



AUGUST 2023

CENTER REMINDERS

SIGNAGE

No signs or advertising collateral of any nature may be taped on the surface of the Tenant's storefront display windows or doors. Banners, Feather flags, A-Frames, Stanchions or Easels are not permitted in the common areas of the center without prior consent from the Management Office.

MARKETING UPDATES



AUGUST PROMOTIONAL CONTESTS

During the month of August, The Promenade Scottsdale is hosting a giveaway contest to win a Napoleon grill + accessories from Best Barbeques & Islands. Users that LIKE the post on Instagram and FOLLOW the Best Barbeques & Islands account on Instagram are eligible to win. Click [here](#) to see the

post.

The Promenade Scottsdale is hosting an enter-to-win contest for a chance to win a complimentary dinner for 4 to the Capital Grille. Starting August 21st and ending the 31st, users who provide their name and email address on the dedicated landing page are eligible to win.

SOCIAL MEDIA

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services at The Promenade Scottsdale have to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotional details to Allie Lucyk at alucyk@vestar.com.**

 The Promenade Scottsdale
Sponsored · @
"Donut" sleep on @chinupdonuts 🍩 Tag a friend who owes you one 🙌
...See more



PUBLIC RELATIONS

We are constantly gathering offers from our tenants to send to our public relations firm to pitch to local news outlets. If your store or restaurant is running any promotions, **please email those offers to Allie Lucyk at alucyk@vestar.com.**

WEBSITE UPDATES

HOURS

Please check your location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, **please email Allie Lucyk at alucyk@vestar.com.**

PROMOTIONS/SPECIALS

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Allie Lucyk at alucyk@vestar.com with the details.**

JOB LISTINGS

Are you hiring? Feature your job postings on the The Promenade Scottsdale's website. **Please send the job description and instructions on how to apply to Allie Lucyk at alucyk@vestar.com to have your job opportunities displayed on the dedicated landing page, [here](#).**

FACEBOOK PAGE

INSTAGRAM

LIKES

5,850

FOLLOWERS

2,523

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For questions or more details on any of the newsletter topics, please [email us!](#)

STAY CONNECTED



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