

# **AUGUST 2023**

# **CENTER UPDATES**

#### PARKING REMINDER

We want to remind all tenants to use the parking passes provided by management to avoid unnecessary tows which occur after 1:00am. If you need extras, please contact Kelley Wood at (602)553-2662 or Angela Manca at (602)553-2701. We would also like to remind you that while security is onsite and can assist with escorting employees to their vehicles, as always, it is recommended to use the buddy system when possible, especially during the late night. Security dispatch can be reached at (480)277-4963 and please remember to reference University Plaza in Flagstaff when calling. Security is onsite 8:00am - 10:00pm Monday to Sunday.

### **TENANT MARKETING**

#### AUGUST PROMOTIONAL CONTEST



Now through August 31st, University Plaza is hosting a "Back to School" giveaway contest on Instagram. Users who LIKE the post on Instagram are eligible to win a \$200 gift card to HomeGoods. Click <u>here</u> to check it out.

If you are interested in providing an item or strong promotional offering for our next enter-to-win, please reach out to Allie Lucyk at <u>alucyk@vestar.com</u>.

#### SOCIAL MEDIA

We are continuing to post every other day on Facebook and Instagram to highlight all that our stores, restaurants and services that University Plaza has to offer. If you have any professional lifestyle images that you would like to include in our lineup, or any promotions you would like us to share on our social media outlets, **please send the images and promotion details to Allie Lucyk at** <u>alucyk@vestar.com</u>.



## WEBSITE UPDATES

#### HOURS

Please check your location's listing <u>here</u> to make sure your hours are correct. If you see any inconsistencies, **please email Allie Lucyk at** <u>alucyk@vestar.com</u>.

#### **PROMOTIONS/SPECIALS**

We are updating our website regularly with specials and offers. Please check your location's listing <u>here</u> to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Allie Lucyk** <u>alucyk@vestar.com</u> with the details.

#### JOB LISTINGS

Are you hiring? Feature your job postings on the University Plaza website. Please send the job description and instructions on how to apply to Allie Lucyk at <u>alucyk@vestar.com</u> to have your job opportunities displayed on the dedicated lading page, <u>here</u>.

Facebook Page	Instagram	Total Database
Likes	Followers	Number
196	650	614
Angela Manca	Kelley Wood	Allie Lucyk
Property Manager	Assistant Property Manager	Marketing Manager
602.553.2701	602.553.2662	602.553.2621
amanca@vestar.com	<u>kwood@vestar.com</u>	alucyk@vestar.com

For questions or more details on any of the newsletter topics, please email us!





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