot Wheels Monster Trucks Live GLOW at Desert Diamon Arena on August 19th-20th. Users can enter by providing their name and email address here.

# **SOCIAL MEDIA**

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at The Promenade Scottsdale have to offer. If you have any

professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, please send the images and promotional details to Allie Lucyk at alucyk@vestar.com.



#### **PUBLIC RELATIONS**

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, please email those offers to Allie Lucyk at alucyk@vestar.com.

#### **WEBSITE UPDATES**

#### **HOURS**

Please check your location's listing here to make sure your hours are correct. If you see any inconsistencies, please email Allie Lucyk at alucyk@vestar.com.

# PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing **here** to make sure any offers listed are correct. If you would like any information to be added to the website, please email Allie Lucyk at alucyk@vestar.com with the details.

# **JOB LISTINGS**

Are you hiring? Feature your job postings on the The Promenade Scottsdale's website. Please send the job description and instructions on how to apply to Allie Lucyk at <u>alucyk@vestar.com</u> to have your job opportunities displayed on the dedicated landing page, here.

**FACEBOOK PAGE** LIKES

5,844

INSTAGRAM **FOLLOWERS** 

2,591

Tim Ray

**Shannon Zubert** Property Manager Assistant Property Manager

Allie Lucyk Marketing Manager 602.553.2703 **Tray@vestar.com** 

602.553.2663 Szubert@vestar.com

602.553.2621 Alucyk@vestar.com

For questions or more details on any of the newsletter topics, pleaseemail us!

STAY CONNECTED





The Promenade Scottsdale | 16243 N. Scottsdale Road, Scottsdale, AZ 85254

Unsubscribe alucyk@vestar.com

<u>Update Profile |Constant Contact Data Notice</u>

Sent bymarketing@vestar.compowered by



Try email marketing for free today!